

# Biographical Description for The HistoryMakers® Video Oral History with Pierre Sutton

PERSON

**Sutton, Pierre M., 1947-**

**Alternative Names:** Pierre Sutton;

**Life Dates:** February 1, 1947-

**Place of Birth:** New York, New York, USA

**Residence:** New York, NY

**Work:** New York, NY

**Occupations:** Broadcast Executive

## Biographical Note

Broadcasting executive Pierre M. Sutton was born on February 1, 1947 in Brooklyn, New York, to parents Percy E. Sutton and Leatrice Sutton. He attended the University of Toledo in Ohio and received his B.A. degree in 1968. Sutton then pursued graduate studies at the University of Kentucky and New York University, and later completed the Owner/President Management Program at Harvard Business School.

In 1971, Sutton, along with his father, co-founded the The New York Courier, a weekly newspaper, where he served as the executive editor until 1972. During that time, he also fulfilled duties as the vice president of Inner City Research & Analysis Corporation in New York City. Also in 1971, Sutton's father co-founded Inner City Broadcasting Corporation (ICBC), one of the first African American-owned broadcasting companies in the United States. When ICBC acquired WLIB Radio in New York City in 1972, Sutton was brought on as the public affairs director. He then served as the vice president of ICBC from 1975 until 1977. Then, in 1977, Sutton became the president of ICBC and assumed responsibilities of the company's radio stations in New York and California.

Sutton has held leadership positions in numerous professional, business and non-profit organizations. He served as a member of the board of directors for the Better Business Bureau of Harlem from 1972 to 1977; then Sutton was named as the inaugural vice president of the National Association of Black Owned Broadcasters (NABOB). He also became a member of the board of directors for the Minority Investment Fund. Sutton's community involvement includes serving as the chairman of the board of directors for the Harlem Chapter of the Boy Scouts of America. He was selected to sit on the board of directors for the New York City Marathon in 1979, and was appointed as its executive commissioner. He also served as a member of the board of directors for the Hayden Planetarium, and as a member of the board of trustees for the Alvin & Ailey Dance Foundation.

Pierre M. Sutton was interviewed by The HistoryMakers on December 10, 2013.

## **Related Entries**

**University of Toledo** [STUDENTOF]

[from ? to ?]

**B.A.**

**University of Kentucky** [STUDENTOF]  
[from ? to ?]

**New York University** [STUDENTOF]  
[from ? to ?]

**Harvard Business School** [STUDENTOF]  
[from ? to ?]

**P.S. 123** [STUDENTOF]  
[from ? to ?]

**Intermediate School 59** [STUDENTOF]  
[from ? to ?]

**Andrew Jackson High School** [STUDENTOF]  
[from ? to ?]

**New York Courier** [EMPLOYEEOF]  
[from 1971 to 1972]

**Co-Founder and Executive Editor**

**Inner City Research & Analysis Corporation**  
[EMPLOYEEOF]  
[from 1971 to 1972]

**Vice President**

**WLIB Radio** [EMPLOYEEOF]  
[from 1972 to 1975]

**Public Affairs Director**

**Inner City Broadcasting Corporation** [EMPLOYEEOF]  
[from 1975 to 1977]

**Vice President**

**Inner City Broadcasting Corporation** [EMPLOYEEOF]  
[from 1977 to ?]

**President**

**Boy Scouts of America (BSA)** [MEMBEROF]  
[from ? to ?]

**Chairman, Harlem Chapter**

**National Association of Black Owned Broadcasters  
(NABOB)** [MEMBEROF]  
[from ? to ?]

**Vice President**

**Minority Investment Fund** [MEMBEROF]  
[from ? to ?]

**Board Member**

**Hayden Planetarium** [MEMBEROF]  
[from ? to ?]

**Board Member**

**Alvin Ailey Dance Foundation** [MEMBEROF]  
[from ? to ?]

**Trustee**

**Better Business Bureau (BBB)** [MEMBEROF]  
[from 1972 to 1977]

**Board Member**

**New York City Marathon** [MEMBEROF]  
[from 1979 to ?]

**Board Member and Executive Commissioner**