

# Finding Aid to The HistoryMakers Promotional Videos (Chicago 2000)

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## Overview of the Collection

<b>Repository:</b>	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
<b>Creator:</b>	The HistoryMakers
<b>Title:</b>	The HistoryMakers Promotional Videos (Chicago 2000),
<b>Dates:</b>	2000
<b>Bulk Dates:</b>	2000
<b>Physical Description:</b>	9 Betacam SP videocassettes (03:00:00).
<b>Abstract:</b>	This collection contains video footage from all of The HistoryMakers promotional materials from 2000.
<b>Identification:</b>	S2000_003, S2000_004, S2000_005, S2000_006, S2000_009
<b>Language:</b>	The interview and records are in English.

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## Biographical Note by The HistoryMakers®

### The HistoryMakers

The HistoryMakers is a national 501(c)(3) non profit educational institution founded in 1999, committed to preserving, developing and providing easy access to an internationally recognized, archival collection of thousands of African American video oral histories. The HistoryMakers is the single largest archival collection of its kind in the world designed to promote and celebrate the successes and to document movements, events and organizations that are important to the African American community and to American society.

The HistoryMakers is the next methodic and wide-scale collection effort since the WPA Slave Narratives Project from 1936 to 1938. The HistoryMakers goal is to complete 5,000 interviews of both well-known and unsung African American HistoryMakers. In recording messages of leadership, achievement and perseverance embodied in these life stories, The HistoryMakers has disseminates its holdings through traditional and interactive media as well as public programs, special events, an interactive website and a unique digital archive.

The purpose of this archive is to educate the world on the accomplishments of African Americans, show the breadth and depth of this important American history as told in the first person, highlight the accomplishments of individual African Americans, showcase those who have played a role in African American-led movements and/or organizations and preserve these video oral histories for years and generations to come.

### Ernie Banks

Baseball player Ernie Banks (1931 - ) nicknamed "Mr. Cub," his entire nineteen year baseball career was played with the Chicago Cubs. Elected in the Baseball Hall of Fame in 1977, Banks was the first Chicago Cub to have his number retired.

## **Etta Moten Barnett**

Stage actress and singer Etta Moten Barnett (1901 - 2004) performed in Broadway's legendary productions of "Sugar Hill", "Lysistrata" and as Bess in "Porgy and Bess", her signature role. Barnett was the first African American to sing at the White House and also served as an United States representative on cultural missions to ten African nations.

## **Rev. Willie T. Barrow**

Civil rights activist and minister Rev. Willie T. Barrow (1924 - ) nicknamed "Little Warrior," was a field organizer for the Southern Christian Leadership Conference and was among the founding members of Operation Breadbasket.

## **Timuel Black**

Historian and history professor Timuel Black (1918 - ) is a pioneer in the black political movement and the author of "Bridges of Memory: Chicago's First Wave of Great Migration, Bridges of Memory: Chicago's Second Generation of Black Migration and Sacred Ground: The Chicago Streets of Timuel Black.

## **Hon. Julian Bond**

Association chief executive, state senator, and civil rights activist Hon. Julian Bond (1940 - ) is the former chairman of the NAACP, the first president of the Southern Poverty Law Center and served as a Georgia State Senator. Bond made history when his seat in the Georgia House of Representatives was denied, he went on to win a U.S. Supreme Court case and served four terms as a Democratic member in the Georgia House.

## **Abena Joan P. Brown**

Stage producer and nonprofit chief executive Abena Joan P. Brown ( - ) founded of the Creative Arts Foundation in 1971, the only African American full-service cultural arts collective in the country.

## **Hon. Roland Burris**

State attorney general, state comptroller, and U.S. senator Hon. Roland Burris (1937 - ) was the first African American in Illinois elected to state office, where he served as state comptroller and as attorney general before being appointed to the United States Senate in 2008.

## **Peter Bynoe**

Business consulting entrepreneur Peter Bynoe (1951 - ) became the first African American owner of a professional sports team in 1989, when he gained part ownership of the Denver Nuggets. He he has facilitated in the construction of professional sports stadiums for the Milwaukee Brewers, the San

San Francisco 49ers, and the Washington Redskins.

## **Rev. Dr. Johnnie Colemon**

Minister Rev. Dr. Johnnie Colemon ( - ) is the pastor of the thriving, spirited and progressive New Thought Church, which has nearly 20,000 members. Colemon is the founder of Christ Universal Temple, the largest African American-owned public facility in Chicago.

## **Marva Collins**

Teacher and education administrator Marva Collins (1936 - ) is the founder of the Westside Preparatory School in Chicago, Illinois, as well as schools in Wisconsin, Ohio, and Florida. Collins has also worked within the Chicago Public Schools and, in 1982, was honored as one of the 'Legendary Women of the World.'

