

Finding Aid to The HistoryMakers® Video Oral History with Shellye Archambeau

Overview of the Collection

Repository:	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
Creator:	Archambeau, Shellye
Title:	The HistoryMakers® Video Oral History Interview with Shellye Archambeau,
Dates:	November 29, 2017
Bulk Dates:	2017
Physical Description:	6 uncompressed MOV digital video files (3:01:00).
Abstract:	Chief executive officer Shellye Archambeau (1962 -) held leadership positions at IBM Corporation, Blockbuster, Inc., NorthPoint Communications, and LoudCloud Inc. before serving as the chief executive officer of MetricStream from 2002 to 2018. Archambeau was interviewed by The HistoryMakers® on November 29, 2017, in Palo Alto, California. This collection is comprised of the original video footage of the interview.
Identification:	A2017_208
Language:	The interview and records are in English.

Biographical Note by The HistoryMakers®

Chief executive officer Shellye Archambeau was born on July 6, 1962 in Washington, D.C. to Mera Archambeau and Lester Archambeau II. In 1980, she graduated from Montville High School in Montville, New Jersey, and received her B.S. degree in marketing and decision science in 1984 from the Wharton School of Business at the University of Pennsylvania in Philadelphia, Pennsylvania.

Archambeau started her career with the IBM Corporation, where she served in several roles including general manager of direct marketing in the Asia Pacific Division. In 1999, Archambeau was promoted to vice president of public sector industries in the Asia Pacific Division, making her the first African American woman to take on an international executive role at IBM. In 1999, she joined Blockbuster Inc. as senior vice president of their nascent e-commerce division, Blockbuster.com. In 2000, she was named executive vice president and chief marketing officer of NorthPoint Communications. In 2001, she served as chief marketing officer and executive vice president for LoudCloud, Inc. In 2002, Archambeau became the chief executive officer of Zaplet, Inc., overseeing the company's merger with MetricStream in 2004. In 2018, Archambeau stepped down as CEO.

Archambeau received many awards for her business leadership, including the JEM Luminary Award from the C200 organization, the NCWIT Symons Innovator Award from the National Center for Women & Information Technology, the Game Changer Award from the Digital Diversity Network and the Spirit of Excellence Award from the Silicon Valley Black Charter of Women. She serves on the board of directors for Arbitron, Inc., Verizon Communications, Inc., Nordstrom Inc., the Silicon Valley Leadership Group and the IT Senior Management Forum. Also a member of the Forum of Women Entrepreneurs and the Women's Council to the Board of Trustees for the University of Pennsylvania, she served on the Council on Foreign Relations, and has been inducted into the National Hall of Fame of the Negro Business and Professional Women's Club. In 2016, Archambeau co-authored the business book *Marketing That Works: How Entrepreneurial Marketing Can Add Sustainable Value to Any Sized Company*.

Shellye Archambeau was interviewed by *The HistoryMakers* on November 29, 2017.

Scope and Content

This life oral history interview with Shellye Archambeau was conducted by Harriette Cole on November 29, 2017, in Palo Alto, California, and was recorded on 6 uncompressed MOV digital video files. Chief executive officer Shellye Archambeau (1962 -) held leadership positions at IBM Corporation, Blockbuster, Inc., NorthPoint Communications, and LoudCloud Inc. before serving as the chief executive officer of MetricStream from 2002 to 2018.

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Archambeau, Shellye

Cole, Harriette (Interviewer)

Hickey, Matthew (Videographer)

Subjects:

African Americans--Interviews

Archambeau, Shellye--Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Chief Executive Officer

HistoryMakers® Category:

BusinessMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with Shellye Archambeau, November 29, 2017. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

Video Oral History Interview with Shellye Archambeau, Section A2017_208_001_001, TRT: 1:29:03 ?

Video Oral History Interview with Shellye Archambeau, Section A2017_208_001_002, TRT: 2:29:26 ?

Video Oral History Interview with Shellye Archambeau, Section A2017_208_001_003, TRT:
3:30:23 ?

Video Oral History Interview with Shellye Archambeau, Section A2017_208_001_004, TRT:
4:28:49 ?

Video Oral History Interview with Shellye Archambeau, Section A2017_208_001_005, TRT:
5:28:50 ?

Video Oral History Interview with Shellye Archambeau, Section A2017_208_001_006, TRT:
6:34:29 ?