

THE HISTORYMAKERS

The HistoryMakers: The Next Generation Grant Higher Education Advisory Board Meeting Preparatory Document

Sunday, February 5, 2017 - Monday, February 6, 2017

John Unsworth, Principal Investigator

Julieanna Richardson, Principal Co-Investigator

The main goals for the second meeting of *The HistoryMakers* Higher Education Advisory Board, convened under the Mellon Foundation “*The HistoryMakers: The Next Generation*” grant, are to have the Advisory Board answer two central questions:

- 1) How can *The HistoryMakers Digital Archive* be integrated into research, teaching and learning across academic disciplines?
- 2) How can *The HistoryMakers* continue to secure further subscriptions to *The HistoryMakers Digital Archive* sustainably?

In addition, we want to:

- 1) understand what departments at your university would be essential to include in a university strategy;
- 2) engage faculty, students, and lifelong learners;
- 3) engage faculty and students through faculty fellowships, internships, and special projects;
- 4) develop a framework for ideal partnership and collaboration with institutions of higher education; and
- 5) identify ways of having inter-university collaborations around the Digital Archive.

We want to end the meeting with ideas that are both **actionable** and **measurable**, and with firm commitments from our Advisory Board and subscribing institutions.

The HistoryMakers Subscribing Institutions

- | | | |
|--------------------------------|---------------------------------|---------------------------------------|
| 1. Howard University* | 8. Northwestern University* | 14. The University of Pennsylvania* |
| 2. Boston University* | 9. Brandeis University* | 15. Virginia Commonwealth University* |
| 3. Emory University* | 10. The University of Chicago* | 16. The University of Virginia* |
| 4. Yale University* | 11. The University of Iowa* | 17. Stanford University* |
| 5. Harvard University* | 12. Cornell University* | 18. Columbia University |
| 6. Princeton University* | 13. The University of Richmond* | 19. Chicago Public Library |
| 7. Carnegie Mellon University* | | |

*Represented on *The HistoryMakers Higher Education Advisory Board*

The HistoryMakers HTML5 Client
<http://icore-alpha-www.azurewebsites.net>

Yale’s Digital Humanities Lab Text-Mining
Experiment -
<http://dh.library.yale.edu/projects/hm/>

***The HistoryMakers: The Next Generation* Higher Education Advisory Board
Meeting Agenda**

Sunday, February 5, 2017

***The HistoryMakers* Higher Education Advisory Board Kick-Off Dinner**

Location:

Morton's The Steakhouse, World Trade Center

136 Washington Street

New York, NY 10006

(212) 608-5511



Time: 5:30 p.m.

Agenda

5:40 p.m. – 6:00 p.m.

Introductions

6:00 p.m. – 7:15 p.m.

Dinner Is Served

7:15 p.m.

Opening Comments

Why Are We Here? What Do We Want to Accomplish?

–Julieanna Richardson; Grant Co-PI, Founder & Executive Director, The HistoryMakers

Participants:

1. **Jonathan Holloway**; Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies, Yale College
 - a. <http://afamstudies.yale.edu/people/jonathan-holloway>
2. **Dwight McBride**; Dean of The Graduate School & Associate Provost, Daniel Hale Williams Professor of African American Studies, English, & Performance Studies, Northwestern University
 - a. <http://www.northwestern.edu/provost/about/bios/dwight-mcbride.html>
3. **Brenda Johnson**; University Librarian, University of Chicago
 - a. <https://news.uchicago.edu/profile/brenda-l-johnson>
4. **John Tofanelli**; Research Collections and Services Librarian for British & American History & Literature, Columbia University

- a. <https://blogs.cul.columbia.edu/spotlights/2011/03/08/librarian-highlight-john-tofanelli/>
5. **Greg Carr**; Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies, Howard University
a. http://coas.howard.edu/afroamerican/faculty_carr.html
6. **Karen V. Hansen**; Professor of Sociology, and Women's, Gender and Sexuality Studies, Brandeis University
a. <http://www.brandeis.edu/facultyguide/person.html?emplid=529e5de43be196f042405267ba843af01e087025>
7. **Evelyn Brooks Higginbotham**; Victor S. Thomas Professor of History and of African and African American Studies, Harvard University
a. <http://history.fas.harvard.edu/people/evelyn-brooks-higginbotham>
8. **Laura Messner**; Instructional Design Specialist, Brandeis University/The HistoryMakers
a. <https://www.linkedin.com/in/laura-messner-0a4037115>
9. **Susan Mizruchi**; Director, BU Center for the Humanities, Professor of English, Boston University
a. <http://www.bu.edu/english/people/faculty/susan-l-mizruchi/>
10. **Nicholas Okrent**; Coordinating Bibliographer and Librarian for the Humanities, Bibliographer and Liaison for World History and Humanities, University of Pennsylvania
a. <http://gethelp.library.upenn.edu/contact/subjspec/okrent.html>
11. **Nooma Monika Rhue**; Vice Chair, HBCU Alliance
a. <http://www.blackpast.org/contributor/rhue-monika>
12. **John Unsworth**; University Librarian and Dean of Libraries, University of Virginia
a. <http://www.people.virginia.edu/~jmu2m/>
13. **Harriette Cole**; Interviewer, The HistoryMakers
a. <http://www.thehistorymakers.com/biography/harriette-cole-41>
14. **Aubrey Butts**; Oral History Researcher, The HistoryMakers
a. <https://www.linkedin.com/in/aubreybutts>
15. **Donna Carroll**; President, Dominican University
a. <http://www.dom.edu/about/president>
16. **Erika Linke**; Associate Dean of Libraries & Director of Research and Academic Services, Carnegie Mellon University
a. <https://www.linkedin.com/in/erika-linke-a23bb58>
17. **Marilyn Dunn**; Executive Director, Arthur Schlesinger Library; Radcliffe Institute, Harvard University
a. <https://www.radcliffe.harvard.edu/people/marilyn-dunn>
18. **James Grossman**; Executive Director, American Historical Association;
a. <https://www.historians.org/x3510>
19. **Eric Acree**; Director John Henrik Clarke Africana Library, Cornell University
a. <http://www.cornell.edu/video/staff-notes-africana-center-librarian-eric-acree>
20. **Amy Billingsley**; DC Coordinator, The HistoryMakers
a. <http://www.thehistorymakers.com/biography/amy-tate-billingsley-39>
21. **Mike Christel**; Teaching Professor, Carnegie Mellon University
a. <http://www.andrew.cmu.edu/user/christel/>
22. **Raym Crow**; Managing Partner, Chain Bridge Group
a. <http://www.chainbridgegroup.com/aboutus.html>
23. **Steven Knowlton**; Librarian for History and African American Studies, Princeton University
a. https://scholar.princeton.edu/sites/default/files/steven.a.knowlton/files/knowltoncvsstreamlined.doc_.pdf
24. **Lopez Matthews**; Digital Production Librarian, Howard University
a. <https://www.linkedin.com/in/lopez-matthews-0329b528>
25. **Dan Johnson**; Digital Preservation Librarian, University of Iowa
a. <http://www.thehistorymakers.com/staff>
26. **Larry Crowe**; Interviewer, The HistoryMakers

- a. <http://www.thehistorymakers.com/staff>
27. **Dionti Davis**; *Special Assistant, The HistoryMakers*
 - a. <http://www.thehistorymakers.com/staff>
28. **Patrice Rankine**; *Professor of Classics, Dean of the School of Arts & Sciences, University of Richmond*
 - a. <http://classics.richmond.edu/faculty/prankine/>
29. **Richard Scheines**; *Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII, Carnegie Mellon University*
 - a. <http://www.cmu.edu/dietrich/philosophy/people/faculty/core-faculty/scheines.html>
30. **Yolanda Cooper**; *University Librarian, Emory University*
 - a. <http://web.library.emory.edu/about/staff-directory/woodruff/cooper-yolanda.html>
31. **Evelynn Hammonds**; *Barbara Gutmann Rosenkrantz Professor of the History of Science Professor of African and African American Studies, Harvard University*
 - a. <http://histsci.fas.harvard.edu/people/evelynn-hammonds>
32. **Kathleen Bethel**; *African American Studies Librarian, Northwestern University Library*
 - a. <http://www.thehistorymakers.com/biography/kathleen-e-bethel-41>
33. **Joel Christensen**; *Associate Professor of Classics, Brandeis University*
 - a. <http://www.brandeis.edu/facultyguide/person.html?emplid=1be7ee967d45605afddf7da9ad4ca2c049a26c0b>
34. **David Levering Lewis**; *Julius Silver University Professor and Professor of History, Emeritus, New York University*
 - a. <http://www.thehistorymakers.com/biography/david-levering-lewis-40>
35. **Khalil Gibran Muhammad**; *Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study*
 - a. <http://www.thehistorymakers.com/biography/khalil-gibran-muhammad>
36. **Catherine DeRose**; *Engagement and Outreach Manager, Digital Humanities Lab, Yale University*
 - a. <https://catherinederose.wordpress.com/>
37. **John Ulmschneider**; *University Librarian, Virginia Commonwealth University*
 - a. <https://www.library.vcu.edu/about/staff/ulmschneider-john.html>
38. **Matthew Sheehy**; *Co-PI, Associate University Librarian for Collections, Brandeis University*
 - a. <http://www.brandeis.edu/about/administration/sheehy.html>
39. **Denise DeBurst Gines**; *Interviewer, The HistoryMakers*
 - a. <https://www.linkedin.com/in/denisedeburstgines>
40. **Treva Walsh**; *Oral History Researcher, The HistoryMakers*
41. **Rodney English**; *Facilitator, Consultant, English Global Group*
42. **Julieanna Richardson**; *Founder & Executive Director, The HistoryMakers*
 - a. <http://www.thehistorymakers.com/founder>
43. **Zhu Sun**; *Vice President of Business & Operations, The HistoryMakers*
 - a. <http://www.thehistorymakers.com/staff>
44. **Kate Robu**; *Guest*
 - a. <https://www.linkedin.com/in/katerobu>
45. **Brodie Wasserman**; *Guest Observer*
 - a. <https://www.linkedin.com/in/brodiewasserman>

***The HistoryMakers: The Next Generation Higher Education Advisory Board
Meeting Agenda***

Monday, February 6, 2017

The HistoryMakers Higher Education Advisory Board Working Meeting

Location

Club Quarters Hotel, Wall Street

52 William St

New York, NY 10005

(212) 269-6400

Agenda

8:00 a.m. – 8:30 a.m.

Breakfast

8:30 a.m. – 8:40 a.m.

Welcome and Overview

Ready, Set, Go: Our Goals For Today (Welcome & Overview)

–Rodney English; Facilitator

8:40 a.m. – 9:25 a.m.

The State of The HistoryMakers Digital Archive

Vision for the Mellon Grant Phase I and Phase II

–John Unsworth; Grant Co-PI, University Librarian, University of Virginia

What We Learned from You

–Dionti Davis; Special Assistant, The HistoryMakers

The HistoryMakers: Its Progress, Plans and Assets

–Daniel Johnson; Digital Preservation Librarian, University of Iowa; The HistoryMakers Consulting Archivist

HTML5 Digital Archive Demo-Your Input, Our Rollout and Future Plans

–Michael Christel; Teaching Professor, Carnegie Mellon University

9:25 a.m. – 9:40 a.m.

The HistoryMakers and Historically Black Colleges & Universities

The State of HBCUs – Challenges, Needs, and Opportunities

–Nooma Monika Rhue; Vice Chair, HBCU Alliance

9:40 a.m. – 10:40 a.m.

