

Biographical Description for The HistoryMakers® Video Oral History with Pluria Marshall, Sr.

PERSON

Marshall, Pluria W., Sr., 1937-

Alternative Names: Pluria Marshall, Sr.;

Life Dates: October 19, 1937-

Place of Birth: Houston, Texas, USA

Residence: Silver Spring, MD

Occupations: Photojournalist; Political Activist; Political Activist

Biographical Note

Media advocate Pluria W. Marshall, Sr. was born on October 19, 1937 in Houston, Texas. After graduating from high school, Marshall enlisted in the U.S. Air Force. He served from 1956 to 1960 and was honorably discharged as an Airman, First Class. Marshall went on to graduate from Texas Southern University with his B.A. degree in photography.

In 1969, Marshall was instrumental in the creation of Operation Breadbasket of Texas. His civil rights work evolved both in scope and mission when he established the National Black Media Coalition (NBMC) in 1973. The organization's mission was to increase the presence of African American media professionals. He later served as national organizer, treasurer and chairman of NBMC. In 1975, Marshall also helped in founding the National Association of Black Journalists (NABJ). Throughout his career, Marshall worked for and also served as the official photographer for NABJ, the National Association of Radio and Television Announcers (NATRA), and mainstream publications including the Jet and Ebony magazines.

Marshall is a member of the Texas State Advertising Commission and was appointed to the U.S. Commission on Civil Rights. In 1973, Marshall was the recipient of Community Service Awards from the National Association of Marketing Developers (NAMD) as well as the Houston Chapter of Omega Psi Phi Fraternity, Inc. Marshall was also honored in 1974 with the Outstanding Ex-Student Award from Texas Southern University and the Marketeer of the Year Award from the Houston Chapter of NAMD.

Marshall is married to Carmen Corbin. He has five children: Pluria Marshall, Jr., Mishka Marshall, Jason Marshall, Natalie Marshall Hughes and Christopher Marshall.

Pluria W. Marshall, Sr. was interviewed by The HistoryMakers on December 6, 2013.

Related Entries

Texas Southern University [STUDENTOF]
[from ? to ?]

B.A.

Blackshear Elementary School [STUDENTOF]
[from ? to ?]

Jack Yates High School [STUDENTOF]
[from ? to ?]

National Association of Black Journalists (NABJ) [EMPLOYEEOF]
[from ? to ?]

Photographer

National Association of Radio and Television Announcers [EMPLOYEEOF]
[from ? to ?]

Photographer

Jet Magazine [EMPLOYEEOF]
[from ? to ?]

Photographer

Ebony Magazine [EMPLOYEEOF]
[from ? to ?]

Photographer

Rainbow/PUSH [EMPLOYEEOF]
[from 1969 to 1985]

Organizer, Coordinator

National Black Media Coalition [EMPLOYEEOF]
[from 1973 to ?]

Founder, Executive Director

Texas State Advertising Commission [MEMBEROF]
[from ? to ?]

Member

U.S. Commission on Civil Rights [MEMBEROF]
[from ? to ?]

Member

Omega Psi Phi Fraternity, Inc. [MEMBEROF]
[from ? to ?]

Member

National Association of Marketing Developers [MEMBEROf]

[from ? to ?]

Member

National Association of Black Journalists (NABJ) [MEMBEROf]

[from 1975 to ?]

Founding Member