

Biographical Description for The HistoryMakers® Video Oral History with Miller London

PERSON

London, Miller, 1946-

Alternative Names: Miller London;

Life Dates: October 13, 1946-

Place of Birth: Detroit, Michigan, USA

Residence: Detroit, Michigan

Occupations: Music Executive

Biographical Note

Music executive Miller London was born on October 13, 1946 in Detroit, Michigan. He attended Estabrook Elementary School and McMichael Junior High School and graduated from Northwestern High School in Detroit, Michigan in 1964. After high school, London attended Highland Park Junior College before he enrolled at Wayne State University in Detroit, Michigan where he studied history and English.

While in college, London worked in the sales department at both Star Hickey Ford and then the Bill Markley Chevrolet dealerships in Detroit. In 1969, London was hired as the first African American regional sales manager at Motown Records and was the first African American to work in any major record company's sales department. London was later promoted as the record company's executive vice president and general manager for the company. London worked at Motown Records for twenty-one years, before he left in 1990, and joined RCA Records in New York. There, he became the first African American to head a label's sales division for all music genres. He was later promoted to vice president of product and development, and became vice president of marketing. He then joined A&M Records in Los Angeles, California as executive vice president and general manager of its urban music division, where he worked with Jimmy Jam and Terry Lewis, CeCe Peniston and Barry White. London then assisted the N.W.A. rapper Ice Cube develop his independent record label, Lench Mob Records. In 1994, London became the president of The Urban Network magazine. When Clear Channel Entertainment purchased the magazine, London became its executive vice president of urban entertainment. In 2003, London purchased The Urban Network from Clear Channel Entertainment and became its president and CEO. In 2017, he joined The Celeb Group as senior vice president.

In 2012, he collaborated with Bert Dearing to form Detroit-based Russell Street

Entertainment to bring in young talent and teach them the business side of music. London is the 2016 recipient of The Living Legends Foundation's Chairman's Award. He also served on the board of directors of The Living Legends Foundation.

Miller London was interviewed by The HistoryMakers on October 16, 2017.

Related Entries

Northwestern High School [STUDENTOF]
[from ? to ?]

Highland Park Junior College [STUDENTOF]
[from ? to ?]

Wayne State University [STUDENTOF]
[from ? to ?]

Stark Hickey Ford [EMPLOYEEOF]
[from 1964 to 1969]

Bill Markley [EMPLOYEEOF]
[from 1967 to 1969]

Motown Records [EMPLOYEEOF]
[from 1969 to 1990]

RCA Records [EMPLOYEEOF]
[from 1990 to 1992]

A and M Records [EMPLOYEEOF]
[from 1992 to 1994]

Urban Network [EMPLOYEEOF]
[from 1994 to 2010]

President

Bert's Ent. Complex [EMPLOYEEOF]
[from 2011 to ?]

Manager