Your Work With Our Archives

Digital Humanities

– Catherine DeRose; Engagement and Outreach Manager, Digital Humanities Lab, Yale University

The HistoryMakers @ Brandeis

–Laura Messner; Instructional Design Specialist, Brandeis University/The HistoryMakers

Scholarly Research

–**Joel Christensen**; *Associate Professor of Classics, Brandeis University*

Classroom Instruction

–**Karen V. Hansen**; *Professor of Sociology, and Women's, Gender and Sexuality Studies, Brandeis University*

Awareness and Marketing

–**Khalil Gibran Muhammad**; *Professor of History, Race and Public Policy, Harvard Kennedy School; Suzanne Young Murray Professor, Radcliffe Institute for Advanced Study*

10:40 a.m. – 11:00 a.m.

Recap and Break

Less time, more to breakout

Break Out Session Assignments, Themes, Expected Outcomes

–**Rodney English**; *Facilitator*

****See Break Out Group Assignments at the end of this document.***

11:00 a.m. – 12:00 p.m.

Break Out Session

Problem Presented: We want you to work as a team to develop a multi-tiered approach:

- 1) envisioning what the digital archive could become as a tool that can be used in the classroom and in research; and
- 2) growing the Digital Archive using other resources in a crowd sourced, curated way.

12:00 p.m. – 1:00 p.m.

Lunch and Luncheon Presentations

Luncheon Presentation

–**Raym Crow**; *Managing Partner, Chain Bridge Group*

1:00 p.m. – 2:00 p.m.

Break Out Group Presentations

2:00 p.m. – 2:15 p.m.

Break

2:15 p.m. – 3:15 p.m.

Break Out Session

Problem Presented: *The HistoryMakers* wants to grow to 200 institutions of active users. What can you personally or your institution do and what would success look like? The best team wins!

3:15 p.m. – 4:15 p.m.

Break Out Group Presentations

4:15 p.m. – 4:30 p.m.

Closing

Next Steps

–**Rodney English**; *Facilitator*

Thank You

–**Julieanna Richardson**; *Grant Co-PI, Founder & Executive Director, The HistoryMakers*

–**John Unsworth**; *Grant Co-PI, University Librarian, University of Virginia*

–**Matthew Sheehy**; *Grant Co-PI, Associate University Librarian for Collections, Brandeis University*

The HistoryMakers Higher Education Advisory Board Meeting Break Out Group Assignments

Group A

1. **Jonathan Holloway**; *Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies, Yale College*
2. **Dwight McBride**; *Dean of The Graduate School & Associate Provost, Daniel Hale Williams Professor of African American Studies, English, & Performance Studies, Northwestern University*
3. **Brenda Johnson**; *University Librarian, University of Chicago*
4. **John Tofanelli**; *Research Collections and Services Librarian for British & American History & Literature, Columbia University*
5. **Greg Carr**; *Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies, Howard University*
6. **Karen V. Hansen**; *Professor of Sociology, and Women's, Gender and Sexuality Studies, Brandeis University*
7. **Evelyn Brooks Higginbotham**; *Victor S. Thomas Professor of History and of African and African American Studies, Harvard University*
8. **Susan Mizruchi**; *Director, BU Center for the Humanities, Professor of English, Boston University*
9. **Nicholas Okrent**; *Coordinating Bibliographer and Librarian for the Humanities, Bibliographer and Liaison for World History and Humanities, University of Pennsylvania*
10. **Nooma Monika Rhue**; *Vice Chair, HBCU Alliance*
11. **John Unsworth**; *University Librarian and Dean of Libraries, University of Virginia*

Facilitator: **Laura Messner**; *Instructional Design Specialist, Brandeis University/The HistoryMakers*

Note Taker: **Aubrey Butts**; *Oral History Researcher, The HistoryMakers*

Group B

1. **Donna Carroll**; *President, Dominican University*
2. **Erika Linke**; *Associate Dean of Libraries & Director of Research and Academic Services, Carnegie Mellon University*
3. **Marilyn Dunn**; *Executive Director, Arthur Schlesinger Library; Radcliffe Institute, Harvard University*
4. **James Grossman**; *Executive Director, American Historical Association;*
5. **Eric Acree**; *Director John Henrik Clarke Africana Library, Cornell University*
6. **Amy Billingsley**; *DC Coordinator, The HistoryMakers*
7. **Mike Christel**; *Teaching Professor, Carnegie Mellon University*
8. **Raym Crow**; *Managing Partner, Chain Bridge Group*
9. **Steven Knowlton**; *Librarian for History and African American Studies, Princeton University*
10. **Lopez Matthews**; *Digital Production Librarian, Howard University*
11. **Dan Johnson**; *Digital Preservation Librarian, University of Iowa*

Facilitator: **Larry Crowe**; *Interviewer, The HistoryMakers*

Note Taker: **Dionti Davis**; *Special Assistant, The HistoryMakers*

Group C

1. **Patrice Rankine**; *Professor of Classics, Dean of the School of Arts & Sciences, University of Richmond*
2. **Richard Scheines**; *Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII, Carnegie Mellon University*
3. **Yolanda Cooper**; *University Librarian, Emory University*
4. **Evelynn Hammonds**; *Barbara Gutmann Rosenkrantz Professor of the History of Science Professor of African and African American Studies, Harvard University*
5. **Kathleen Bethel**; *African American Studies Librarian, Northwestern University Library*
6. **Joel Christensen**; *Associate Professor of Classics, Brandeis University*
7. **David Levering Lewis**; *Julius Silver University Professor and Professor of History, Emeritus, New York University*
8. **Khalil Gibran Muhammad**; *Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study*
9. **Catherine DeRose**; *Engagement and Outreach Manager, Digital Humanities Lab, Yale University*
10. **John Ulmschneider**; *University Librarian, Virginia Commonwealth University*
11. **Matthew Sheehy**; *Associate University Librarian for Collections, Brandeis University*

Facilitator: Denise DeBurst Gines; *Interviewer, The HistoryMakers*
Note Taker: Treva Walsh; *Oral History Researcher, The HistoryMakers*

Moderators/Logistics

Rodney English; *Facilitator, Consultant, English Global Group*
Julieanna Richardson; *Founder & Executive Director, The HistoryMakers*
Zhu Sun; *Vice President of Business & Operations, The HistoryMakers*

Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes

Institution	Position/Department	Speaker	Topic/Category	Comment/Proposed Action	Follow Up Notes	Completed Actions
??	??	??	Digital Humanities	Connect with the A/V Lab to look at THMDA as a source for teaching digital literacies		
??	??	??	Conferences/Presentations	Present at Charleston Conference when THMDA is ready to market		
The HistoryMakers	Washington, D.C. Coordinator	Amy Billingsley	Marketing & Promotion	Promote THM to her network		
The HistoryMakers	Washington, D.C. Coordinator	Amy Billingsley	Marketing & Promotion	THM Facebook posts are a great resource, very informative and enjoyable.		
The HistoryMakers	Washington, D.C. Coordinator	Amy Billingsley	Marketing & Promotion	Will continue to promoteTHMDA by word-of-mouth and email.	~Ruby Sales partner, Cheryl Blankenship, has a sister on Swathmore's Board of Trustees ~Reed College (Portland, Oregon) & Oberlin College are progressive schools that would be receptive to THM. ~Billingsley spent her junior year at Reed College, and could send a letter, but has not been an active alumna.	
University of Chicago	University Librarian	Brenda Johnson	Conferences/Presentations	Introduce THMDA at the Chicago Collections Board of Directors meeting		
University of Chicago	University Librarian	Brenda Johnson	Conferences/Presentations	Introduce THMDA at Big Ten Academic Alliance library directors meeting		
University of Chicago	University Librarian	Brenda Johnson	Conferences/Presentations	Introduce THMDA at Ivy Plus Library Directors meeting		
University of Chicago	University Librarian	Brenda Johnson	Conferences/Presentations	Introduce THMDA at ARL Conference		
University of Chicago	University Librarian	Brenda Johnson	Digital Humanities	Introduce THMDA to Uchicago's Digital Humanities group	Connect with Peter Leonard/Yale	
University of Chicago	University Librarian	Brenda Johnson	Outreach to Other Universities	Email Lorraine Haricombe (alum of John Unsworth) at UT Austin	http://www.lib.utexas.edu/vprovost/	
University of Chicago	University Librarian	Brenda Johnson	Outreach to Other Universities	Introduce THM to the Black Metropolis Reesearch Consortium	http://bmrc.lib.uchicago.edu/	
University of Chicago	University Librarian	Brenda Johnson	Teaching/Learning/Curriculum	Bring THMDA to the attention of Center for Race, Politics & Culture at Uchicago	JLR: Can Brenda Johnson make introductions and convene a meeting with Center staff (Michael Dawson, Tracey Matthews), Theaster Gates, and Jacqueline Stewart) https://csrpc.uchicago.edu/ , http://csrpc.uchicago.edu/people/staff/	
University of Chicago	University Librarian	Brenda Johnson	Teaching/Learning/Curriculum	Talk to Theaster Gates & Jacqueline Stewart		
University of Chicago	University Librarian	Brenda Johnson	Teaching/Learning/Curriculum	Connect THM to faculty in Gender Studies, Cinema & Media, Anthropology, etc.		
--	--	Brenda Johnson/John Ulmschneider	THMDA	Libraries get audited for accessibility issues all the time so make sure all the legalitiesof the THMDA are worked out before launching.		
Yale University	Digital Humanities Lab	Catherine Derose	Digital Humanities	Continue the Yale Digital Humanities visualization project.	Connect with other HEAB member institutions that have an interest in collaborating.	
Yale University	Digital Humanities Lab	Catherine DeRose	Faculty & Student Outreach	Will recommend the archive to faculty I work with	JLR: What faculty do you work with?	
Yale University	Digital Humanities Lab	Catherine Derose	Teaching/Learning/Curriculum	Suggests an oral history how-to, on campus? Teach the method. This can also tie in with a crowdsourcing component. Trainees could go into their own community, conduct interviews, then upload the interview. This would increase participation.		
University of Iowa	Digital Preservation Librarian	Dan Johnson	Conferences/Presentations	Work with faculty on joint conference presentations		
University of Iowa	Digital Preservation Librarian	Dan Johnson	Digital Humanities	Work with and present to Digital Humanities groups		
University of Iowa	Digital Preservation Librarian	Dan Johnson	Digital Humanities	Query: Does the University of Iowa have a Digital Humanities program?		
University of Iowa	Digital Preservation Librarian	Dan Johnson	Marketing & Promotion	Marketing materials and sales force need to be in place before THM seriously begins their subscribing initiative.		
University of Iowa	Digital Preservation Librarian	Dan Johnson	Marketing & Promotion	THM needs testimonials from current subscribers.		
University of Iowa	Digital Preservation Librarian	Dan Johnson	Marketing & Promotion	Use existing listservs to target relevant parties	JLR: What listservs should be targeted?	
University of Iowa	Digital Preservation Librarian	Dan Johnson	Outreach to Other Universities	What about online universities that could easily integrate THMDA into course management system?	JLR: Would like to follow up to learn more about this.	
University of Iowa	Digital Preservation Librarian	Dan Johnson	Teaching/Learning/Curriculum	Present THMDA to department heads at U of Iowa	JLR: When can outreach begin?	
University of Iowa	Digital Preservation Librarian	Dan Johnson	Teaching/Learning/Curriculum	Suggested language for THM Lib Guides		
University of Iowa	Digital Preservation Librarian	Dan Johnson	Teaching/Learning/Curriculum	Work with THM on libguides.	JLR: Example of LibGuides (from Steven Knowlton, Princeton) http://libguides.princeton.edu/c.php?g=84219&p=544091 http://libguides.princeton.edu/c.php?g=84226&p=541080 http://libguides.princeton.edu/c.php?g=84056&p=542472#s-lg-box-1608718 http://libguides.princeton.edu/c.php?g=84056&p=543340	
University of Iowa	Digital Preservation Librarian	Dan Johnson	Teaching/Learning/Curriculum	Investigate the opportunity to teach 1 credit hour freshman seminar courses for honors students. The teacher can design any course she wants. The course can be taught by staff or faculty, so Dan could co-teach a course.	What will it take to make this happen?	
University of Iowa	Digital Preservation Librarian	Dan Johnson	Teaching/Learning/Curriculum	JLR: The University of Iowa is known for its Writers Program. Is there a way that we work with them, or see if there is interest on their part in our content? Are there other departments that would be great to target?	https://writersworkshop.uiowa.edu/	
University of Iowa	Digital Preservation Librarian	Dan Johnson	THMDA	HM linking of names in new version of HTML5	JLR: Discuss with Mike and Bryan to see if this is possible	Made this a Digital Humanities project, Peter Leonard/Catherine DeRose brought in via email
The HistoryMakers	Interviewer	Denise Gines	Marketing & Promotion	Putcelebrity HMs into social media-ready video clips. We could even personalize them into institution-specific clips.		
Dominican University	President (THM Board of Directors)	Donna Carroll	Conferences/Presentations	Introduce THMDA at MK(sp?) conference		
Dominican University	President (THM Board of Directors)	Donna Carroll	Conferences/Presentations	Host a regional expo with students and educators that are working with THMDA to spread the word and generate interest/use		
Dominican University	President (THM Board of Directors)	Donna Carroll	Marketing & Promotion	Target library schools in order to introduce the resource to library students before they begin their careers at institutions		
Dominican University	President (THM Board of Directors)	Donna Carroll	Marketing & Promotion	Target university presidents, provosts, and deans in order to ensure that the administration is pushing for use		
Dominican University	President (THM Board of Directors)	Donna Carroll	Outreach to Other Universities	Will introduce THM to CIC, ACCU, AACU to expand reach to private liberal arts colleges	Donna: Agenda is to do a demo project to entice other CIC universities to see the value of the archives. I think CIC could be a big subscription market for THM. I mentioned earlier that I want you and I to visit with Rich Ekman of CIC. I will be with him in two weeks and will pitch the idea. The link with the WWF's program is a bonus, which Rich would like.	
Dominican University	President (THM Board of Directors)	Donna Carroll	Outreach to Other Universities	Gift universities free access to the Digital Archive for a trial period, in exchange for sponsoring or serving as a host institution for THM special events (AEW, Regional Receptions, etc.)		
Dominican University	President (THM Board of Directors)	Donna Carroll	Teaching/Learning/Curriculum	Share Henry Luce Foundation funded multi-university teaching model	To support the development of blended learning courses on interfaith leadership, in collaboration with Interfaith Youth Core. A three-year grant of \$350,000.	

Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes

Dominican University	President (THM Board of Directors)	Donna Carroll	Teaching/Learning/Curriculum	CIC WW Fellows Program and Virtual Residency Program where 50 faculty incorporate THMDA in syllabi for a week of teaching with WWFellow anchoring the program	Donna Carroll: <i>The idea of the HistoryMakers "virtual residency" would be to get as many Dominican faculty as possible to use THMs' archives in their spring semester 2018 courses, and specifically, the week that Dominican would host a Wilson Visiting Fellow, who would also be a HistoryMaker. In addition to hosting the fellow, a Dominican history faculty member will develop a complete oral history course around the archives. The HistoryMaker who is also a Woodrow Wilson Fellow is Callie Crossley. We will start with that application, due March 6th and will build around her availability.</i>	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Conferences/Presentations	Facilitate a THMDA presentation at the Chicago Humanities Festival	http://chicagohumanities.org/ JLR: What would it take to make this happen?	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Fellowships	Fellowships can really act as a modality for collaboration; the fellowships could come in the form of a THM grant for researchers to complete personal interviews. Also, THM should think about how they can expose others to the THMDA by supporting campus programming. For example, most institutions have some sort of speaker series for Black History Month. Has THM ever considered collaborating with the institutions, interviewing these people while they're on campus and even potentially recording the events themselves?	JLR: Would Northwestern be willing to creat faculty fellowships to encourage faculty to engage their students/classes with our content? THM would love to work with institutions to document Black History month speakers etc.	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Outreach to Other Universities	Outreach to 1) Council of Graduate Schools 2) Association of American Universities	http://cgsnet.org/ http://www.aau.edu/	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Outreach to Other Universities	Outreach to Big Ten Academic Alliance. Facilitate opportunity to present to Big Ten deans	JLR: What will it take to make this happen? https://www.btaa.org/home	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Partnerships	Can't agree to make any phone calls on behalf of the organization. I CAN facilitate a presentation being made. I sit on the boards of organizations that can send out pre-packaged information to x, y, z organizations so long as I have a prepared letter with all of the relevant product information	Develop a prepared letter with all relevant information to be sent to board of organizations	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Partnerships	Facilitate a partnership with Illinois Humanities Council	JLR: THM worked with IHC almost 14 years ago, open to revisiting the partnership https://www.ihumanities.org/	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Teaching/Learning/Curriculum	Document how people who have done academic work with THMDA in order to elevate THMDA to the next level.		
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Teaching/Learning/Curriculum	Work with Kathleen Bethel to expose more colleagues on campus to THMDA; invite THM to speak or present on campus/Host an info session with dept. chairs and graduate directors, along with Humanities Institute	THM: Request made 3/1/2017	
Northwestern University	Dean of the Graduate School & Associate Provost, Daniel Hale William Professor of African American Studies, English, & Performance Studies	Dwight McBride	Teaching/Learning/Curriculum	THM could explore the idea of paired interviews, i.e. one operates as a primary source and the other as a shorter, secondary source, could be interesting. This model could also help fill out the career section of interviews.		
Cornell University	Director of John Henrik Clarke Africana Library	Eric Acree	Conferences/Presentations	Invite JLR to speak on campus.		Scheduled for Friday, 9/15/2017
Cornell University	Director of John Henrik Clarke Africana Library	Eric Acree	Faculty & Student Outreach	Will outreach to faculty and students		
Cornell University	Director of John Henrik Clarke Africana Library	Eric Acree	Teaching/Learning/Curriculum	Will outreach a professor teaching a course on the Cornell occupation in the 1960s, to suggest that THMDA be brought into the course	JLR: Has this outreach been done? Name of professor?	
Cornell University	Director of John Henrik Clarke Africana Library	Eric Acree	Teaching/Learning/Curriculum	Incorporate into library instruction sessions	Eric Acree: I am planning on covering the HistoryMakers in two library instruction sessions this spring. As I get asked to do other sessions I will incorporate HM when needed.	
Cornell University	Director of John Henrik Clarke Africana Library	Eric Acree	Teaching/Learning/Curriculum	Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.	Eric Acree: My use of the HistoryMakers will be this spring both as an instruction librarian and course instructor. My class is a half semester class which starts on March 20th. HM will be one of the many tools that I will share with my class. I am redoing my syllabus in which I plan to highlight HM. it looks like I will spend a session introducing THM, I then envision breaking the students into groups and having each group report back on effectiveness. Is there an evaluation form that I could use?	
Cornell University	Director of John Henrik Clarke Africana Library	Eric Acree	Teaching/Learning/Curriculum	Develop promotional materials around specific heritage months, that can easily be pushed and promoted by universities (Women's Heritage Month, Hispanic Heritage Month, etc.)		
Cornell University	Director of John Henrik Clarke Africana Library	Eric Acree	THMDA	Will provide names of potential HMs.		Rev. Dr. William Barber of North Carolina, http://www.naacpcn.org/president . Has more names come to mind I will pass them on.
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Contests	THM should sponsor an undergraduate research competition, culminating in two days of presentations for students, with prizes for best research project or best curriculum	JLR: What would it cost to sponsor? Do we want to have a faculty and student resarch competition	
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Digital Humanities	Present THMDA at local Pittsburgh Digital Humanities gathering	JLR: Is there more information on this group? Where would we fit?	

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Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Digital Humanities	Meeting/outreach to two digital humanities librarians and one digital scholarship person in the library	JLR: When will this happen?	
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Faculty & Student Outreach	Invite local librarians and their interested faculty to learn more about THMDA	JLR: Does this include Duquesne University, Heinz College, LaRoche College, Chatham university, Carlowe University, the Art Institute of Pittsburgh, Poin Park University, Community College of Allegheny County?	
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Fellowships	Reach out to Stephanie Wallach in the Undergraduate Research Office	http://www.cmu.edu/fso/about/	
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	K-12	THM should seed exposure to THMDA in K-12, so that students are aware before they come to college		
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Teaching/Learning/Curriculum	Add THMDA to list of Digital Mining in LibGuides		
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Teaching/Learning/Curriculum	Meet with Mike Christel and Richard Scheines.	JLR: Has this meeting happened?	
Carnegie Mellon University	Associate Dean & Director of Research and Academic Services	Erika Linke	Teaching/Learning/Curriculum	Talk to the music librarian/faculty to point out a synergy she has noticed between the archive and their work.		-Spoken to Music Librarian Kristin Heath, who has added THMDA to her History of Black American Music(HBAM) libguide. -Prof. Ken Keeling has suggestions for potential interviewees. he teaches HBAM.
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Conferences/Presentations	Use the ASALH Conference(9/27-10/2017 to feature several panels on THM. Would like to see not only JLR in the program, but at least one panel of scholars and students research featured	JLR: This years theme: "the Crisis in Black Education" fits well with THM. Can we talk about this and how we can participate in the ways you referenced? https://asalh100.org/annual-meeting / https://asalh100.org/annual-meeting/ Hilton Cincinnati Netherland Hotel	
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Conferences/Presentations	Target groups and operate outside of the academy. For example, by reaching out to ASALH, THM can not only reach scholars and high school teachers but also position themselves as an organization seeking to bridge the "town gown" divide.		
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Digital Humanities	Talk to Professor Vincent Brown who leads the digital history project in Harvard's Hutchins Center	JLR: We will reach out to him http://scholar.harvard.edu/vbrown/biocv http://history.fas.harvard.edu/people/vincent-brown Center for Government and International Studies-South Building Room S430 1730 Cambridge Street Cambridge, MA 02138 brown8@fas.harvard.edu p. 617-496-6155	
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Outreach to Other Universities	Will work with Lopez Matthews and librarians in ASALH to see how we can talk to scholars across the nation through ASALH	https://asalh100.org/	
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Outreach to Other Universities	Think about an organization like the National Baptist Convention, which has a subgroup called the Congress of Christian Education. Getting access to NBC could serve as an entry point to divinity schools.	JLR: do you have a contact? This could help with our ReligionMakers category	
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Partnerships	Reach out to museums in general		
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Teaching/Learning/Curriculum	Make faculty aware of THMDA as resource before syllabus creation, by sending targeted advertisements on specific topics/subjects	JLR: How can we do this? We presented at Schlesinger, but no faculty attended.	
Harvard University	Victor S. Thomas Professor of History and of African and African American Studies	Evelyn Brooks Higginbotham	Teaching/Learning/Curriculum	Include assignments in THMDA for my current course "African American Lives in the Law." Will have student term papers that will utilize the content.		Introduced THM to "African American Lives in the Law" course - spent the hour working through a number of questions and searches. Students will utilize the interviews for term papers.
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Conferences/Presentations	Hold THMDA training/info session at Howard University	Early April would probably be best. A Monday or Wednesday would be easier for me for a morning session, although Tuesday or Thursday could work if necessary. Friday afternoons we have a regularly scheduled film series that begins at 1.	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Conferences/Presentations	Invite JLR and Larry Crowe to speak at Howard as part of "John and Eula Mae Cleveland Chair in Afro-American Studies Distinguished Lecture Series" http://www.howard.edu/calendar/main.php?view=event&calendarid=coas&eventid=1379698420632	JLR: Would this be 2017 or 2018?	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Contests	Create student and faculty essay competition in collaboration with university libraries	JLR: What do you need from us to make this happen?	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Digital Humanities	Collaborate with AfroAmer Studies and English Depts to create datamining project linked to faculty participants in Summer 2016 NEH "Seshat: Digital Humanities" workshop	JLR: What are the dates, and how do we make this happen?	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Marketing & Promotion	There is a need to frame black experiences not as archival experiences residing in repositories or as information to be mined. Rather, THM and support institutions need to look at the archive as a source of information about active connections between individuals and then translate these connections into partnerships that can help to grow the project.	http://www.auctr.edu/news/neh/	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Outreach to Other Universities	Link THM to participate in Summer 2017 NEH Symposium project on the Institute for the Arts and Humanities (WSSU, Paine College, Morehouse, Clark-Atlanta, Howard)	JLR: Can you tell us more about this?	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Partnerships	Comments on how NMAAHC is developing own oral history program. It is necessary to connect THMDA to other institutional resources.	JLR: What do you need from us to make this happen?	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Teaching/Learning/Curriculum	Integrate THMDA into Gateway freshman seminary course (GC is designer of course); 1200 students doing research projects		

