

Biographical Description for The HistoryMakers® Video Oral History with Ronald McNeil

PERSON

McNeil, Ronald Dean, 1952-

Alternative Names: Ronald McNeil;

Life Dates: November 4, 1952-

Place of Birth: Detroit, Michigan, USA

Residence: North Barrington, IL

Work: Lake Zurich, IL

Occupations: Insurance Executive

Biographical Note

Retired insurance executive Ronald Dean McNeil was born on November 4, 1952 in Detroit, Michigan to Dorothy and Elijah McNeil, who both emphasized the importance of strong faith, personal accountability and education. While attending Wayne State University where he studied finance and business economics, McNeil answered newly elected Mayor Coleman Young's call for more African Americans to join the

Detroit Police Department.

After earning his degree in finance from Wayne State, McNeil joined the Allstate Insurance Corporation. He is well known and highly respected throughout the insurance industry and is considered by many to be an industry trailblazer. McNeil was the first and only black officer in Finance at Allstate. He was elected to four senior management team positions, served as chairman of two Allstate subsidiaries and was also president of three local Allstate companies. McNeil's vision and innovation is reflected in his major accomplishments which include: 1) The Neighborhood Partnership Program--an initiative which redefined and improved Allstate's relationship with urban communities; 2) The Product Operations organization which changed the way the company priced, underwrote and delivered products to the market place and is the foundation of Allstate's multi-access business model; and 3) Creation of Allstate's first integrated distribution organization where he completely reorganized all aspects of the agency value proposition by channel.

In March, 2007, McNeil retired from Allstate after thirty-one distinguished years of service. At retirement, he was Senior Vice President of Protection Distribution and a member of Allstate's Senior Management Team with fiscal and leadership responsibilities totaling \$30 billion and 70,000 employees, making him the industry's first African American to attain such status. McNeil was personally responsible for the recruitment and/or development of more than a quarter of the most senior leadership group.

In retirement, McNeil and his wife, Regina, focus their time and efforts on The Ronald D. and Regina C. McNeil Foundation, Inc., a private, not-for profit foundation with a focus on providing educational scholarships.

Ronald McNeil was interviewed by The

HistoryMakers on April 24, 2007.

Related Entries

Cass Technical High School [STUDENTOF]
[from ? to ?]

Barbour Magnet Middle School [STUDENTOF]
[from ? to ?]

Marcy Elementary School [STUDENTOF]
[from ? to ?]

Wayne State University [STUDENTOF]
[from ? to ?]

B.S.

Campbell-Ewald Company [EMPLOYEEOF]
[from 1970 to 1976]

Financial Analyst

Detroit Police Department [EMPLOYEEOF]
[from 1974 to 1976]

Police officer

Allstate Insurance Company [EMPLOYEEOF]
[from 1976 to 2007]

Assistant Vice President of Finance

**The Ronald D. and Regina C. McNeil Foundation,
Inc.** [MEMBEROF]
[from 1994 to ?]

Founder

Boys & Girls Clubs of America [MEMBEROF]
[from 2006 to ?]

National Board Member

