

The HistoryMakers® ScienceMakers YouTube Oral History Contest

Full Guidelines, Rules & Tips



Think you have what it takes to be a ScienceMaker?

Show us! The ScienceMakers are African Americans who have made a significant impact on the worldwide scientific community, whether as an engineer, college biology professor, seismologist, research chemist and more. We are looking for YouTube video submissions from students with two special requirements: a passion for science, and a dream. **The ScienceMakers YouTube Oral History Contest** is **free** and **open to any student in fifth through twelfth grade at a full time U.S. public, private, or home school**. Your video can either be an imaginary interview with yourself as a scientist in the future, or an impersonation of a ScienceMaker from the ScienceMakers Toolkit. Be as creative as possible, as accurate as possible, as safe as possible, and remember to have as much fun as possible!

There are many possibilities for your video—maybe you will create technology for movie special effects like **ScienceMaker Marc Hannah**. Will you observe robot and human interactions, like **ScienceMaker Odest Jenkins**? Or study the stars and how the universe began, like **ScienceMaker Neil deGrasse Tyson**? You could even protect the environment and work for the government, like **ScienceMaker Lisa Jackson**. How will you make your contribution to science?

Here's how it works:

Before making your video, check with your teacher, afterschool club leader or educational leader about your video idea. With help from an adult, search the web for information about the field you plan to explore in your video. Winning videos will teach the viewer something new about science and about the ScienceMaker, and will also have an aspect of oral history—describing the life of you or the scientist and the time in which you or the scientist live.

No matter what approach you take, here are the rules that everyone must follow:

1. Before submitting your video, please **review the terms for submitting content on the YouTube website (see below)**.
2. **Choose a ScienceMaker** from the collection (either to impersonate or use as inspiration).
Some sample questions to answer:
 - a. Where are you from?
 - b. What field are you in? What do you do every day at work?
 - c. **Describe how you became a successful scientist.** Remember, being a ScienceMaker means paying attention to details and facts! As any real scientist would do, make sure you double check your results to be completely accurate in your presentation!
 - i. Who inspired you to become a scientist?
 - ii. What struggles did you face? How did you survive those challenges?
 - d. Mention what **accomplishments** you have made.
 - e. Include a **clear visual demonstration** of anything in the scientific field you have chosen.
 - f. If you decide to make a video of **your future scientist self**, here are some questions for you to think about:
 - i. Where did you go to school?
 - ii. What science field did you choose and why?
 - iii. Who inspired you? (This is where you talk about the ScienceMaker!)
 - iv. What do you research? Animals? Organisms? Nature? Atoms?
 - v. What new discoveries have you made?
 - vi. Have you won any awards for your research?
 - vii. How did you get interested in science? How old were you?
3. **No inappropriate videos will be accepted.** These men and women overcame many obstacles and challenges to become the great scientists they are today. Think about how you would want to be portrayed if you were a ScienceMaker.
4. Videos must be submitted in **English**.
5. Videos must be between **one (1) and three (3) minutes long**.
6. Students must be U.S. citizens or legal residents living within the United States or its territories.
7. Students may be 18 years of age and younger to submit a video, and must get parental permission before entering the contest.
8. Students must work with help from their teacher, afterschool club leader or other educational leader to ensure safety.
9. **The videos must be done creatively!**

To submit your video, go on www.youtube.com and create a free account if you do not already have one. Locate the ScienceMakers YouTube page (youtube.com/users/ScienceMakers1) and add a comment to our channel with a link to your video. You can also see our sample video and past winners online. Once a student has won, he/she cannot enter again.

How we choose the winner:

The video oral history contest entries will be judged by a panel including: *The HistoryMakers* Executive Director and the Science Producer, representatives from each of the featured science centers (3-4 individuals); and a professional science association member and scientist - so make sure your science is correct!

Prizes:

The winning video from each year of the contest will be featured on the ScienceMakers website, YouTube, Teacher Tube and will be shown at a public event at each of the ScienceMakers featured science centers. The top three videos will also each be awarded **cash prizes** of **\$300** (first place), **\$200** (second place) and **\$100** (third place).

Time Schedule:

The video oral history contest will be held in **2009, 2010** and **2011**. Each year, entries must be uploaded to YouTube in the fall from **October 1st through November 30th**. Judging will occur from **December 1st through January 15th**. All valid entries will be judged by the Judging Panel (described above). Winners will be notified and winning videos posted on the website after the public programs at the end of February.