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Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	Teaching/Learning/Curriculum	Propose adding THM to College of Arts & Sciences Honors Social Science Seminar	Talked about THMDA with the Department Chairs and Deans in the College of Arts and Sciences after we came back from last month's meeting http://coas.howard.edu/honors/	
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	THMDA	<i>Is there a way we at THM and within the academy can generate interest in the collection by framing it as an opportunity to give some power back to the people whose stories THM are collecting, i.e. support an archive by the people not just about the people. In summary: how does one connection within one story/interview lead to another connection and then open up x,y,z networks?</i>		
Howard University	Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies	Greg Carr	THMDA	User community of annotations and other member created products could become a marketable part of THMDA subscription	JLR: Can we discuss this with you?	
The HistoryMakers	Interviewer	Harriette Cole	K-12	Consider independent, private high schools and high school consortiums		
The HistoryMakers	Interviewer	Harriette Cole	Marketing & Promotion	THM should focus on small ways to create a basic level of interest. It could be as simple as doing some sort of "Did You Know...?" post through social media channels. THM should also be using marketing language and particularly marketing the relevancy of the project in today's sociopolitical climate.		
American Historical Association	Executive Director	James Grossman	Conferences/Presentations	Invites THM to exhibit at AHA	THM will exhibit at AHA 2018 1/4-1/7/2018 Washington D.C. The theme is Race, Ethnicity and Nationalism in a Global Perspective https://www.historians.org/annual-meeting	
American Historical Association	Executive Director	James Grossman	Faculty & Student Outreach	Target disciplinary associations. They constantly face the challenge of recruiting diverse student bodies. This is an easy way for THM to reach faculty and hone in on what seems like a perpetually salient area of concern. THM can easily market the THMDA by emphasizing it as a resource for undergraduate students and as a "novel" way to recruit high schoolers. Plus, using disciplinary societies as a way to disseminate information to faculty will give THM a bit more respect within the academy.	JLR: What are the major relevant disciplinary associations?	
American Historical Association	Executive Director	James Grossman	THMDA	Pay for MARC records through single grants. The records will become less and less of a problem. This is not an operating cost, it's one time, and it has a time frame that can be budgeted. This is an appropriate area for a single grant proposal.	JLR: What grantmaking orgs would support this work?	
American Historical Association	Executive Director	James Grossman	Marketing & Promotion	Questions that the main market for THM is institutions that already have a AA Studies programs. The market should be those universities that have yet to diversify their library resources. There are pressures on institutions that have not worked to do this. Can the marketing strategy target those who need the most tools to target AA and minority students? The last category of the market segmentation, if parsed, could give a more precise set of possibilities. STEM institutions, for example, would have different demands than others in this category. High technology institutions with low African American student populations will be enticed by THMDA because it's a forced way to diversify.		
American Historical Association	Executive Director	James Grossman	Outreach to Other Universities	Target UT system by appealing to history curriculum requirements (Jacquelyn Jones?)	Can James Grossman make introduction to Jacqueline Jones https://liberalarts.utexas.edu/history/faculty/jj23464E-mail:jones@austin.utexas.edu Phone: 512-471-3261 Office: GAR 1.106A	
Brandeis University	Associate Professor of Classics	Joel Christensen	Contests	Prizes for undergraduates for social media or research use of THMDA. \$1000 for best video essay, best mixtape, best Instagram of THM. Suggest "breaking" the payroll during a short contest period. (This "free preview" is similar to what HBO and similar subscription-based video sites use.) Possibilities include a research interest system-wide competition, or a Black History Month contest.		
Brandeis University	Associate Professor of Classics	Joel Christensen	Contests	Students need to manipulate content. Volunteers to help judge contest(s) if this comes to fruition		
Brandeis University	Associate Professor of Classics	Joel Christensen	Fellowships	Library databases are overlapped. Faculty don't need fellowships (higher level, tenure tracked faculty often have plenty of monetary resources through their departments). Target students, rather than going top-down.		
Brandeis University	Associate Professor of Classics	Joel Christensen	Marketing & Promotion	Brandeis will provide funding for a contest if it's clear that this is part of the outreach and brand building strategy for THM.	JLR: Can we discuss?	
Brandeis University	Associate Professor of Classics	Joel Christensen	Marketing & Promotion	Develop a suite of socia media-ready clips. 1:30 teasers to post online. We need more social media presence. We need a core group of clips that many people see, and that translate across social media problems. They need to lead into the mix tapes, and then into the archive itself. Consider MTV University, which constantly produces social justice content. Make students into interns, fellow as well. We must manipulate social media system. THM should engage in shameless self-promotion on youtube, twitter, FB, Instagram, Snapchat. Producing social media noise will lead to more people asking for the THM product.	JLR: We welcome a more detailed discussion on this with you	
Brandeis University	Associate Professor of Classics	Joel Christensen	Marketing & Promotion	Email provost at NYU	JLR: we can send letter that you can forward to the provost	
Brandeis University	Associate Professor of Classics	Joel Christensen	Marketing & Promotion	Outreach to NYPL	Joel: I have corresponded with the public outreach librarian Paul Holdengraber at the New York Public Library for a few years now. I mentioned the HistoryMakers project to him, in the hope of helping to build a partnership or something with the NYPL system. He said that he can get the conversation started and, if you would like, to send him an email about the HistoryMakers, cc'ing me. paulholdengraber@nypl.org	
Brandeis University	Associate Professor of Classics	Joel Christensen	Research & Publishing	Official HM faculties doing research and publishing online in an accessible way. Brandeis can sponsor it. A semester of publishing in various media from THM research.		
Brandeis University	Associate Professor of Classics	Joel Christensen	Research & Publishing	Will finish and promote the project I'm doing with THM: Dozen blog posts. 1-2 national classics conferences. At least one publication within the next year. Much of this work has taken place through the credit of the graduate student fellow.		
Brandeis University	Associate Professor of Classics	Joel Christensen	Teaching/Learning/Curriculum	Will work with Matthew Sheehy and Laura Messner to do more at Brandeis.		
Brandeis University	Associate Professor of Classics	Joel Christensen	Teaching/Learning/Curriculum	Will push THM into Brandeis' general education revision through a powerful contact. We are also doing a massive overhaul of general education requirements. I know someone on several committees who has a lot of power in this regard, and I will push THM through this person.		
Brandeis University	Associate Professor of Classics	Joel Christensen	THMDA	Create a specific web page, or "activities tab," with ideas for users on how to use THMDA. These should be as small as a 5-10 minute mini-lesson. Many faculty get stuck in curriculum ruts—specific short guides are a huge help.	JLR: Can you work with Laura and I to recruit 5-6 members to work on this as a group	

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Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	Conferences/Presentations	Present at and have a booth at ACRL. This year's conference will be held 3/22-3/25/2017 in Baltimore. http://conference.acrl.org/about-the-conference-2/	JLR: 2018 ACRL Conference planning is underway. http://www.ala.org/acrl/les/acr-lescfppc1 Also, contact Megan Griffin Program Officer Association of College & Research Libraries American Library Association 50 East Huron Street Chicago, IL 60611-2788 Work: 312-280-2514 E-mail: mgriffin@ala.org	
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	Conferences/Presentations	Will demonstrate THMDA in a library instruction section and keep on the lookout for other courses that teach how to use primary sources	<i>I would be glad to hold such an event at Butler Library. I think April should work. It sounds as if the vendor approval process has started so I'm hoping we will be online with your database by April. Generally speaking, I think it will be easiest to get people to attend if they are aware that this is already a resource available to them at Columbia. If you would like to frame a message announcing the event, once we have settled on a date and time, I would be glad to submit it for forwarding to the email lists for the faculty and grad students of our Institute for Research in African-American Studies. I would be glad to provide a brief introduction to the message I forward, saying a bit about the workshop I attended and the importance of the work you are doing. I would also ask interested persons to reply to me, so that I can provide you with a list of those planning to attend.</i>	
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	Conferences/Presentations	Will demo THMDA for an AA studies course this week, and look for classes on primary source use, where he can do similar demonstrations.	JLR: How did this go?	
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	Faculty & Student Outreach	Will talk with my colleagues and talk with others at library instructional sessions but I'm not going to market the product.	JLR: Can you provide more details about what is possible here?	
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	Marketing & Promotion	Libraries can sometimes more easily commit to one large upfront cost than an ongoing subscription		
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	Teaching/Learning/Curriculum	Gather data about people modeling their own oral history projects off of the THM model. Along that line, THM needs to enhance awareness of what oral history is and treat oral history as a particular methodology. Perhaps add an interviewer video to the website in which they explain how they prepare for and conduct the interviews; or at the very least, make the methodology page more robust.	JLR: we will incorporate into our next RFP	
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	Teaching/Learning/Curriculum	Push THMDA as a primary source to researchers.	JLR: What faculty at Columbia should we reach out to to engage with us and our content?	
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	THMDA	Redex (?) has user communities with their products	JLR: Who is this? Can you provide context for this comment? http://redux.js.org/docs/introduction/Ecosystem.html	
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	THMDA	Incorporating other oral history and special collections could provide valuable additional modules for THMDA. These could then be marketed piecemeal or as open access content.		
Columbia University	Research Collections and Services Librarian for British & American History & Literature	John Tofanelli	THMDA	THM needs to differentiate between 100 ProQuest set and what they are now offering	JLR: Can we discuss more with you?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	Marketing & Promotion	Will push THM at VCU. I am going to promote THM at my institution. I'm not equipped to know exactly where to go, but I will ask subject and instructional librarians to raise awareness about THM. Will publicize THMDA through university communications office and public relations operation	JLR: What can we do to assist your efforts?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	Marketing & Promotion	Will show THM at an upcoming talk. Later this week, we are having a talk by Colson Whitehead—I will put up THM on projector as audience comes in.	JLR: Did this happen?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	Outreach to Other Universities	Commit to push THM at the Virginia consortium, and to approach legislators for funding. I manage a large budget for the Virginia library consortium—I am going to raise this issue with them. Consortium pricing needs to come along. I visit with legislators every year, and we are in the position to ask for money for a resource/project like THM. An incentive is needed to get consortia participation. You would see higher adoption and use rates.	JLR: What is the timeline for this happening?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	Partnerships	VCU has built partnerships between library, faculty and deans. We know our models are effective.	JLR: How can we piggyback on these models?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	Teaching/Learning/Curriculum	THM could adapt the model that has previously been used for open textbook resource creation, wherein faculty are provided with incentives to create open source digital textbooks. This would address the visibility among faculty. An incentive to promote adoption in classroom is very important. In this model, institutions are funding the incentive.	JLR: Can we talk about how to make this happen?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	THMDA	THMDA client needs to begin representing the public face of THM ASAP	JLR: Can you comment on what you meant by this?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	THMDA	THMDA is unique, so we need to increase the visibility of that fact. University librarians are always pressed for time, and they must choose which resources to ask staff to highlight. Consider how EBSCOHost is promoted by librarians.	JLR: How is EBSCOHost promoted by librarians?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	THMDA	What we are struggling with is: what is the real asset? Is it the tremendous collection of oral histories/digital assets itself, or the application and accessibility of those assets through the client and various programs? There are many oral history collections, housed in different ways. Many are simply the raw assets. THM has clear aim to focus on the application and searchability/accessibility.		
Virginia Commonwealth University	University Librarian	John Ulmschneider	THMDA	Do not underestimate the importance of legal issues.	JLR: What legal issues are you referring to?	

