

Biographical Description for The HistoryMakers® Video Oral History with Willie D. Davis

PERSON

Davis, Willie , 1934-

Alternative Names: Davis, Willie , 1934-;

Life Dates: July 24, 1934-

Place of Birth: Lisbon, Louisiana

Residence: Silver Spring, MD (from ? to ?)

Occupations: Broadcast Executive; Football Player

Biographical Note

Broadcast executive and football player Willie D. Davis was born on July 24, 1934, in Lisbon, Louisiana to Nodie Bell and David Davis. Recruited to Grambling College (now Grambling State University) by football coach Eddie Robinson, Davis captained the football team and was a student on the dean's list for two years. In 1956, he graduated from Grambling with his B.S. degree in math and industrial arts.

Davis was drafted by the Cleveland Browns in the seventeenth round of the 1956 National Football League Draft. However, that same year, Davis was also drafted into the U.S. Army and was unable to begin his NFL career until 1958. After two years with the Browns, Davis was traded to the Green Bay Packers. For ten seasons, Davis played 138 consecutive regular season games and was a member of all five of Vince Lombardi's NFL title-winning teams, playing in Super Bowls I and II. In his career with the Green Bay Packers, Davis recovered twenty-one fumbles, setting a team record, never missing any of the 162 games in his twelve-year tenure. Davis was awarded the Associated Press' All-Pro honors in 1962 and from 1964 to 1967. During the last two years of his football career, Davis studied at the University of Chicago, earning his M.B.A degree in 1968. The following year, the Packers honored Davis' retirement with Willie Davis Day. That same year, Davis purchased the West Coast Beverage Company and served as its president for eighteen years, while also working as a color commentator on the NFL telecasts for NBC in the early 1970s. Since 1976, Davis has been the president and chief executive officer of All Pro Broadcasting, Inc., a Los Angeles broadcasting company which owns radio stations in the Midwest and Southern California. In 1981, he was inducted into the Pro Football Hall of Fame. Davis served as the director of the 1984 Olympics Committee in Los Angeles in 1984. That same year, President Reagan appointed him to the President's Commission on the Executive

Exchange.

Davis has served on the boards of the Sara Lee Corporation, the National Association of Broadcasters, Dow Chemical Company, Metro-Goldwyn-Mayer, Johnson Controls, MGM Mirage, Manpower, Fidelity National Financial, Wisconsin Energy, Strong Management Fund, Mattel Toys, Schlitz Brewing Company, Fireman's Fund Insurance, Bassett Furniture, Alliance Bank, the Green Bay Packers, the Kauffman Foundation, Occidental College and K-Mart. Davis is also an Emeritus Trustee for the University of Chicago and a Trustee at Marquette University. In 2001, Davis co-chaired and founded the Vince Lombardi Tittletown Legends, a charitable organization created to assist various charities throughout Wisconsin. Davis was named the Walter Camp Man of the Year, was ranked 69th on "The Sporting News" list of the 100 Greatest Football Players and was given the Career Achievement Award from the NFL Alumni. Davis and his wife Ann have a son, Duane, and a daughter, Lori.

Willie D. Davis was interviewed by The HistoryMakers on July 9, 2007.

Related Entries

Davis, Ann [SPOUSEOF]
Wife

Davis, David [CHILDOF]
Father

Archie, Nodie Bell [CHILDOF]
Mother

Archie, Edward []
Step-father

Allen, Eda [GRANDCHILDOF]
Grandmother

Allen, Amos [GRANDCHILDOF]
Grandfather (M)

Bratton, Lurenia [SIBLINGOF]
Sister

Davis, Alcus [SIBLINGOF]
Brother

Davis, Duane [PARENTOF]
Son

Davis, Lori [PARENTOF]
Daughter

Washington High School [STUDENTOF]
[from ? to ?]

Grambling State University [STUDENTOF]
[from ? to 1956]

B.S.

University of Chicago [STUDENTOF]

[from ? to 1968]

M.B.A.

National Broadcasting Company [EMPLOYEEOf]

[from ? to ?]

Color Commentator

United States. Army [EMPLOYEEOf]

[from 1956 to 1958]

Specialist 5

Cleveland Browns (Football team : 1946-1995) [EMPLOYEEOf]

[from 1958 to 1960]

Football Player

Green Bay Packers (Football team) [EMPLOYEEOf]

[from 1960 to 1969]

Football Player

West Coast Beverage Company [EMPLOYEEOf]

[from 1969 to 1987]

President

All Pro Broadcasting [EMPLOYEEOf]

[from 1976 to ?]

President and Chief Executive Officer

Los Angeles Urban League [MEMBEROf]

President

Fidelity National Financial, Inc. [MEMBEROf]

Board Member

University of Chicago [MEMBEROf]

Trustee

K-Mart Corporation [MEMBEROf]

Board Member

Wisconsin Energy Corporation [MEMBEROf]

Board Member

Strong Management Fund [MEMBEROf]

Board Member

Mattel Toys [MEMBEROf]

Board Member

Jos. Schlitz Brewing Co. [MEMBEROf]

Board Member

Fireman's Fund Insurance Company [MEMBEROf]

Board Member

Bassett Furniture Industries [MEMBEROf]

Board Member

Alliance Bank [MEMBEROF]
Board Member

Green Bay Packers (Football team) [MEMBEROF]
Board Member

Ewing Marion Kauffman Foundation [MEMBEROF]
Board Member

Occidental College [MEMBEROF]
Board Member

Vince Lombardi Titletown Legends [MEMBEROF]
Founder/Chair

National Association of Broadcasters [MEMBEROF]
Board Member

Sara Lee Corporation [MEMBEROF]
Board of Directors

President's Commission on Executive Exchange [MEMBEROF]
Member

Los Angeles Olympic Organizing Committee [MEMBEROF]
Director

Dow Chemical Company [MEMBEROF]
Board of Directors

Metro-Goldwyn-Mayer [MEMBEROF]
Board Member

Johnson Controls, Inc. [MEMBEROF]
Board Member

Manpower, Inc. [MEMBEROF]
Board Member

Marquette University [MEMBEROF]
Trustee

MGM Mirage [MEMBEROF]
Board Member