

Biographical Description for The HistoryMakers® Video Oral History with Alice Key

PERSON

Key, Alice Marie, 1911-2010

Alternative Names: Alice Key;

Life Dates: March 18, 1911-September 29, 2010

Place of Birth: Henderson, Kentucky, USA

Residence: Las Vegas, Nevada

Work: Las Vegas, Nevada

Occupations: Community Activist; Newspaper
Columnist

Biographical Note

Community activist, dancer, and newspaper columnist Alice Marie Key was born on March 18, 1911, in Henderson, Kentucky to Louise and Malcolm Key. As a young child, she moved to Riverside, California with her family. She finished high school in Riverside and then went to the University of California, Los Angeles to pursue a degree in journalism. Her mother managed

a coffee shop near the famous Club Alabama in central Los Angeles, California. Key met a girl there who worked at the Cotton Club in Culver City, California, who eventually persuaded her to dance at the club, too. She left school and danced for the next five years.

Key's career as a dancer took her to New York where she worked at the Ubangi Club, and later, she spent six months in Europe touring with the Cotton Club Show. In 1943, Key ended her dancing career and started working as a writer for an African American newspaper, the "Los Angeles Tribune." In 1954, she moved to Las Vegas to take a job working for the "Las Vegas Voice." Not long after her arrival, Key and Bob Bailey started the first all-African American television talk show in Las Vegas, "Talk of the Town," which she co-hosted for several months. In the 1960s, Key became the public relations manager for the Nevada Committee for the Rights of Women, which promoted education about birth control and fought for reforms to the abortion laws in Nevada. After that position, she worked for the Economic Opportunity Board until 1971. In 1983, Governor Richard Bryan named Key as the Deputy Commissioner of Labor, a position she held for ten years. She became involved in political campaigns, the National Association for the Advancement of Colored People, and founded the Barbara Jordan Democratic Women's Club. When she retired from public service, Key worked to preserve the history of African Americans in Las Vegas through the Moulin Rouge Preservation Association and the Black History Society, Inc. On July 20, 2005, Key was inducted into KLAS, Channel 8's Wall of Fame.

Key resided until her death on September 29, 2010, in Las Vegas, Nevada. Her dedication to equality and commitment to her community helped to lower barriers faced by women and African Americans in Nevada. She had one daughter, Alice McAbee, two grandsons, and several great-grandchildren.

Alice Marie Key was interviewed by The

HistoryMakers on October 31, 2007.

Related Entries

Longfellow Elementary School [STUDENTOF]
[from ? to ?]

Riverside Polytechnic High School [STUDENTOF]
[from ? to ?]

University of California, Los Angeles [STUDENTOF]
[from ? to ?]

Cotton Club [EMPLOYEEOF]
[from ? to 1943]

Chorus Girl

Ubangi Club [EMPLOYEEOF]
[from ? to ?]

Chorus Girl

[EMPLOYEEOF]
[from ? to ?]

Cotton Club [EMPLOYEEOF]
[from 1935 to ?]

Chorus Girl

Los Angeles Tribune [EMPLOYEEOF]
[from 1943 to ?]

Journalist

Las Vegas Voice [EMPLOYEEOF]
[from 1954 to ?]

Journalist

**National Association for the Advancement of Colored
People (NAACP)** [EMPLOYEEOF]

[from 1980 to 1983]

Director

State of Nevada [EMPLOYEEOF]
[from 1983 to 1993]

Deputy Commissioner of Labor

Barbara Jordan Democratic Club [MEMBEROF]
[from ? to ?]

Founder

Ladies who Dance [MEMBEROF]
[from ? to ?]

Founder

Moulin Rouge Preservation Association [MEMBEROF]
[from ? to ?]

Founder

Black Las Vegas Historical Society, Incorporated
[MEMBEROF]
[from ? to ?]

Founder

Boys And Girls Club of America [MEMBEROF]
[from ? to ?]

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