## **Tyrone Davis**

R & B singer Tyrone Davis (1938 - 2005) was a musician based out of Chicago. His initial success came with the song "Can I Change My Mind?" in 1968 and Davis continued to top the charts for the next few decades. A Billboard survey taken in the late 1980s placed Tyrone Davis as number 30 on the All-Time Top R&B Charts. Davis passed away on February 9, 2005.

## **Hon. Carol Moseley Braun**

U.S. senator Hon. Carol Moseley Braun (1947 - ) is the first African American woman to serve as a United States senator, and is the first woman to serve as a senator from the state of Illinois. In 1999, President Clinton appointed Moseley-Braun United States Ambassador to New Zealand.

## **Merri Dee**

Social activist and television personality Merri Dee (1936 - ) started as a staff announcer and talk show host, but then became director of community relations at WGN-TV. Dee has garnered an exceptional amount of attention for the issue of orphans through telethons and fundraisers. In 1998, Illinois Governor Jim Edgar commended Dee and WGN for increasing the number of adoptions in the state by more than 50 percent.

## **Jacoby Dickens**

Bank chairman and entrepreneur Jacoby Dickens (1931 - ) went into business as a real estate developer on Chicago's South Side upon graduating high school. By 1971 Dickens was able to purchase two bowling alleys and was later asked to join the board of directors at Seaway National Bank. Dickens used his position at the bank to stabilize the financial health of moderate and low-income residents.

## **Rev. Clay Evans**

Civil rights activist, minister, and nonprofit chief executive Rev. Clay Evans (1925 - ) is the founder of Fellowship Baptist Church

## Edward Gardner

Personal care entrepreneur Edward Gardner (1925 - ) launched Soft Sheen Products and owns the New Regal Theatre. Gardner worked in the Chicago Public Schools prior to starting Soft Sheen. He is a community philanthropist in his native Chicago and is a board member of the Chicago Urban League.

## Hon. Charles Hayes

Labor leader and U.S. congressman Hon. Charles Hayes (1918 - 1997 ) replaced Harold Washington in the United States House of Representatives in 1983. Hayes was also a life-long union worker, founding the United Packinghouse Workers of America and becoming vice president of the United Food and Commercial Workers Union.

## Vernon Jarrett

Newspaper columnist, television host, and radio host Vernon Jarrett (1921 - 2004) was one of the nation's most prominent commentators on race relations and African American history within the United States. Jarrett wrote for the Chicago Tribune, the Chicago Sun-Times, as well as the Chicago Defender. Jarrett also worked extensively in radio and television including broadcasting his own show called The Jarrett Journal on WVON-AM, Chicago's only African American-owned radio station.

## Eric Johnson

Corporate chief executive Eric Johnson (1951 - ) is the son of George Johnson and the owner of Johnson Hair Products and Baldwin/Richardson Foods. Johnson is active in civic activities and serves on numerous boards including the Boy Scouts of America, the Rochester Institute of Technology and Chicago State University.

## Hon. Emil Jones

State senator Hon. Emil Jones (1935 - ) was the Democratic leader in the Illinois State Senate. In 1972, Emil Jones was elected to the Illinois House of Representatives, a position he held for ten years before moving to the Senate. Jones was a passionate and consistent advocate for public schools.

## Herb Kent

Radio personality Herb Kent (1928 - ) also known as "The Cool Gent," was a radio broadcasting legend for WVON in Chicago. Kent has worked within many radio formats but no matter the platform, Kent's style of humor, critique, and banter was immediately recognizable to his loyal listeners. Herb Kent also became known as a prominent Civil Rights activist because of his outspoken views on the lack of social and economic equality in America.

## Haki Madhubuti

Poet and publisher Haki Madhubuti (1942 - ) launched the Third World Press, in Chicago along with two partners, in 1967. Madhubuti and his wife, Safisha, are the founders of the Institute of Positive Education/New Concept School, a Chicago-based grade school that promotes an Afrocentric curriculum. Madhubuti has written more twenty-two books of essays and poetry in his lifetime.

## **Jewel Lafontant-MANkarious**

Lawyer Jewel Lafontant-MANkarious (1928 - 1997 ) is the first African American to serve as Deputy Solicitor General of the United States.

## **Barry A. Mayo**

Broadcast entrepreneur and radio program director Barry A. Mayo (1952 - ) is a broadcasting management pioneer. Mayo was a radio programmer throughout the United States before he got his big break being hired by one the largest urban stations in the country, WRKS-FM (KISS-FM) in New York. Mayo is known for mixing musical genres including jazz, R&B, funk and soul, which has since become an industry standard.

## **Fred Rice**

Police superintendent Fred Rice (1926 - 2011 ) was the first African American Superintendent of the Chicago Police Department.