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Virginia Commonwealth University	University Librarian	John Ulmschneider	Marketing & Promotion	<i>I suggest that we require institutions to accept that when you become a subscriber, you commit to promoting the resource through every contact—especially liaison and instructional librarians. Ask them to highlight the resource. They are absolutely critical as conduits. I, JU, can't think of specific ideas, but I can think of how to promote the resource in order to amplify the payoff of the subscription investment. When subscribers agree to THM contracts, we ought to ask them to agree to promote the archive in the contract itself. Promotion can be measured in terms of uptake. This package accessibility within revenue generation itself.</i>	JLR: We would like to speak with you about this	
Virginia Commonwealth University	University Librarian	John Ulmschneider	THMDA	THM must develop consortium pricing. For some consortia, small participant institutions find that their whole collection is made up of consortium assets. This market would greatly increase visibility at such institutions, like community colleges.		
Virginia Commonwealth University	University Librarian	John Ulmschneider	THMDA	Suggests looking at models for open access publishing involving contributions from participating institutions, who then make their resources available to all (e.g. the Virginia consortium). I want to float that financial option.	JLR: Can we talk about how to make this happen?	
Virginia Commonwealth University	University Librarian	John Ulmschneider	THMDA	THM needs to roll out a version of THMDA that is up to date and responsive to device use.	JLR: Should we deploy THMDA in its current state or wait for more changes?	
University of Virginia	University Librarian and Dean of Libraries	John Unsworth	Conferences/Presentations	Will pay travel expenses for any conference paper accepted that uses THMDA; this could entice more faculty to participate	JLR: Is this coming from Mellon funds? Should we promote to anyone who is planning on presenting?	
University of Virginia	University Librarian and Dean of Libraries	John Unsworth	Outreach to Other Universities	Query: Can you work with John Ulmschneider to support his outreach to the Virginia Consortium?		
University of Virginia	University Librarian and Dean of Libraries	John Unsworth	THMDA	Work with THM to set up training session at UVA	JLR: When can we set this up?	
University of Virginia	University Librarian and Dean of Libraries	John Unsworth	THMDA	Write grant proposals	JLR: Once we have our Digital Strategist hired and work is underway to get the changes to THMDA HTML5 client, can we talk about Phase 2 and the timing of it?	
University of Virginia	University Librarian and Dean of Libraries	John Unsworth	THMDA	UVA group will work on VJMixtape prototype and the ability to integrate it successfully on THMDA home page working with CMU	JLR: Khali had sent his bio and a short write up on the project. When do you think the UVA team can have a prototype?	
Yale College	Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies	Jonathan Holloway	Partnerships	THM needs to be aware of context the university is physically situated in. For example, there is interest at Yale's African American house in conducting interviews within New Haven. How can THM instigate the creation of new archives within respective communities? I think this question is vital to tailoring THMDA pitches.	JLR: We have been speaking to Rise Nelson about this and look forward to forming a real partnership with her.	
Yale College	Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies	Jonathan Holloway	Partnerships	Interface with peers and supporting head of Afro Am cultural center(Rise Nelson)	http://afam.yalecollege.yale.edu/	
Yale College	Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies	Jonathan Holloway	Partnerships	Outreach to new curator for the study of Race, Indigeneity & Transnational Migration (RITM)	JLR: Who is this? We would love to reach out and connect with them http://ritm.yale.edu/	
Yale College	Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies	Jonathan Holloway	Teaching/Learning/Curriculum	Attempt to get more faculty from Afr. Amer. Studies; Amer. Studies; History; Ethnicity, Race, & Migration involved in connecting THM to their syllabi	JLR: We will follow up with Jacki Goldsby, Matthew Jacobson	
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Conferences/Presentations	Will share THM at the Graduate Consortium for Womens' Studies. I am on the board of the Graduate Consortium for Women's Studies. This is a consortium of 9 Boston institutions, housed at MIT. It's the perfect forum to share THM. We hold annual gatherings of feminist faculty, as well as graduate student conferences.	JLR: When are you willing to reach out? What do you need from us to do so? http://web.mit.edu/GCWS/ he Graduate Consortium in Women's Studies Massachusetts Institute of Technology, 14N-211 77 Massachusetts Avenue Cambridge, MA 02139 Phone: 617-324-2085 http://web.mit.edu/gcws Email: gcws@mit.edu	
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Conferences/Presentations	Have scholars who use THMDA host a booth at conferences	JLR: We are sending staff to OAH in New Orleans this year(Dionti Davis and Larry Crowe) 4/6-4/9/2017 http://www.oah.org/meetings-events/2017/	
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Fellowships	Will generate student use feedback from the class he is currently teaching.		
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Marketing & Promotion	Engage librarians and faculty simultaneously, i.e. don't fall into the trap of Elsevier. Maintaining open communications channels between the librarians and the decision makers is absolutely essential. Otherwise, the librarians will feel blindsided.		
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Marketing & Promotion	Emphasize videotaped interviews as a scholarly asset		
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Marketing & Promotion	Use interview with Barack Obama as major selling point		
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Teaching/Learning/Curriculum	Will continue teaching class using THMDA		
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Teaching/Learning/Curriculum	Will incorporate THMDA into Fall 2017 course "Gender, Biography & Society"		
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	Teaching/Learning/Curriculum	Will incorporate THMDA into oral history unit of Fall 2018 course "Migration, Dislocation & Dispossession"		
Brandeis University	Professor of Sociology, and Women's, Gender and Sexuality Studies	Karen V. Hansen	THMDA	THM needs to realize that resources are inflating 5% annually and budgets are not keeping pace		

Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes

Northwestern University	African American Studies Librarian	Kathleen Bethel	Conferences/Presentations	THM should present at National Black Theatre Festival (NBTF), National Conference of African American Librarians (NCAAL), American Library Association (ALA), Association of College & Research Libraries (ACRL)	JLR: Can you help us with NBTF 7/31-8/5/2017 Winston Salem http://www.visitwinstonsalem.com/special-events/view/NBTF_NCAAL_8/9/2017-8/13/2017 Atlanta, Georgia http://connect.ala.org/node/255508 ALA 6/22-27/2017 Chicago, Illinois http://2017.alaannual.org/	
Northwestern University	African American Studies Librarian	Kathleen Bethel	Conferences/Presentations	Conduct training/info sessions and summer programs at Northwestern University	JLR: Dwight McBride also wants to help with this, when can it be done?	
Northwestern University	African American Studies Librarian	Kathleen Bethel	Contests	Students will participated in contests for pizza and tshirts.	JLR: Do you want to work with us or give feedback on what would work with the students?	
Northwestern University	African American Studies Librarian	Kathleen Bethel	Conferences/Presentations	Can approach the Kaplan Institute for the Humanities	JLR: Can you help with an introduction? Peter Leonard is taking the lead on this, a working group has already been convened. http://www.humanities.northwestern.edu/	
Northwestern University	African American Studies Librarian	Kathleen Bethel	Marketing & Promotion	Do not underestimate the usefulness of faculty, graduate student and undergraduate ambassadors.		
Northwestern University	African American Studies Librarian	Kathleen Bethel	THMDA	Comments that, at institutions that have access to all three tools, the users are very confused about the difference between THM.com, THMDA, and THM ProQuest.		
Northwestern University	African American Studies Librarian	Kathleen Bethel	THMDA	Can incorporate/create LibGuides	JLR: Sent Steven Knowlton LibGuides	
Northwestern University	African American Studies Librarian	Kathleen Bethel	THMDA	ProQuest black studies center interface has terrible search capability. The resources are tremendous (Schomburg, etc.), however. The package does not work well.		
Northwestern University	African American Studies Librarian	Kathleen Bethel	Marketing & Promotion	Questions THM's reputation is as a K12 resource. It's a different product when you get into higher ed. For example, students in Illinois who were exposed to the black state legislator project might be prejudiced to think that THM is 'kid stuff.' We need new way to talk aboutTHMDA within higher education.		
Harvard University	Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study	Khalil Gibran Muhammad	Contests	Will work with James Grossman to create a national prize.to coordinate a partnership with his organization to establish a national competition, presentation, and prize through the AHA for college students. This could potentially be a short film/video competition.	JLR: We want something that is substantively based and high profile. Can this be done at the LoC? We want to institutionalize ourselves programmatically into our home repository. Since the meeting, we have joined AHA and plan to have a presence there in 2018 That said, there are of course other possibilities. Jim Grossman, I can certainly take to our governing Council a proposal to try something new, such as awarding a prize for a fixed number of years (say, 5) with HistoryMakers paying the costs. We award our prizes at our national meeting, which is very different from what you've suggested in terms of an event at the Library of Congress. We've never done that, but would certainly consider it. The idea of some sort of collaboration between The HistoryMakers, AHA, and some venue (e.g. LC, UVA, or Brandeis) could work. Our role in any such partnership would be to organize the peer review process. Jim Grossman, I'm happy to discuss this with Khalil and work through some ideas which we can then present to you as options. This is not necessarily simple, as right now all of the AHA's prizes are endowed, with a minimum endowment of \$50,000. The "joint" prizes are situations where another entity has helped to raise the money. We understand that. What size/level of prizes are given now? We do not have a source of funding now. Right now the AHA cannot raise money for this prize because of other commitments in the next 3 years. That said, there are of course other possibilities. I can certainly take to our governing Council a proposal to try something new, such as awarding a prize for a fixed number of years (say, 5) with HistoryMakers paying the costs. I like this. We award our prizes at our national meeting, which is very different from what you've suggested in terms of an event at the Library of Congress. We've never done that, but would certainly consider it. This might be a nice thing to do and an opportunity. The idea of some sort of collaboration between The HistoryMakers, AHA, and some venue (e.g. LC, UVA, or Brandeis) could work. Yes. Our role in any such	
Harvard University	Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study	Khalil Gibran Muhammad	Contests	There's a national K12 history fair. Can we find a college equivalent? We could get national visibility by working through that organization to create a new category: video history content.	JLR: We can research a college equivalent. If it does not exist, can this be combined with the national prize ceremony? Khalil: The basic idea was to use the imprimatur of the AHA and its national conference to raise the visibility of The HistoryMakers. The actual prize money could be very nominal, a \$2500 spread across first, second and third places, since this would be an undergrad competition. We'd try to recreate the buzz of National History Day with a video oral history competition. Students would make their own mini docs using the oral histories as talking head footage. Something along those lines. A small group of say 10 finalists would be invited to an award ceremony, at their school's expense, where the 3-5 minute docs would be shown. The entire professional history community would have exposure to the power of HistoryMakers primary source material in undergrad teaching. Jim Grossman, An interesting idea. This would take a bit of work, since it's we've never done this before. I'm thinking about how it could work. Our sessions are 90 minutes. I could see this being a regular session. I could also see it being a lunch or breakfast - which of course raises the costs given what hotels charge for such things. Jim Grossman: A more experimental approach would be the exhibition hall stage that we've just started using. So there are various possibilities. whether we could get this in gear in time for January 2018 is not at all clear. I'll discuss with our staff whether something like this could work. Jim	