Things To Keep In Mind:

- **Sound is the most important part of any video.** If we can't hear you, we can't judge your video!
- **Make a schedule** and "cast list" for your video shoot. What day will you write the script? Make the costumes? Set up the scenery? When will you practice? Who will be the cameraperson? Who will interview you?
- When shooting your video, **make sure the camera isn't too far away**. Look at the **ScienceMakers website** for good examples of a close-up face shot.
- **Test out your equipment** before shooting.
- **Edit the video once you have completed videotaping with the Flip camera.** Note: Some videos do not require editing. **Special effects and animation are welcome**, if you have experience with them, but don't go overboard! Make sure that the special effects don't overpower the scientific and biographical content of your video.
- **Pay attention to lighting.** If we can't see you, we can't judge you, either! Don't shoot your video into a light source or in front of windows.
- **We invite background music**, but it should not be so loud or distracting that it detracts from the content of your video. Background music must be appropriate—no curse words or otherwise inappropriate language is permitted, from the contestant or from the background music.
- **Film at eye level**, unless you have a special effect in mind (like filming birds up in a tree).
- **Take your time!** Remember, this video will be on YouTube for the entire world to see.

Terms & Conditions:

1. By participating, contestants agree to the ScienceMakers YouTube Oral History Contest Guidelines described in this document.
2. The HistoryMakers acquires the rights to use all submitted videos for promotional purposes, including, but not limited to, such mediums as the Internet, printed or electronic marketing materials, and DVDs for sale. No royalties will be paid to the video creators on proceeds of DVD sales; however, video creators retain their rights to use, distribute and sell and their own videos without restrictions. Winning contestants will be asked to sign a waiver regarding these terms.
3. Void outside of the United States and where prohibited, taxed, or restricted by law. All federal, state, and local laws and regulations apply.
4. Videos must not contain identifying information about any person, including the entrant. Identifying information includes last name, phone number, address or email.
5. Each contestant may only submit one (1) video.
6. Winners failing to respond in a timely manner to notification of winning, or who fail to sign the waiver in a timely manner, will forfeit their prize. If a prize is forfeited, the judges will choose an alternate winner.
7. Contestants must only submit their own original work; videos must not violate copyright or in-

tellectual property rights. Videos must also not be inappropriate, defamatory or libelous.

8. Contestants agree to indemnify and hold The HistoryMakers, its assigns and licensees harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs, and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations, or agreements of contestants hereunder.
9. By participating in this contest, winners irrevocably grant The HistoryMakers, its assigns and licensees the right to use such winner's name, likeness, biographical information, and video in any and all media for any purpose, including without limitation, advertising and/or promotional purposes as well as in, on or in connection with The HistoryMakers' website or other promotions, throughout the universe, in perpetuity, by means of any and all media and device whether now known or hereafter devised and hereby release The HistoryMakers from any liability with respect thereto.

YouTube Conditions:

1. As a YouTube account holder you may submit Content to the Service, including videos and user comments. You understand that YouTube does not guarantee any confidentiality with respect to any Content you submit.
2. You shall be solely responsible for your own Content and the consequences of submitting and publishing your Content on the Service. You affirm, represent, and warrant that you own or have the necessary licenses, rights, consents, and permissions to publish Content you submit; and you license to YouTube all patent, trademark, trade secret, copyright or other proprietary rights in and to such Content for publication on the Service pursuant to these Terms of Service.
3. For clarity, you retain all of your ownership rights in your Content. However, by submitting Content to YouTube, you hereby grant YouTube a worldwide, non-exclusive, royalty-free, sublicenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the Content in connection with the Service and YouTube's (and its successors' and affiliates') business, including without limitation for promoting and redistributing part or all of the Service (and derivative works thereof) in any media formats and through any media channels. You also hereby grant each user of the Service a non-exclusive license to access your Content through the Service, and to use, reproduce, distribute, display and perform such Content as permitted through the functionality of the Service and under these Terms of Service. The above licenses granted by you in video Content you submit to the Service terminate within a commercially reasonable time after you remove or delete your videos from the Service. You understand and agree, however, that YouTube may retain, but not display, distribute, or perform, server copies of your videos that have been removed or deleted. The above licenses granted by you in user comments you submit are perpetual and irrevocable.
4. You further agree that Content you submit to the Service will not contain third party copyrighted material, or material that is subject to other third party proprietary rights, unless you have permission from the rightful owner of the material or you are otherwise legally entitled to post the material and to grant YouTube all of the license rights granted herein.
5. You further agree that you will not submit to the Service any Content or other material that is contrary to the YouTube Community Guidelines, currently found at http://www.youtube.com/t/community_guidelines, which may be updated from time to time, or contrary to applicable

local, national, and international laws and regulations.

6. YouTube does not endorse any Content submitted to the Service by any user or other licensor, or any opinion, recommendation, or advice expressed therein, and YouTube expressly disclaims any and all liability in connection with Content. YouTube does not permit copyright infringing activities and infringement of intellectual property rights on the Service, and YouTube will remove all Content if properly notified that such Content infringes on another's intellectual property rights. YouTube reserves the right to remove Content without prior notice.