## **John Rogers, Jr.**

Investment manager John Rogers, Jr. (1958 - ) is the founder of Ariel Capital Management Corporation. He started Ariel Capital with money from his friends and family, but the corporation grew and is now responsible for over \$7.5 billion in assets. Rogers also is active within the community, serving as Chairman of the Chicago Urban League.

## **Hon. Bobby Rush**

Political activist and U.S. congressman Hon. Bobby Rush (1946 - ) made history when he formed the Illinois chapter of the Black Panther Party in the late 1960s. Rush became the alderman of Chicago's Second Ward in 1983 and was then elected to the United States House of Representatives in 1992.

## **Dempsey J. Travis**

Real estate entrepreneur and historian Dempsey J. Travis (1920 - 2009) had a long business career as the founder of United Mortgage Bankers of America, as well as the Dempsey Travis Securities and Investment Corporation. Travis was also known for his longtime commitment to the arts, and was the founder of the Urban Research Press.

## **William Warfield**

Singer William Warfield (1920 - 2002) performed in, "Call Me Mister," "Set My People Free," "Regina," and, "Porgy and Bess" opposite his wife Leontyne Price. Warfield toured around the world, including performances with the U.S. State Department throughout Africa, Europe, Asia and the Near East.

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## **Scope and Content**

This collection contains video footage from all of The HistoryMakers promotional materials produced in 2000 in Chicago, Illinois, and was recorded on 9 Betacam SP videocassettes.

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## Restrictions

### Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

### Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

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## Related Material

Additional information pertaining to this special collection is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

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## Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

### Persons: Featured

Banks, Ernie, 1931- (Featured)

Barnett, Etta Moten, 1902- (Featured)

Barrow, Rev. Willie T. (Featured)

Black, Timuel D. (Featured)

Bond, Julian, 1940- (Featured)

Moseley-Braun, Carol, 1947- (Featured)

Brown, Abena Joan P. (Featured)

Burriss, Roland W. (Featured)

Bynoe, Peter (Featured)

Colemon, Johnnie (Featured)

Collins, Marva (Featured)

Davis, Tyrone (Featured)

Dee, Merri (Featured)

Dickens, Jacoby (Featured)

Evans, Clay, Rev. (Featured)

Gardner, Edward (Featured)

Hayes, Charles (Featured)

Jarrett, Vernon, 1921- (Featured)

Johnson, Eric (Featured)

Jones, Emil, 1935- (Featured)

Kent, Herb (Featured)

Lafontant-Mankarious, Jewel, 1922-1997 (Featured)

Madhubuti, Haki R., 1942- (Featured)

Mayo, Barry A. (Featured)

Rice, Fred (Featured)

Robinson, Gwen (Featured)

Rogers, Jr., John (Featured)

Rush, Bobby (Featured)

Travis, Dempsey, 1920- (Featured)

Warfield, William (Featured)

### **Persons: Production**

Crowe, Larry (Interviewer)

Hodge, Adele (Interviewer)

Richardson, Julieanna L. (Interviewer)

Bieschke, Paul (Videographer)

Hickey, Matthew (Videographer)

McCauley, Brewster (Videographer)



Stearns, Scott (Videographer)

## Subjects:

African Americans--Interviews

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## Organizations:

HistoryMakers® (Video oral history collection)

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The HistoryMakers® African American Video Oral History Collection

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## HistoryMakers® Category:

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## Administrative Information

### Custodial History

Event footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

### Preferred Citation

The HistoryMakers Promotional Videos (Chicago 2000), The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

### Processing Information

This interview collection was processed and encoded on 2/21/2013 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

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## Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep additional data pertaining to this special collection..

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## Detailed Description of the Collection

### Series I: Program Footage, Master Versions (4 Beta Cam SP Tapes)

**Master: Radio Spots, TRT: 1:01:00**

This tape contains :60 and :90 radio spots promoting The HistoryMakers African American video oral history archive. There are 28 radio spots featuring 28 different HistoryMakers. Each spot is separated with a graphic consisting of The HistoryMakers logo over a textured purple background. A still image of the HistoryMaker featured in each radio spot appears on screen as that HistoryMakers speaks. The HistoryMakers featured in these radio spots are Ernie Banks, Etta Moten Barnett, Rev. Willie Barrow, Timuel Black, Hon. Julian Bond, Hon. Roland Burris, Peter Bynoe, Rev. Dr. Johnnie Coleman, Marva Collins, Tyrone Davis, Merri Dee, Jacoby Dickens, Rev. Clay Evans, Ed Gardner, Hon. Charles Hayes, Vernon Jarrett, Eric Johnson, Hon. Emil Jones, Herb Kent, Haki Madhubuti, Jewel Lafontant MANKarius, Barry Mayo, Hon. Carol Mosley-Braun, John Rogers, Jr., Hon. John Rogers, Sr., Hon. Bobby Rush, Dempsey Travis, and William Warfield