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Harvard University	Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study	Khalil Gibran Muhammad	Marketing & Promotion	Consider the example of Google Books free previews. I often search Google Books, and if the page I need is excerpted, great... but often, I need the whole book. If enough is there, people can discover all sorts of content this way.	JLR: We can look into this with our new client and EZProxy	
Harvard University	Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study	Khalil Gibran Muhammad	Marketing & Promotion	Many of the people already embedded in the project, like Eric Holder, are easy to sell. While the "panoply of thumbnails" blurs together, there are huge names. HMs themselves should be ambassadors, especially celebrities like Eric Holder.	JLR: We had not thought of this, what should we do? They would be willing. We need to make a clear ask, but EH loves our project and loves history.	
Harvard University	Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study	Khalil Gibran Muhammad	Teaching/Learning/Curriculum	Will teach with THM next fall in "Race, Inequality & American Democracy" course	JLR: When will you start prep for this course? When will you have the syllabus done? Do you need our assistance?	
Harvard University	Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study	Khalil Gibran Muhammad	THMDA	Will continue the VJ mixtape project.	JLR: Once we get our development team in place, we will revisit VJ/Mixtape concept.	
The HistoryMakers	Interviewer	Larry Crowe	Conferences/Presentations	Will speak or present at conferences, or for other target institutions	JLR: Will present at OAH, ASALH	
The HistoryMakers	Interviewer	Larry Crowe	Conferences/Presentations	THM should support students and professors for conference presentations, rather than presenting itself - their presentations would show application in the classroom and in research	What I mean is for THM to shape topics in Afr. Amer. History for researchers that are spoken to by interviewees. Ex.- founding of the African American Patrolman's League - we have a powerful set of interviews that address the founding (Harold Washington campaign; Black Arts Movement; Black Theatre; personal stories of Dr. King's assassination, etc.) JLR: Want to set up a time to discuss.	
Brandeis University	Instructional Design Specialist	Laura Messner	Teaching/Learning/Curriculum	Will work to update and popularize THMs EDMODO account	JLR: Laura has started this work	
Brandeis University	Instructional Design Specialist	Laura Messner	Teaching/Learning/Curriculum	Faculty outreach to demonstrate how to integrate THMDA into coursework.	JLR: Let's discuss how to do this moving forward an institutionalize it.	
Howard University	Digital Production Librarian	Lopez Matthews	Digital Humanities	Work with faculty handling digital humanities to look for areas of collaboration and integration	This is the same as Greg Carr's idea. He has worked closest with the group working in digital humanities here.	I spoke with Nikki Taylor, the new head of the history department here at Howard about including the database in her digital humanities ideas.
Howard University	Digital Production Librarian	Lopez Matthews	K-12	Howard has a middle school on campus that is developing curriculum to get students into Moorland-Spingarn, THM could be included in that curriculum	Lopez:, think that we can comb the databases for HMs that speak to the presenc of African Americans in STEM and develop curriculum to teach students about their contributions. This would pay particular attention to women in STEM. I know that you mentioned this in your email to Evelynnn but I think we can partner with the teachers group in ASALH to develop K-12 curriculums that we can share	
Howard University	Digital Production Librarian	Lopez Matthews	Outreach to Other Universities	The Washington Research Library Consortium makes consortial decisions for its member libraries - they could be approached to subscribe or for collaborative projects	I can approach Alliah Humber, who is on the User Experience Committee, and Carrie Hckney who is on the Steering Committee, to discuss ways we can approach the consortium to see if they would like to do a consortium purchase. I will follow up with you after these discussions.	
Howard University	Digital Production Librarian	Lopez Matthews	Teaching/Learning/Curriculum	Work with faculty to integrate THMDA into their curriculum, discuss THMDA with other librarians in consortium	Developing various curriculums that we can share with faculty will go far. This would make it easier for our librarisan to encourage faculty to use the database. We meet with them regularly and give various presentation throughout campus and this can be a component	
Howard University	Digital Production Librarian	Lopez Matthews	Teaching/Learning/Curriculum	ASALH has connections with faculty that create curriculum. Howard University has worked with them in the past. THM could do the same	This is the same as Evelynnn Higginbotham's idea.	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Conferences/Presentations	This is outside the THMDA, but you are planning a conference on African American archives	JLR: When will this be held?	Scheduled at Schlesinger Library for Tues/Weds. 5/16/2017=5/17/2017
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Digital Humanities	Harvard Digital Humanities will work with Yale's Digital Humanities Lab, around THMDA content	http://darthcrimson.org/	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Fellowships	Fellowships for scholars and students could bridge THM Collection and another collection, with a Digital Humanities focus; i.e. - connecting a university's paper archives or special collections to subjects and themes within THMDA	JLR: What would it take to do this on Harvard's campus? Who do we need to get on board?	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Marketing & Promotion	THM can develop mailings that can be sent out by Undergraduate Research Offices, at Conferences, and through academic journals, with trials or testimonials on THMDA	JLR: Who should we work with in the Undergraduate Research office?	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Marketing & Promotion	Marketing emails to librarians similar to ACRL. Should include a link to a ~6-week trial of the resource, or a trailer/teaser of the uses.		
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Outreach to Other Universities	The Boston Consortium covers many of the Northeastern institutions, and could be approached for subscriptions or collaborative projects	JLR: Can you make an introduction or coordinate a presentation for me? If not, what is possible? http://www.boston-consortium.org/	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Teaching/Learning/Curriculum	Include THMDA in all instructional sessions	JLR: How often are these held? Where? Who holds them? We need to have a 2-3 year program for reaching the faculty and student communities at Harvard	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Teaching/Learning/Curriculum	THM can submit proposals to Undergraduate Research Offices for funding to support a fellow	JLR: How is this funded? http://uraf.harvard.edu/selected-external-fellowships http://uraf.harvard.edu/ What about faculty fellowships? What might be possible there? ☐	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	Teaching/Learning/Curriculum	Develop a Faculty-only advisory board. Faculty who sit on the board can use THMDA and promote its use and best practices to their peers	JLR: We want to develop a faculty only committee as part of the HEAB	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	THMDA	Commit to ask research services staff to analyze the functionality of the HTML5 DA, and send feedback to Mike Christel in order to develop the Help page.	DD: Sent Marilyn Dunn the HTML5 client link on 3/1, research services is ready to begin	

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Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	THMDA	Target outreach to Instructional Librarians - they will be introducing and training professors on the use of new resources		
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	THMDA	Have THMDA reviewed after the new client release, with a focus group of users to provide critical feedback beforehand.	JLR: What time of year is best for this to happen?	
Harvard University	Executive Director, Arthur Schlesinger Library, Radcliffe Institute	Marilyn Dunn	THMDA	Will work on piloting inclusion of Black Womens Oral History project in THMDA with THM segmenting staff.	JLR: We need to fast track this, because if we can incorporate the Schlesinger Black Womens' Ori History Project, others can follow.	
Brandeis University	Associate University Librarian for Collections	Matthew Sheehy	Contests	\$100 would be motivating for students.		
Brandeis University	Associate University Librarian for Collections	Matthew Sheehy	THMDA	If institutions buy resource w/o MARC records, it may not be used as much and hence subscription cancelled; Linked data/discovery data now manipulated in Digital Humanities projects		
Brandeis University	Associate University Librarian for Collections	Matthew Sheehy	Teaching/Learning/Curriculum	THM should try to capture the student protests that are going on currently, as the Brandeis university archive is trying to do. Students are capturing oral histories, archival materials. We want to document this better, as we a committed to social justice.	JLR: can we discuss?	
Brandeis University	Associate University Librarian for Collections	Matthew Sheehy	Teaching/Learning/Curriculum	General education requirements are also under review at Brandeis. However, librarians don't get a lot of say, rather, it's a faculty driven effort. Our objective is to get into the classroom. Are we going to the right people? Our library wants to teach: Life literacy. Digital literacy. How do we integrate this into a class? Or do we teach it another way? By organization, libraries are excluded from the academic departments. Our emails to communication lists, for example, are sent through departmental administrators to faculty and students, and surely many of those emails are simply deleted. How many outreach librarians can actually get to faculty? Can we find other channels of university access?		
Brandeis University	Associate University Librarian for Collections	Matthew Sheehy	THMDA	THMDA is broader than African American Studies. Consider the mix tape idea. Students aren't going in for a few minutes only, but actually will become engaged with the content. From the bottom up, students will bring content to the classroom.	JLR: Can we discuss this with you, Laura Messner, Joel Christensen, and Karen Hansen	
Brandeis University	Associate University Librarian for Collections	Matthew Sheehy	THMDA	Consider the example of the New York Public Library. They had an issue regarding putting out content for free. The fear was that people would stop coming to library—but the free content actually drove MORE people through the doors of the library, because they discovered the resource digitally, but wanted to see the actual object.	JLR: Can our bios and a sampling of video content be our free content?	
Carnegie Mellon University	Teaching Professor	Mike Christel	Fellowships	Get entertainment technology and gaming students excited about THMDA to open up corpus and implement suggestions into client	Christel: After there is a new release, the next semester the students are back they will be encouraged to use it. The following semester perhaps they will want to pitch an effort to do something with it. So, for a June release, it will be encouraged to be used Fall 2017, and then perhaps there will be a Spring 2018 student pitched effort. These student pitches are highly competitive: the students would need your endorsement in October on their idea for it to be in contention for approval and even then it might not pass. My thinking is that at best there is a 1 in 10 chance of something like this happening in Spring 2018. See CMU ETC website, current project link under "Play" tab for a list of current projects.	
Carnegie Mellon University	Teaching Professor	Mike Christel	Research & Publishing	Wants to publish work on the Digital Archive - hopes to publish in Interface Forum(s), perhaps academic journals, as it is too late for JCDL. As CMU faculty, this is expected	ACM Multimedia Conference. Mike will take the lead on this academic write-up in April as the papers are due April 27 for the October conference. http://www.acmmm.org/2017/	
Carnegie Mellon University	Teaching Professor	Mike Christel	Teaching/Learning/Curriculum	Will meet with Richard Scheines, Erika Linke to discuss ways to incorporate THMDA into gen ed revision, focused on student portfolio development, student mixtape authoring/sharing, promoting student scholarship, etc.	Emails have been exchanged. Richard is a very busy Dean and Erika has admin duties as well during the school year. I am in a different academic department and so will rely on periodic emails until we can get together.	
Carnegie Mellon University	Teaching Professor	Mike Christel	THMDA	Google analytics is the last step in development, and needs to wait until September.	Mike Christel: Bryan and I have not used Google Analytics before, and so we do not know the learning curve or whether it is a better option than a Microsoft one that is better built into Azure web services. Rather than short-cut this important task, we want to do it justice and give a week for research, then a week to build out, and then perhaps another week to iterate and a final week to polish. We might be able to collapse from four weeks to two, but will not know that until mid-September after the first two weeks are invested and we see where the first build-out lands.	
Carnegie Mellon University	Teaching Professor	Mike Christel	THMDA	Our biggest issue is disability access. This has been pushed off in favor of functionality. At this point, would have to add closed caption in order to work with screen readers.	Mike Christel: When we turn attention to the video player in June, we will check out closed captioning as it is already built into most players. This is like the analytics tasks: research for a week, decide whether to include the feature in a build-out based on research, and iterate as needed. It may or may not be complicated but is worth a look, given the obvious interest from the HEAB in the room Feb. 6 on the topic. Worst case, the early look helps inform a clearer write-up of a Phase 2. Best case, it gets done this summer.	
Carnegie Mellon University	Teaching Professor	Mike Christel	THMDA	The safest way to release the THMDA client and preserve the work in the current THMDA is to have both as an option. Retain the old one and then give people the option to use either one	JLR: Some thought this was too confusing	
Carnegie Mellon University	Teaching Professor	Mike Christel	THMDA	Improve the Help page for the THMDA HTML5 client.	This will happen after the client is ready for release	
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	Digital Humanities	Working with HEAB Digital Humanities Group	Nicholas: I do not know if we have any standing contact with Yale's group. I should think that we will interact with them as the need arises, but I don't think that there is any commitment to participate in a joint research project. Am I correct, Scott?	
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	Faculty & Student Outreach	Need to engage UPenn faculty and students	JLR: Can you provide more details about what is possible here?	

