

Biographical Description for The HistoryMakers® Video Oral History with Solomon Herbert

PERSON

Herbert, Solomon J.

Alternative Names: Solomon Herbert;

Life Dates: June 24, 1939-

Place of Birth: New York, New York, USA

Residence: Winnetka, CA

Work: Van Nuys, CA

Occupations: Publisher; Journalist; Photographer

Biographical Note

Publisher, journalist and photographer Solomon J. Herbert was born on June 24, 1939, in New York to parents William and Margaret Herbert. He attended the City College of New York.

In the 1960s, Herbert served as second national vice president of the Congress of Racial Equality (CORE) under Jim Farmer for several years, and then under

Floyd McKissick. He also became a member of the Bronx CORE, where, along with several other CORE members from the Bronx, he participated in what was to become the first direct action/civil disobedience effort outside of the south when CORE members sat in at the White Castle restaurant chain to break their discriminatory hiring policies. Herbert later became president of the Bronx CORE.

After his involvement with CORE, Herbert went on to establish and run several programs for disadvantaged youth. From 1981 to 1994, he was self-employed as a full-time freelance print and photo journalist. During that period, over 800 of Herbert's articles appeared in numerous regional, national and international publications. Then, in 1994, he co-founded, with his wife Gloria, the award-winning Black Meetings & Tourism magazine, where he serves as publisher and editor-in-chief.

Herbert has held membership in several professional organizations, including the National Coalition of Black Meeting Planners (NCBMP), Meeting Professional International (MPI), Travel Professionals Of Color (TPOC), Caribbean Tourism Organization (CTO), Africa Travel Association (ATA), Travel and Tourism Marketing Association (TTMA), Black Business Association of Los Angeles (BBA), and Greater Los Angeles African American Chamber of Commerce (GLAAAC). He also sits on the board of the National Association of Black Hotel Owners, Operators and Developers, and co-sponsors the annual Multicultural Tourism & Hotel Ownership Summit & Trade Show. Additionally, Herbert is a member of the TPOC Advisory Board, and previously served as a member of the MGM Grand Specialty Markets Advisory Council.

In 2002, Herbert served as executive producer of Globetrotting, a travel television series he and his wife created, which debuted on BET on Jazz. He has also received many awards, including the 2002 National

Coalition of Black Meeting Planner's Minority Business Award, the 2005 Regional Black Chamber of Commerce of San Fernando Valley's Small Business of the Year Award, the 2007 Outstanding Entrepreneur Award from the Black Business Association of Los Angeles, the 2008 California State Salute to Small Business Award, the 2008 Lifetime Achievement Award from NABHOOD, and the 2010 Small Business Award from the United Chambers of Commerce of the San Fernando Valley & Region.

Solomon Herbert was interviewed by The HistoryMakers on December 19, 2013.

Related Entries

City College of New York [STUDENTOF]
[from ? to ?]

Brooklyn Technical High School [STUDENTOF]
[from ? to ?]

P.S. 36 St Albans School [STUDENTOF]
[from ? to ?]

P.S. 116 William C Hughley School [STUDENTOF]
[from ? to ?]

P.S. 40 Samuel Huntington School [STUDENTOF]
[from ? to ?]

Anmar Designs [EMPLOYEEOF]
[from 1960 to 1965]

Owner

Bronx Community Self Improvement Association
[EMPLOYEEOF]
[from 1966 to 1971]

Director

Santa Fe Movie Caterers [EMPLOYEEOF]
[from 1974 to 1992]

Owner

Black Meetings and Tourism [EMPLOYEEOF]
[from 199311 to ?]

Publisher and Editor

**National Coalition of Black Meeting Planners
(NCBMP)** [MEMBEROF]
[from 1984 to ?]

Media Sponsor

**National Association of Black Hotel Owner,
Operators and Developers (NABHOOD)** [MEMBEROF]
[from 1995 to ?]

Co-Founder, Board Member

Travel Professionals of Color (TPOC) [MEMBEROF]
[from 2004 to ?]

Advisory Board, Media Sponsor

MGM Grand Specialty Markets [MEMBEROF]
[from 2000 to ?]

Advisory Board