

Biographical Description for The HistoryMakers® Video Oral History with Charles Warfield, Jr.

PERSON

Warfield, Charles M., Jr., 1949-

Alternative Names: Charles Warfield, Jr.;

Life Dates: September 10, 1949-

Place of Birth: Washington, District of Columbia, USA

Residence: Newtown Square, PA

Occupations: Broadcast Executive

Biographical Note

Broadcasting executive Charles M. Warfield, Jr. was born in in Washington, D.C. in 1949. Warfield attended Hampton University and graduated from there with his B.S. degree in accounting in 1971.

Upon graduating, Warfield began his career as a staff auditor at Ernst & Young, and then joined RCA Corporation as supervising senior auditor in 1974. Warfield's broadcasting career includes managing some of New York City's top radio stations including twelve years at Inner City Broadcasting Corporation (ICBC). He joined ICBC as a corporate controller and was promoted to vice president and general manager of WBLN-FM and WLIR-AM Radio. Warfield was later hired at Summit Broadcasting Corporation, where he served as vice president and general manager of WRKS-FM Radio in New York City.

In July of 1997, Warfield was appointed as the vice president and general manager of heritage stations at WDAS-AM/FM in Philadelphia, Pennsylvania. He later became the senior vice president of urban regional operations for Chancellor Media Corporation in March of 1998, with oversight of KKBT-FM in Los Angeles, California; WJLB-FM and WMXD-FM in Detroit, Michigan; WGCI-AM/FM and WVAZ-FM in Chicago, Illinois; WUSL-FM and WDAS-FM in Philadelphia, Pennsylvania; and WEDR-FM in Miami, Florida. Warfield was promoted to senior vice president of regional operations in October of 1998, and assumed responsibility for Chancellor Media Corporation's thirty stations in Chicago, Cleveland, Philadelphia, Atlanta, Miami and Puerto Rico. From 1997 to 2003, Warfield served as senior vice president of regional operations for AMFM, Inc.; and, from 2000 to 2012, he served as vice president and chief operating officer of Inner City Broadcasting Holdings, Inc. In October of 2012, Warfield was named president and chief operating officer of YMF Media, LLC.

In 2009, Warfield was elected president of the Metropolitan Kalamazoo Branch of the NAACP. The following year, he was appointed as the chairman for the National Association of Broadcasters board of directors. He also served on the Radio Advertising Bureau Executive Committee. Warfield's community involvement includes organizations such as the American Red Cross, the National Urban League, the Salvation Army, the United Negro College Fund, the Partnership for a Drug Free Greater New York and the Harlem Young Men's Christian Association. In 2010, Warfield received the National Radio Award from the National Association of Broadcasters.

Charles M. Warfield Jr. was interviewed by The HistoryMakers on December 9, 2013.

Related Entries

Hampton University [STUDENTOF]

[from ? to ?]

B.S.

James G. Birney Elementary School [STUDENTOF]

[from ? to ?]

Kramer Middle School [STUDENTOF]

[from ? to ?]

Thurgood Marshall Academy [STUDENTOF]

[from ? to ?]

Anacostia High School [STUDENTOF]

[from ? to ?]

Summit Broadcasting Corporation/WRKS-FM [EMPLOYEEOF]

[from ? to ?]

Vice President and General Manager

Ernst & Young [EMPLOYEEOF]

[from 1971 to 1974]

Staff Auditor

RCA Corporation [EMPLOYEEOF]

[from 1974 to 1976]

Supervising Senior Auditor

Medger Evers College [EMPLOYEEOF]

[from 1976 to 1977]

Auditor and Adjunct Professor of Accounting

Inner City Broadcasting Corporation, Inc. [EMPLOYEEOF]

[from 1977 to 1981]

Corporate Controller

WBLS Radio [EMPLOYEEOF]
[from 1981 to 1989]

Vice President and General Manager

WLIB Radio [EMPLOYEEOF]
[from 1981 to 1989]

Vice President and General Manager

Inner City Broadcasting Corporation, Inc. [EMPLOYEEOF]
[from 1981 to 1989]

Vice President and General Manager

Summit Broadcasting Corporation/WRKS-FM [EMPLOYEEOF]
[from 1989 to 1994]

Uptown Records [EMPLOYEEOF]
[from 1995 to 1996]

WDAS Radio [EMPLOYEEOF]
[from 1997 to 2000]

Vice President and General Manager of Heritage Stations

AMFM, Inc. [EMPLOYEEOF]
[from 1997 to 2000]

Senior Vice President of Regional Operations

Inner City Broadcasting Corporation, Inc. [EMPLOYEEOF]
[from 2000 to 2012]

Vice President and Chief Operating Officer

YMF Media, LLC [EMPLOYEEOF]
[from 2012 to 2013]

President and Chief Operating Officer

YMF Media, LLC [EMPLOYEEOF]
[from 2013 to ?]

Senior Advisor

Chancellor Media Corporation [EMPLOYEEOF]
[from 199803 to 199810]

Senior Vice President of Urban Regional Operations

Chancellor Media Corporation [EMPLOYEEOF]
[from 199810 to ?]

Senior Vice President of Regional Operations

Radio Advertising Bureau Executive Committee [MEMBEROF]
[from ? to ?]

Board Member

American Red Cross [MEMBEROF]

[from ? to ?]

National Urban League (NUL) [MEMBEROF]

[from ? to ?]

Salvation Army [MEMBEROF]

[from ? to ?]

United Negro College Fund (UNCF) [MEMBEROF]

[from ? to ?]

Partnership for a Drug Free Greater New York [MEMBEROF]

[from ? to ?]

Harlem Young Men's Christian Association [MEMBEROF]

[from ? to ?]

[MEMBEROF]

[from ? to ?]

National Association for the Advancement of Colored People (NAACP) [MEMBEROF]

[from 2009 to ?]

President

National Association of Broadcasters [MEMBEROF]

[from 2010 to ?]

Chairman, Board of Directors