

# Biographical Description for The HistoryMakers® Video Oral History with George Lewis

PERSON

Lewis, George Ralph, 1941-

**Alternative Names:** George Lewis;

**Life Dates:** March 7, 1941-

**Place of Birth:** Burgess, Virginia, USA

**Residence:** Palm Beach Gardens, FL

**Occupations:** Corporate Executive

## Biographical Note

Pioneering corporate executive George Ralph Lewis was born on March 7, 1941, in Burgess, Virginia, a small Chesapeake Bay fishing village. His mother, Edith Toulson Lewis, was a homemaker, and his father, Spencer Lewis, was very enterprising and held several jobs to support his family, including working on the docks, cooking and later, starting his own business renovating homes. Expected by his parents and community to go to college, Lewis enrolled at Hampton University in Hampton, Virginia. Following

his first year of college, Lewis spent the summer working for his uncle, a Philadelphia restaurant owner. Delivering food downtown, Lewis overheard businessmen talking about their deals, and he decided to pursue a career in business. Returning to school that fall, Lewis changed his major to accounting and earned his B.S. degree in 1963. Later, in 1968, he earned his M.B.A. degree from Iona College in New Rochelle, New York.

Lewis' first major job was with General Foods Corporation as a sales analyst for the Kool-Aid division in New York. In 1966, he moved to W.R. Grace, a specialty chemical company, where he worked as a financial analyst. In 1967, Philip Morris hired Lewis as a corporate analyst, and the next year, he became a senior planning analyst. He was promoted to Manager of Industrial Relations in 1970, Manager of Financial Services in 1972 and Assistant Treasurer in 1973. In 1975, Lewis became Treasurer and Vice President of Financial & Planning for Philip Morris Industrial, a subsidiary company. In 1982, he moved to Milwaukee, Wisconsin, where he worked for a different subsidiary, the Seven-Up Company, as Vice President of Finance. After two years, Lewis returned to the parent company, Philip Morris Companies, Inc., as Vice President and Treasurer. At that time, one of the highest-ranking blacks in finance, he was in charge of Philip Morris' worldwide treasury activities. He oversaw the company's takeover of General Foods in 1985 and of Kraft in 1988. In 1997, Lewis became President and CEO of Philip Morris Capital Company, the finance and investment subsidiary of Philip Morris. He retired from this position in 2001.

Lewis has received numerous awards for his pioneering business achievements. Both Iona College and Hampton University have recognized him, and in 2000, he received a CNN Trumpet Tower of Power Award. In 2006, the Jackie Robinson Foundation honored him with a lifetime achievement award. He has served on the boards of several large corporations

and organizations, including the Professional Golfers' Association of America, where he became the board's first black member in 1995.

George Lewis was interviewed by The HistoryMakers on September 7, 2007.

## Related Entries

**New York University** [STUDENTOF]  
[from ? to ?]

**Iona College** [STUDENTOF]  
[from ? to ?]

**M.B.A.**

**Julius Rosenwald High School** [STUDENTOF]  
[from ? to ?]

**Hampton University** [STUDENTOF]  
[from ? to ?]

**B.S. in accounting**

**MALCO, Inc.** [EMPLOYEEOF]  
[from ? to ?]

**Co-Founder**

**General Foods Corporation** [EMPLOYEEOF]  
[from 1964 to 1965]

**Planning Analyst**

**W.R. Grace & Co.** [EMPLOYEEOF]  
[from 1966 to 1967]

**Financial Analyst**

**Philip Morris Incorporated** [EMPLOYEEOF]  
[from 1967 to 1975]

## **Corporate Analyst**

**Philip Morris Industrial** [EMPLOYEEOF]

[from 1975 to 1982]

**Vice President of Financial & Planning and  
Treasurer**

**7-Up Company** [EMPLOYEEOF]

[from 1982 to 1984]

**Vice President of Finance**

**Philip Morris Incorporated** [EMPLOYEEOF]

[from 1984 to 1997]

**Vice President of Finance**

**Philip Morris Capitol Corporation** [EMPLOYEEOF]

[from 1997 to 2001]

**President and CEO**

**Iona College Board** [MEMBEROF]

[from ? to ?]

**Board Member**

**Central Fidelity Bank** [MEMBEROF]

[from 1996 to ?]

**Member**

**Hampton University (Va.)** [MEMBEROF]

[from 1988 to ?]

**Member**

**National Urban League (NUL)** [MEMBEROF]

[from 2000 to ?]

**Member**

**St. Andrews Gulf Club** [MEMBEROF]

[from 1988 to ?]

**Member**

**Kemper National Insurance Company** [MEMBEROF]

[from 1993 to ?]

**Board member**

**Ceridian Corporation** [MEMBEROF]

[from 1994 to ?]

**Board Member**

**Professional Golfers' Association of America.**

[MEMBEROF]

[from 1995 to ?]

**Member of the Board of Directors**

**Wachovia Corporation** [MEMBEROF]

[from 1998 to ?]

**Board Member**