

Finding Aid to The HistoryMakers® Video Oral History with Laurence Morse

Overview of the Collection

Repository:	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
Creator:	Morse, L. C. (Laurence C.)
Title:	The HistoryMakers® Video Oral History Interview with Laurence Morse,
Dates:	November 20, 2018
Bulk Dates:	2018
Physical Description:	10 uncompressed MOV digital video files (4:14:01).
Abstract:	Investment banker Laurence Morse (1951 -) was the founding principal of the TSG Ventures investment fund under the TSG Capital Group before founding Fairview Capital Partners, Inc., a venture capital investment firm. Morse was interviewed by The HistoryMakers® on November 20, 2018, in West Hartford, Connecticut. This collection is comprised of the original video footage of the interview.
Identification:	A2018_216
Language:	The interview and records are in English.

Biographical Note by The HistoryMakers®

Investment banker Laurence Morse was born on July 2, 1951. He attended Howard University in Washington, D.C., where he was awarded the Luard Scholarship and spent his junior year at the London School of Economics (LSE). After obtaining his B.A. degree in economics from Howard University in 1973, Morse earned his M.A. degree in 1978 and his Ph.D. degree in economics in 1980, both from Princeton University. He also completed a postdoctoral fellowship at Harvard University in 1983.

Morse began his career as an analyst at the venture capital investment firm UNC Ventures, based in Boston, Massachusetts, where he was eventually promoted to associate and investment officer positions. Morse became a vice president of Equico Capital Corporation, a subsidiary of The Equitable Life Insurance Company of America, in 1988. In 1991, he became the founding principal of the TSG Ventures investment fund under the TSG Capital Group. In 1992, Morse was hired as a senior venture capital advisor for Coopers & Lybrand International Consulting Services, where he advised on the establishment of a proposed \$100 million USAID-sponsored Africa Enterprise Development Fund to be based in South Africa. Morse and JoAnn H. Price then founded Fairview Capital Partners, Inc. in September of 1994, where Morse oversaw the investment of over \$3 billion in more than one hundred traditional and specialized venture capital and private equity limited partnerships. In 2004, Morse was appointed director of Webster Financial Corp. and Webster Bank, N.A.

In 2000, Morse joined the board of directors of the English-Speaking Union. He also served three terms on the board of trustees of the Princeton University Investment Company, and joined the Princeton University Board of Trustees in 2012. Morse has also served on the advisory boards of venture capital partnerships, including U.S. Venture Partners (USVP), Battery Ventures, Sierra Ventures, ICV Capital Partners and Trinity Ventures. In 2013, Morse became a trustee of Harris Associates Investment Trust, which oversees the Oakmark Family of Mutual Funds. In 2014, Morse became a trustee of Howard University.

In 2003, Morse was named one of “The Top Ten Minds in Small Business” by Fortune Small Business magazine. Morse also authored the novel, *Sundial*, while attending Princeton University. The book, inspired by Morse’s experiences at Howard University in the 1970s, was published in 1986.

Laurence Morse was interviewed by *The HistoryMakers* on November 20, 2018.

Scope and Content

This life oral history interview with Laurence Morse was conducted by Harriette Cole on November 20, 2018, in West Hartford, Connecticut, and was recorded on 10 uncompressed MOV digital video files. Investment banker Laurence Morse (1951 -) was the founding principal of the TSG Ventures investment fund under the TSG Capital Group before founding Fairview Capital Partners, Inc., a venture capital investment firm.

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Morse, L. C. (Laurence C.)

Cole, Harriette (Interviewer)

Stearns, Scott (Videographer)

Subjects:

African Americans--Interviews

Morse, L. C. (Laurence C.)--Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Investment Banker

HistoryMakers® Category:

BusinessMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with Laurence Morse, November 20, 2018. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

Video Oral History Interview with Laurence Morse, Section A2018_216_001_001, TRT: 1:31:48 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_002, TRT: 2:28:22 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_003, TRT: 3:32:32 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_004, TRT: 4:28:36 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_005, TRT: 5:30:17 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_006, TRT: 6:28:55 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_007, TRT: 7:28:16 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_008, TRT: 8:29:27 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_009, TRT: 9:06:30 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_001_010, TRT: 10:09:18 ?

Video Oral History Interview with Laurence Morse, Section A2018_216_Morse_Laurence_06_MED_001, TRT: 0:04:58 ?

In honor of BusinessMakers: Breakout Leaders, we salute Laurence “Larry” Morse, Co-Founder and CEO at Fairview Capital Partners, a private equity firm which manages over \$1 billion in assets for individuals, families, trusts, and institutional investors. Morse speaks about George Floyd, venture capital, and his work founding an \$100 million enterprise development fund in South Africa.