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University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	Fellowships	Query: Are faculty fellowships at Penn possible?	Okrent: <i>I think faculty fellowships are a great idea on the local and national level. The big question is where the money will come from. The Penn Library can't fund faculty fellowships at any level. We don't have funds available for that purpose, nor can collections money—which is what I manage—be used for anything besides collection building.</i>	
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	Marketing & Promotion	THM needs to create a low barrier of entry: put pricing model in place, set up MARC records, and set up testing environment. This can get THM from 18 to 40-50 subscribers.		
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	THMDA	Look at the Shoah Visual History Archive. It's succeeded not just because of the content but also, and perhaps more so, because of how the project sells its history and has positioned itself within a particular social movement. THM needs to do the same; sales pitches should frame the THMDA in ethical and social justice terms rather than product language. Especially in today's climate, this may entice universities to buy in even more so than a sales pitch about scholarly potential.		
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	THMDA	Theres a lack of interest in lib guides. THM should look at the Women and Social Movements, a collection from Alexander Street Press, model; the project went on the conference tour for networking and promotional purposes. In addition to exposure, they were able to get feedback from academic peers.	Nicholas Okrent: <i>I think that Steve's LibGuides are great, and they may lead undergraduates to use The History Makers. I think my comment was in the context of how to get faculty interested in integrating The History Makers into their courses, and I don't think that faculty will be looking at LibGuides to determine what content to use in their courses—at least, not faculty at Princeton and Penn. JLR: Can we talk about this?</i>	
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	THMDA	THM needs to look to libraries for money for side projects.	Nicholas Okrent: <i>I don't know of any side projects for which money is available. I think it would be great if The History Makers worked with the Penn community to identify Philadelphia-based individuals to add to The History Makers. That would raise publicity and interest. However, the Library doesn't have funds to make this happen.</i>	
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	THMDA	Has THM contacted the Center for Research Libraries? CRL propose purchases and publicize to libraries; offer consortial deals, essentially put THM on list of products. Presentation marketing model is not sustainable.	JLR: <i>University of Chicago's University Librarian Brenda Johnson says that she will open up the door to the CRL for us. http://www.crl.edu/</i>	
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	THMDA	Reach out to consortiums (CLR, CIC, University of California); they give THM access to multiple organizations in one fell swoop and can help the organization with different pricing models. This also speeds up the process of "peer review"; getting a consortium to license the THMDA would put an imprimatur on the archive.	JLR: <i>President Donna Carroll of Dominican University is going to set up a meeting between CIC and THM to discuss consortial relationship and pricing. Can we discuss appropriate contacts at CLR and University of California. Are you thinking Hathi Trust? http://www.crl.edu/</i>	
University of Pennsylvania	Coordinating Bibliographer and Librarian for Humanities, Bibliographer and Liaison for World History and Humanities	Nicholas Okrent	THMDA	Look at case study of Revealed Digital: cost recovery model (small organization digitizing en masse, working with libraries; went to CRL and CIC and raised \$1.5 million - story of open access)	JLR: <i>We are very aware, but this was one time money and we need to have ongoing annual revenue.</i> Nicholas Okrent: <i>I was thinking of Reveal Digital in terms of their ability to leverage connections with a few large consortia to attract many contributors. This was said in the context of why The History Makers does not need a large sales force to make significant progress. As it turns out, Reveal Digital is leveraging the one time contributions it received from many institutions to build something more along the lines of a subscription model. What they have going for them is that they are designing an open access product. Everything they digitize eventually enters the public domain. This is an alternative funding model, and that is their hook. They are also big into contributors having a systematic means of influencing the content produced, which is enticing. I bet you would get a great response if you offered to let any institution that subscribes to The History Makers to nominate (with proper vetting) five people to be added to The History Makers.</i>	
HBCU Alliance	Vice Chair	Nooma Monika Rhue	Conferences/Presentations	Plan conference incorporating everyone - faculty, librarians, community so conference as a place to bridge the disciplinary divide	JLR: <i>How should we follow up on this? One person suggested a summer conference among scholars</i>	
HBCU Alliance	Vice Chair	Nooma Monika Rhue	HBCUs	I can reach out to HBCU Library Alliance in regards to consortial licensing, pricing, etc.	Nooma: <i>I will be having a meeting with our board to reveiew how the HBCU Library Alliance can support and encourage our members to subscribe to the History Maker. We will be exploring consortia models that will make it a win-win for your organization, the Alliance and its members.</i>	Johnson C Smith University library will add THM to its subscription in July 2017 (new budget)
HBCU Alliance	Vice Chair	Nooma Monika Rhue	Teaching/Learning/Curriculum	Lib guides for the collection could be housed on the library websites. The guides could cover subject areas and connect the THM collection with other institutional collections. Professors would be particularly interested as the lib guides could function along the same lines as course packages.		
HBCU Alliance	Vice Chair	Nooma Monika Rhue	Marketing & Promotion	Create fact sheet for HEAB members to make outreach calls to colleagues		
HBCU Alliance	Vice Chair	Nooma Monika Rhue	Teaching/Learning/Curriculum	Work with HBCUs to develop course materials that support the work of THM, maybe through grant opportunities		
University of Richmond	Professor of Classics, Dean of the School of Arts & Sciences	Patrice Rankine	Contests	Will have a conversation with Director of Society of Classical Scholars this month about student prizes, etc.	JLR: <i>Very interested in this, what would be required on our part?</i>	
University of Richmond	Professor of Classics, Dean of the School of Arts & Sciences	Patrice Rankine	Digital Humanities	Work with HEAB Digital Humanities group		
University of Richmond	Professor of Classics, Dean of the School of Arts & Sciences	Patrice Rankine	Marketing & Promotion	There's a politics to this archive that is implicit in the conversations we're having, but that needs to be made explicit in order for it to translate well. We are in the midst of a "race problem in America." This archive checks many boxes at a critical time. Provosts are looking to check boxes, and to show they are moving the needle in the direction of diversity, as is being demanded. If sold the right story, administrators will adopt THMDA. Consider how THM could be added to a university's promotional literature: "How do students of color navigate this university? Check out this great archive with the stories of our alumni, and of social movements at our school." "How could we not have THM at a time like this?"		
University of Richmond	Professor of Classics, Dean of the School of Arts & Sciences	Patrice Rankine	Outreach to Other Universities	Reach out to John Ulmschneider at VCU for consortial work	JLR: <i>Can we speak about what is possible?</i>	

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University of Richmond	Professor of Classics, Dean of the School of Arts & Sciences	Patrice Rankine	Teaching/Learning/Curriculum	Will recruit the DLA at the University to incorporate THMDA in their work	JLR: Want to talk with you about what is possible here in the 2016-17 year, and in 2017-18 http://dsl.richmond.edu/	
University of Richmond	Professor of Classics, Dean of the School of Arts & Sciences	Patrice Rankine	Teaching/Learning/Curriculum	Connect THM with ongoing U of Richmond projects like "Race and Racism"	JLR: Can we speak about what is possible? https://memory.richmond.edu/about	
University of Richmond	Professor of Classics, Dean of the School of Arts & Sciences	Patrice Rankine	Teaching/Learning/Curriculum	THM should develop a curated site that promotes ways to use THMDA. While I'm not sure who would curate it, it's a great way for deans to show faculty how others have used this resource.		
Chain Bridge Group	Managing Partner	Raym Crow	Contests	Any contest should highlight the multi-disciplinarity of THM's content.		
Chain Bridge Group	Managing Partner	Raym Crow	Faculty & Student Outreach	There are collective action problems when trying to recruit students directly.	JLR: Can we discuss this?	
Chain Bridge Group	Managing Partner	Raym Crow	Fellowships	THM could sponsor fellowships for students and scholars that focus on developing lesson plans, syllabi, and curriculum materials to be distributed to educators		
Chain Bridge Group	Managing Partner	Raym Crow	Marketing & Promotion	Questions how to do consortia pricing cost effectively.	JLR: Can we talk about this?	
Chain Bridge Group	Managing Partner	Raym Crow	Marketing & Promotion	To the extent that the paywall is a concern, decide what to make available on the model of scholarly journals. For example, you could make first page and the abstract available outside the paywall.	JLR: Lets discuss.	
Chain Bridge Group	Managing Partner	Raym Crow	Marketing & Promotion	HEAB members should review the institutions in each of his market segments to look for connections that Crow's analysis overlooked. There are many kinds of consortia, so we'll need to adjust pricing depending on the kind of consortial sale. Some only coordinate sales, rather than making sales together as a block. We should map the consortia that are worth going after. I suggest all of us review the particular institutions within the market segments from my presentation. You may see connections that have not been noticed.	JLR: How do I pursue with our HEAB subscribing institutions?	
Chain Bridge Group	Managing Partner	Raym Crow	Marketing & Promotion	A one time purchase model is in the feasibility study so if institution wanted to do the purchasing differently, THM has not thought it through		
Chain Bridge Group	Managing Partner	Raym Crow	Outreach to Other Universities	Incorporate feedback into feasibility analysis	JLR: Has this been done?	
Chain Bridge Group	Managing Partner	Raym Crow	THMDA	The real issue will be underuse of THMDA. Free previews will increase awareness. While we might lose some subscribers on margins, that's preferable if there is resubscription and growing use.		
Chain Bridge Group	Managing Partner	Raym Crow	THMDA	THM needs to work on DOI assignments. (Digital Object Identifier. Persistent identifier that will show up in google.) This will make the archive more accessible. OCLC records are great but expensive.	JLR: Can we talk about this? https://www.doi.org/	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Contests	There is a difference between accessing administrators and students. If you talk to a provost or dean, checking boxes with resonate immediately. But the next layer is: how to get to students? What activities would attract them? Logistics are the biggest issue to a students contest and prize. What about the prize idea? The money needed for the students is small, \$500-1000. Organizing and judging is the real effort.	JLR: You suggested implementing a prize for student created HM artifacts, mixtapes, etc. When do you thin this can get started? What would be involved to make it happen? Maybe a cross-institutional prize would be most compelling?	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Digital Humanities	The digital humanities potential of THMDA is great. The archive is attractive in many dimensions, and searchability in particular has great creative potential for curriculum. We just need one more step to hold faculty hands. Will Look into research opportunities that coordinate with computer science	JLR: Erika Linke has suggested outreach to CMU's Digital Humanities and area DH group	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Marketing & Promotion	A rating system could increase engagement with mixtapes. We should consider other ways that students function, beyond simply courses. What about a rating system for mix tapes, i.e. 5/5 stars? It's difficult to get students en masse to adopt anything, but we should consider alternative ways to get into general education requirements.		
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Teaching/Learning/Curriculum	Deans and provosts are a key access point into a university's faculty. THM can access deans and provosts through libraries. Ask the librarians to talk to deans and provosts.		
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Teaching/Learning/Curriculum	Include THMDA in general education revised curriculum. Underway at the moment, there is a massive general education revision at Carnegie Mellon. The portfolio is a major component. I will push THMDA as a component. Students will need to be able to do something from or through the archive that can then be stored in a portfolio.	JLR: What would it take to make this happen? When do you think its implementation is possible? 2018?	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Teaching/Learning/Curriculum	CMU and Brandeis should work together because both are doing similar work with their general education revisions.		
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Teaching/Learning/Curriculum	Meet with Erika Linke (Assoc. Dean of Libraries) and Mike Christel (ETC Center)	JLR: When will this meeting happen?	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Teaching/Learning/Curriculum	THM should host a summer institute. Each school sends a few people (faculty or staff who design curricular resources) for a few days to THM Curriculum Summer Institute, with the goal of creating in each school individuals who are representatives of THM as a resource. Make it a two year commitment. First year, attendees will plan their course curriculum. Second year, attendees will share their experiences of implementing the courses with new first year attendees. A fun location for a summer institute could be a big draw, and faculty are more often available in the summer. Creating curriculum requires a significant initial investment of time, and this allows that investment to pay off over the course of summer institute "generations." Plus, this model facilitates curriculum development continuously. That is, when subscribers agree to THM contracts, we ought to ask them to agree to promote the archive in the contract itself. Promotion can be measured in terms of uptake. This package accessibility within revenue generation itself.	JLR: This is great. What will it take to make this happen?	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Teaching/Learning/Curriculum	THM should develop an easy to use curriculum database/modules	JLR: What ideas do you have for us?	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII	Richard Scheines	Teaching/Learning/Curriculum	THM should move into the portfolio requirement of general education. At my institution, we are currently undergoing a massive revision of the general education curriculum requirements. Like many organizations, we are moving away from the "x number of courses in each bucket" model, and towards requirements beyond courses. These include internships, volunteer work, as well as a portfolio that captures many aspects of a student's work, such as public speaking, community service, and often diversity, race, citizenship engagement. Thus, for THM, becoming part of a portfolio requirement is an alternative to course use that is still part of the degree requirement.		

