

Biographical Description for The HistoryMakers® Video Oral History with George Cylie Fraser

PERSON

Fraser, George C.

Alternative Names: George Cylie Fraser;

Life Dates: May 1, 1945-

Place of Birth: New York, New York, USA

Residence: Cleveland, OH

Work: Cleveland, OH

Occupations: Business Networking Chief Executive

Biographical Note

Entrepreneur, author, and motivational speaker George Fraser was born in Brooklyn, New York in 1945. One of eight children born to Ida Mae Baldwin and Walter Frederick Fraser, he graduated from the Thomas Edison Vocational High School, attended New York University and received his executive training at Dartmouth College's Amos and Tuck School of Business.

Fraser spent seventeen years in management with Proctor & Gamble, the United Way and the Ford Motor Company. He wrote his first book, bestseller *Success Runs in Our Race: The Complete Guide to Effective Networking in the African Community*, in 1994. His second book, *Race for Success: The Ten Best Business Opportunities for Blacks in America*, was selected as one of the ten best business books of 1999 by *Booklist* magazine. He is also the creator and publisher of the award winning *SuccessGuide: The Networking Guide to Black Resources*. Twenty versions of *SuccessGuide* have been published and a worldwide edition was released in August 2000.

Fraser has received many awards and citations for his community service, including the United Negro College Fund National Volunteer of the Year Award and an Architects of the Village Award from Allstate Insurance. He is listed in the Guinness Book of World Records. In 1986, as director of marketing and communications for the United Way of Cleveland, he conceived, planned and led the release of 1.4 million balloons, the largest single balloon release in history.

The publication *Vital Speeches of the Day* has selected three of Mr. Fraser's speeches

to be reprinted and distributed worldwide, a first for any professional speaker in America.

He has been featured in articles in Black Enterprise and Upscale magazines.

Fraser and his wife, Nora Jean (née Spencer), are the parents of two sons.

Related Entries

Thomas Edison Vocational High School [STUDENTOF]

[from ? to ?]

Thomas A. Edison Career and Technical Education High School [STUDENTOF]

[from ? to ?]