

# Biographical Description for The HistoryMakers® Video Oral History with Sandra Long Weaver

PERSON

Long Weaver, Sandra Dawson, 1952-

**Alternative Names:** Sandra Long Weaver;

**Life Dates:** June 25, 1952-

**Place of Birth:** Annapolis, Maryland, USA

**Residence:** Gallatin, TN

**Occupations:** Journalist

## Biographical Note

Journalist Sandra Dawson Long Weaver was born on June 25, 1952 in Annapolis, Maryland. She attended the University of Maryland, where she worked for the Black Explosion college newspaper and received her B.S. degree in journalism in 1974. She also worked as an intern for Newsweek, and went on to attend the Advanced Executive Program at the Northwestern Media Management Center.

Upon graduation from the University of Maryland in 1974, Long Weaver was hired as a staff reporter for the News Journal in Wilmington, Delaware. She then went on to work for Philadelphia's Evening Bulletin as a reporter, copy editor and editorial writer before joining the staff of The Philadelphia Inquirer as a correspondent in 1984, where she went on to become the first African American female managing editor. There she held several executive positions, including deputy managing editor of the Philadelphia Inquirer from 2005 to 2007, and managing editor for Philadelphia Newspapers, LLC and the Philadelphia Inquirer from 2007 to 2008. Then, in 2008, Long Weaver was named vice president of newsroom operations for Philadelphia Media Holdings, and worked in both The Inquirer and The Philadelphia Daily News newsrooms.

In 2010, she established and became president and chief executive officer of the Dawson Media Group, a multi-media communications and consulting practice. Long Weaver left her position with Philadelphia Media Network in 2011, and went on to work as communications coordinator for United Methodist Communications and editorial director for the Tennessee Tribune. She created "Take 10 on Tuesdays" with the Tennessee Tribune, a weekly video series featuring African Americans in the Nashville area; and, in 2014, she launched Tea and Conversations with African American women, a networking and communications event.

Long Weaver is a founding member of the National Association of Black Journalists (NABJ), and has served for many years as chairperson and publisher for the Acel Moore Minority Career Development Workshop at The Philadelphia Inquirer. In 2011, she organized the first Founders Reception and the first “Divine Nine” breakfast for NABJ members. Long Weaver has served on the boards of African Women’s Development Fund USA and the Phillip Merrill School of Journalism at the University of Maryland. She also acted as the secretary-treasurer of the Pennsylvania Society of Newspaper Editors. Long Weaver has received multiple awards, including the 2008 Woman of The Year Award given by the Philadelphia Chapter of Zeta Phi Beta Sorority, the 2007 Trailblazer Award from the Philadelphia Association of Black Journalists, and the 2007 Courage Award from the Philadelphia Chapter of the American Cancer Society. In addition, she was a juror for the Pulitzer Prizes in arts and journalism.

Sandra Long Weaver was interviewed by The HistoryMakers on April 23, 2014.

## Related Entries

**Annapolis Elementary School** [STUDENTOF]  
[from ? to ?]

**Annapolis Junior High School** [STUDENTOF]  
[from ? to ?]

**Annapolis High School** [STUDENTOF]  
[from ? to ?]

**High School Diploma**

**University of Maryland** [STUDENTOF]  
[from ? to ?]

**B.S. in Journalism, Certificate in African American Studies**

**Walter S. Mills-Parole Elementary School** [STUDENTOF]  
[from ? to ?]

**The Philadelphia Bulletin** [EMPLOYEEOF]  
[from ? to ?]

**The News Journal** [EMPLOYEEOF]  
[from ? to ?]

**Philadelphia Media Network** [EMPLOYEEOF]  
[from 1994 to 2000]

**Associate Managing Editor for Finance and Administration, Philadelphia Inquirer**

**Philadelphia Media Network** [EMPLOYEEOF]  
[from 2000 to 2002]

**Associate Managing Editor, Newsroom Operations, Philadelphia Inquirer**

**Philadelphia Media Network** [EMPLOYEEOF]  
[from 2002 to 2007]

**Deputy Managing Editor, Newsroom Operations, Philadelphia Inquirer**

**Philadelphia Media Network** [EMPLOYEEOF]  
[from 2007 to 2008]

**Managing Editor, Newsroom Operations, Philadelphia Inquirer**

**Temple University** [EMPLOYEEOF]  
[from 2007 to 2009]

**Guest Lecturer/Adjunct Professor**

**Philadelphia Media Network** [EMPLOYEEOF]  
[from 2008 to 2010]

**Managing Editor & VP, Newsroom Operations, Shared Services (Philadelphia Media Holdings)**

**The Dawson Media Group** [EMPLOYEEOF]  
[from 2010 to ?]

**President & CEO**

**Philadelphia Media Network** [EMPLOYEEOF]  
[from 2010 to 2011]

**VP, Editorial Product Development, Philadelphia Inquirer & Philadelphia Daily News**

**United Methodist Communications** [EMPLOYEEOF]  
[from 2012 to 2013]

**Communications Coordinator, Imagine No Malaria**

**National Association of Black Journalists** [MEMBEROF]  
[from ? to ?]

**Founding Member**

**African Women's Development Fund** [MEMBEROF]  
[from ? to ?]

**Member**

**Association of Black Journalists, Philadelphia Chapter** [MEMBEROF]  
[from ? to ?]

**Member**

**Association of Black Journalists, Nashville Chapter** [MEMBEROF]  
[from ? to ?]

**Member**

**Phillip Merrill School of Journalism, University of Maryland** [MEMBEROF]  
[from ? to ?]

**Member, Board of Visitors**

**Association of Multicultural Media Executives** [MEMBEROF]  
[from ? to ?]

**Member**

**Delta Sigma Theta Sorority, Nashville Chapter** [MEMBEROF]  
[from ? to ?]

**Member, Chapter Journalist**

**Praise is the Cure** [MEMBEROF]  
[from 2010 to 2011]

**Board Member**