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Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCI	Richard Scheines	THMDA	In order to seek maximum exposure of the collection assets, while also generating revenue, we need in-person training.	JLR: We would like to set up a date to do this training	
Carnegie Mellon University	Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCI	Richard Scheines	THMDA	Faculty are discouraged if it takes any time at all to penetrate a resource or a curriculum. They need more handholding.	JLR: What do you recommend in this regard?	
English Global Group	Consultant	Rodney English	Contests	Will reach out to Google for contest funding. I will reach out to my contact at Google to see if we can get funding for a student contest and prize once the contest is organized. We need an organizer before I contact Google.	JLR: Will work on fleshing out an idea will get back in touch with youMy Rodney: My Google contact has gone on the down low for the couple of weeks. When he resurfaces, I will be sure to discuss with him the idea and get his reaction.	
English Global Group	Consultant	Rodney English	Teaching/Learning/Curriculum	Employers ask for student portfolios that demonstrate the scope of the student's work inside and outside academic environments and use of THMDA can play a role in that		
Princeton University	Librarian for History and African American Studies	Steven Knowlton	Conferences/Presentations	The Library History Round Table has a seminar every year at ALA Annual Conference; perhaps ASALH as well.	http://www.ala.org/lhrt/about-lhrt	
Princeton University	Librarian for History and African American Studies	Steven Knowlton	Fellowships	Fellowships for scholars and students should stipulate that the fellow create a product upon completion of the fellowship - journal article, panel presentation, etc.		
Princeton University	Librarian for History and African American Studies	Steven Knowlton	Teaching/Learning/Curriculum	Demonstrate THMDA in a library instruction section and keep on the lookout for other courses that teach how to use primary sources; pursue personal research project with potential for publishing and presenting		Fall 2017 in two courses - (Local History in Trenton; African American Studies Junior Research Seminar)
Princeton University	Librarian for History and African American Studies	Steven Knowlton	THMDA	Has already added THMDA to libguides, will promote to students and researchers as appropriate	JLR: Your lib guides were helpful and I have shared them with others that wanted to have lib guides or recommended our having them. I think we can fill yours out with more of a description if you would want that. Do think you would? Steven: Yes, please send along a description.	http://libguides.princeton.edu/c.php?g=84219&p=544091 http://libguides.princeton.edu/c.php?g=84226&p=541080 http://libguides.princeton.edu/c.php?g=84056&p=542472#s-lg-box-1608718 http://libguides.princeton.edu/c.php?g=84056&p=543340
Princeton University	Librarian for History and African American Studies	Steven Knowlton	Marketing & Promotion	THM should consider outreach to state-funded digital libraries - i.e. Maryland, Tennessee, Oregon, etc.	Here are some websites: http://intel.tnsos.org/about.htm http://mel.org/about http://pines.georgialibraries.org/about http://www.novelnewyork.org/ I suspect almost every state has something like this. The one is know best is Tennessee. Each year, the body that supervises Tennessee Electronic Library will have a call for proposals, at which vendors can offer their products. You'll need to find out who to speak to, and when. They also offer a "DataFest" when vendors can exhibit their databases to librarians from around the state. In addition, some states have unified commissions overseeing higher education and might purchase electronic resources for every academic library in the system. For example, http://www.cdlib.org/	
Princeton University	Librarian for History and African American Studies	Steven Knowlton	Marketing & Promotion	One time purchase option for smaller schools who may have a windfall in a given year. Annual maintenance fees could be adjusted to balance the increase in content over time. One time purchasers could be frozen out of new content until they pay another fee.		
Princeton University	Librarian for History and African American Studies	Steven Knowlton	Outreach to Other Universities	Online universities seem to be a natural fit, THM should explore marketing to them.	University of Phoenix Southern New Hampshire University Grand Canyon University Walden University Arizona State University	
Princeton University	Librarian for History and African American Studies	Steven Knowlton	Research & Publishing	Will pursue an idea he has had during the board meeting for a research project of his own, which he hopefully will publish. (Project would be on role of libraries in the lives of HistoryMakers, and would involve Digital Humanities scholarship - projected for 2018)		2018
Princeton University	Librarian for History and African American Studies	Steven Knowlton	THMDA	Tagging of story segments should also include time and place, i.e., whether a segment is talking about Mississippi in the 1960s, or Harlem in the 1930s, etc.	JLR: Will follow up with Dan Johnson and Mike Christel/Bryan Maher about	
Princeton University	Librarian for History and African American Studies	Steven Knowlton	THMDA	Library school practicum's could be developed to allow library students to build out some of the tagging features envisioned for THMDA	JLR: We agree. We need to explore this with various library schools. Currently, we have one present and that is Dominican University. We will pursue this idea with them.	
Princeton University	Librarian for History and African American Studies	Steven Knowlton	THMDA	Develop landing pages for each category will make it more intuitive for subject librarians to include HMs in their subject guides	JLR: Do you mean Art, Law, Music, Medicine, etc? Dan: Can I speak to you about? Knowlton: Yes, this is just what I mean	
--	--	Steven Knowlton/Lopez Matthews/Mike Christel	THMDA	Track citations of THMDA will help demonstreae of THMDA use of THMDA and proof of concept, PlumX is an example of a program that searches for citations, a DOI (digital object identifier) could also be used.	http://plumanalytics.com/products/plumx-metrics/ http://plumanalytics.com/products/plumx-metrics/	
Boston University	Director, BU Center for the Humanities, Professor of English	Susan Mizruchi	Conferences/Presentations	Target hubs on campus such as humanities centers and/or other cultural institutes. These sites operate as a portal for redirecting attention and sometimes even funding projects, i.e. distribute resources on an institutional level. Additionally, if THM is really looking to make the THMDA an interdisciplinary resource, establishing relationships with these sites is necessary. Implement an inter-university collaboration (w/ Thurman Center, Gottlieb, Afr. Amer. Studies Dept., Pardee School, Elie Wiesel Center, etc.) around THM, to publicize it more broadly around the university	JLR: What can we do to make this happen?	
Boston University	Director, BU Center for the Humanities, Professor of English	Susan Mizruchi	Conferences/Presentations	Create an edited collection because the fellowship model is not sustainable. Someone should hold a conference that would result in a book project. Also, humanities centers and cultural institutes have their own budgets and/or endowments so THM should tap into these resources. Sometimes, centers can buy library resources.		
Boston University	Director, BU Center for the Humanities, Professor of English	Susan Mizruchi	Conferences/Presentations	Invite JLR to campus for a symposium on Archives at BU		Scheduled for Thursday 10/5/2017-10/7/2017 Recording Lives: Libraries and Archives in the Digital Age

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Boston University	Director, BU Center for the Humanities, Professor of English	Susan Mizruchi	Marketing & Promotion	Create email template for faculty and administrators that can then redirect to relevant persons		
Boston University	Director, BU Center for the Humanities, Professor of English	Susan Mizruchi	Research & Publishing	Will outreach to Oxford University Press (in my capacity as U.S. Delegate in Literature, Film, and Media) to get review of THMDA in major OUP journals across disciplines	https://global.oup.com/?cc=us https://global.oup.com/academic/?cc=us&lang=en&	
Emory University	University Librarian	Yolanda Cooper	Conferences/Presentations	Ask Emory University's Special Collections to report on use at conferences	JLR: What conferences would this be at?	
Emory University	University Librarian	Yolanda Cooper	Digital Humanities	Will push THMDA to Emory's Center for Digital Scholarship	http://digitalscholarship.emory.edu/	
Emory University	University Librarian	Yolanda Cooper	Fellowships	Working on developing a model for a faculty fellowship with THM as a focus area, and pushing it to other universities. We are developing ways to incorporate special collections. We are developing a faculty fellowship for research in the collections that leads to the development of a course. I can come up with a model for using THM as one of the areas of focus. I can push that model out of the library, once it is complete. This can become an exemplar for other universities.	JLR: This is great. What will it take to make this happen? What is the timeline?	
Emory University	University Librarian	Yolanda Cooper	Outreach to Other Universities	Can promote THMDA to consortiums	JLR: Which consortium would you promote to?	
Emory University	University Librarian	Yolanda Cooper	Partnerships	Target student organizations. THM Archive is missing the new generation. Consider the Black Lives Matter movement. THM should target student organizations directly, to document and learn what is happening. Activists on campus are currently reaching out to library to learn more about the history of activism and how previously organizers have documented their own work and communities.	JLR: What student organizations should we target on Emory's campus or how do we learn about them and contact their leadership?	
Emory University	University Librarian	Yolanda Cooper	Teaching/Learning/Curriculum	Emory library gives money to faculty to develop open textbook resources.	JLR: How would this relate to us? What ideas do you have for us?	
Emory University	University Librarian	Yolanda Cooper	Teaching/Learning/Curriculum	Create ready-made module of THM material. This may require separate grant funding. Similar to the mixtape, the module can be plugged in and turned on to demonstrate THMDA's potential to check off learning outcomes. Make it easy.	JLR: This will need to be a 2016-2019 task and maybe we can write this into Part 2 of this grant.	
Emory University	University Librarian	Yolanda Cooper	THMDA	The open web will lead people to the resource that is kept behind the paywall. The issue is that the biographis do not lead to the archive.	JLR: The biographies do point people to the archive on the bio pages, but it is listed if that interview has not been added to the digital archive. Over the years, we will merge boh and that is the plan to do so.	
Emory University	University Librarian	Yolanda Cooper	THMDA	As many special collections libraries are trying to do oral histories, promotion could be made programmatic, if it were connected to such special collections projects. One good idea is to provide training to incorporate oral histories and connect users to that kind of resource.	JLR: Can we discuss this further?	