

Biographical Description for The HistoryMakers® Video Oral History with Love Welchel, III

PERSON

Welchel, L. H. (Love Henry)

Alternative Names: Love Welchel, III;

Life Dates: February 4, 1969-

Place of Birth: Birmingham, Alabama, USA

Residence: Closter, New Jersey

Occupations: Media Executive

Biographical Note

Human resources chief executive Love Henry Welchel, III was born on February 4, 1969 at St. Joseph's Hospital in Birmingham, Alabama to Love H. Welchel, Jr. and Larma Miller Welchel. Welchel grew up in the Christian Methodist Episcopal Church (CME) denomination where his father, Love Henry Welchel, Jr. was a pastor. When the family lived in Durham, North Carolina, his father pastored Russell Memorial CME. In Dayton, Ohio his father was pastor of Phillips Temple CME. Welchel graduated from Westchester High School in Los Angeles, California. There, he was mentored in African American history by his teacher, Ivan Baldwin. Following high school, Welchel enrolled at Morris Brown College to study hotel and restaurant management. He is heavily involved in the debate team, matches trials, and befriends many international students.

Upon graduation, Welchel was hired by New Leaf, Inc., a small publishing and distribution company. New Leaf eventually promoted him to a management position in the human resources department. In 1996, Welchel began to work for the Atlanta Centennial Organizing Committee and the 1996 Olympic Games. Welchel worked in managerial positions for several major corporations from 1996 to 2011, such as Top of the World and Global Conductor. Between 2004 and 2011, he worked in human resources at TBWA/Chiat/Day and Young and Rubicon Advertising Agency. There, Welchel focused on issues of diversity and inclusion; especially, hiring and retaining minorities in upper-level management and executive positions.

In 2011, Sean Combs, chief executive officer and founder of Bad Boy World Wide Entertainment Group, hired Welchel as his chief human resource officer. There, Welchel oversees more than three-hundred employees and manages various businesses within Bad Boy, including restaurants, the Sean John clothing and accessories line, the

Bad Boy Record Label and the Blue Flame marketing and consulting agency. Whelchel also focuses on global recruitment strategy, as well as and succession planning and associated development.

Love Henry Whelchel, III was interviewed by The HistoryMakers on 07/31/2012.

Related Entries

Morris Brown College [STUDENTOF]

[from ? to ?]

B.A.

Young & Rubicam [EMPLOYEEOF]

[from ? to ?]

Human Resources

TBWA/Chiat/Day [EMPLOYEEOF]

[from ? to ?]

Executive Consultant

Atlanta Centennial Organizing Committee [EMPLOYEEOF]

[from 1996 to 1997]

Human Relations Committee Member

Bad Boy Worldwide Entertainment Group [EMPLOYEEOF]

[from 2011 to 2012]

Chief Executive Officer