

Finding Aid to The HistoryMakers® Video Oral History with JoAnn Price

Overview of the Collection

Repository:	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
Creator:	Price, JoAnn, 1950-
Title:	The HistoryMakers® Video Oral History Interview with JoAnn Price,
Dates:	November 20, 2018
Bulk Dates:	2018
Physical Description:	6 uncompressed MOV digital video files (2:38:42).
Abstract:	Investment banker JoAnn Price (1950 -) was the co-founder of Fairview Capital Partners, Inc. prior to serving as president of the American Association of Minority Enterprise Small Business Investment Companies (AAMESBIC). Price was interviewed by The HistoryMakers® on November 20, 2018, in West Hartford, Connecticut. This collection is comprised of the original video footage of the interview.
Identification:	A2018_217
Language:	The interview and records are in English.

Biographical Note by The HistoryMakers®

Investment banker JoAnn Price was born on January 7, 1950 in North Wales, Pennsylvania to Margaret Ethyl Harris and Joseph Harris. Price received her B.A. degree from Howard University in Washington, D.C. in 1971.

After graduation, Price worked as a legislative assistant to Pennsylvania Senator Richard Schweiker for seven years. In 1978, she became vice president of the American Association of Minority Enterprise Small Business Investment Companies, later becoming the National Association of Investment Companies (NAIC). In 1983, she was appointed its president, where she led state and national policy initiatives in support of member investment companies. In 1992, Price led the formation of a strategic partnership between that NAIC and Bigler Crossroads Investment Management Corporation, a nationally recognized private equity fund-of-funds based in Farmington, Connecticut. The purpose of this partnership was to create a vehicle that could successfully intermediate capital between institutional investors and underserved markets. In 1994, after two and a half years, the partnership was formed and funded as Fairview Capital Partners, with Price and Laurence C. Morse as its founders. Fairview initially closed with \$100 million of capital under management. Fairview managed nearly \$10 billion in committed capital with expanded investment strategies that include mainstream and customized venture programs, private equity, co-investment, and secondary portfolios. Price has served on the advisory boards of several private equity funds in which Fairview has invested, including Robert L. Johnson (RLJ) Equity Partners, Syncom, Inc., and Black Enterprise/Greenwich Street Corporate Growth Partners. An active philanthropist and supporter of community service organization, Price served as chair of the board of directors of the Hartford Foundation for Public Giving and as director of the Apollo Theater Foundation and the Howard University School of Business Board of Visitors. She also served as chairperson for the Amistad Center for Art & Culture in Hartford, Connecticut, and was appointed director of the Connecticut Board of Regents for Higher Education by Governor Dannel P. Mallory. In 2012, she was honored by the YMCA of Greater Hartford with the R.C. Knox Award for Distinguished Leadership.

Price is an active member of Union Baptist Church in Hartford, Connecticut. She served in a number of capacities, leading to her ordination as deacon in 2012. Price and her husband, James Price, a retired attorney, have three children. JoAnn Price was interviewed by *The HistoryMakers* on November 20, 2018.

Scope and Content

This life oral history interview with JoAnn Price was conducted by Harriette Cole on November 20, 2018, in West Hartford, Connecticut, and was recorded on 6 uncompressed MOV digital video files. Investment banker JoAnn Price (1950 -) was the co-founder of Fairview Capital Partners, Inc. prior to serving as president of the American Association of Minority Enterprise Small Business Investment Companies (AAMESBIC).

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Price, JoAnn, 1950-

Cole, Harriette (Interviewer)

Stearns, Scott (Videographer)

Subjects:

African Americans--Interviews

Price, JoAnn, 1950- --Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Investment Banker

HistoryMakers® Category:

BusinessMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with JoAnn Price, November 20, 2018. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

Video Oral History Interview with JoAnn Price, Section A2018_217_001_001, TRT: 1:27:53 ?

Video Oral History Interview with JoAnn Price, Section A2018_217_001_002, TRT: 2:28:35 ?

Video Oral History Interview with JoAnn Price, Section A2018_217_001_003, TRT: 3:28:33 ?

Video Oral History Interview with JoAnn Price, Section A2018_217_001_004, TRT: 4:29:35 ?

Video Oral History Interview with JoAnn Price, Section A2018_217_001_005, TRT: 5:29:07 ?

Video Oral History Interview with JoAnn Price, Section A2018_217_001_006, TRT: 6:14:59 ?