**Master: Demo Reel, TRT: 0:11:00**

This tape contains several radio spots promoting The HistoryMakers. The HistoryMakers Radio Spot (:60) - Etta Moten Barnett is featured and discusses her feelings about the Civil Right Movement. The HistoryMakers Radio Spot (:90) - Jewel Lafontant MANKarius is featured and discusses her experience in law and her career as an African American corporate lawyer. The HistoryMakers Radio Spot (:60) - Dempsey Travis is featured and talks about the influence his mother had on his life and career in becoming a prominent businessman. Video Promo #1 - This promo features several HistoryMakers talking about their experiences and history as African Americans and what influenced them. The video also features archival photographs from The HistoryMakers archive. The HistoryMakers featured in this promo are Etta Moten Barnett, Abena Brown, Peter Bynoe, Merri Dee, Rev. Clay Evans, Hon. Charles Hayes, Jewel Lafontant MANKarius, John Rogers, Jr., Dempsey Travis, and Hon. Bobby Rush. Video Promo #2 - Several HistoryMakers answer the question of how they want to be remembered. The HistoryMakers featured in this promo are Etta Moten Barnett, Rev. Willie T. Barrow, Abena Brown, Edward Gardner, Hon. Charles Hayes, Fred Rice, Hon. Bobby Rush, and Dempsey Travis.

**Master: Radio Spots: Etta Moten Barnett, Jewel Lafontant-MANKarius, and Dempsey Travis, TRT: 0:03:00**

This tape contains several radio spots promoting The HistoryMakers African American video oral history archive. The HistoryMakers Radio Spot (:60) - Etta Moten Barnett is featured and discusses her feelings about the Civil Right Movement. The HistoryMakers Radio Spot (:90) - Jewel Lafontant MANKarius is featured and discusses her experience in law and her career as an African American

lawyer. The HistoryMakers Radio Spot (:60) - Dempsey Travis is featured and talks about the influence his mother had on his life and career in becoming a prominent businessman.

Master: Guess The HistoryMaker, TRT: 0:12:48

This tape contains radio spots and video promos promoting The HistoryMakers. There are four radio spots and they feature William Warfield (:90), Hon. Charles Hayes (:60), Barry Mayo (:90), and Merri Dee (:60). Video Promo #1 - This promo features several HistoryMakers talking about their experiences and history as African Americans and what influenced them. The video also features archival photographs from the The HistoryMakers archive. The HistoryMakers featured in this promo are Etta Moten Barnett, Abena Brown, Peter Bynoe, Merri Dee, Rev. Clay Evans, Hon. Charles Hayes, Jewel Lafontant MANKarious, John Rogers, Jr., Dempsey Travis, and Hon. Bobby Rush. Video Promo #2 - Several HistoryMakers answer the question of how they want to be remembered. The HistoryMakers featured in this promo are Etta Moten Barnett, Rev. Willie T. Barrow, Abena Brown, Edward Gardner, Hon. Charles Hayes, Fred Rice, Hon. Bobby Rush, and Dempsey Travis.

### **Raw Footage (5 Beta Cam SP Tapes)**

Raw Footage: Website Splash Page VO, TRT: 0:04:00

This clip contains audio voiceover for The HistoryMakers' website splash page.

Raw Footage: Julieana Richardson On The HistoryMakers, TRT: 0:30:00

This tape contains interview footage of The HistoryMakers Founder and Executive Director, Julieanna Richardson, talking about her background, as well as the history of African Americans, and how it created in her a passion to create The HistoryMakers African American. The goal of the organization is to collect 5000 oral histories from both unknown and well-known African Americans and to provide a resource for African Americans to learn more about their life, history and culture. She explains the methodology of collecting interviews and using state of the art technology. Richardson also reflects on the challenges she faced in starting the archive including her goals for fund-raising and raising awareness with fundraising events like "An Evening with Harry Belafonte" that helped with the national launch of The HistoryMakers. Richardson explains that The HistoryMakers is designed to be the largest archive of its kind in the world.

Raw Footage: Activate.net Clips #1, TRT: 0:30:00

The HistoryMakers from 2000 featured on this tape are Etta Moten Barnett, Rev. Willie T. Barrow, Abena Brown, Peter Bynoe, Merri Dee, Rev. Clay Evans, Edward Gardner, Hon. Charles Hayes, Jewel Lafontant MANKarious, Fred Rice John Rogers, Jr., Dempsey Travis, and Hon. Bobby Rush. The

featured HistoryMakers discuss their personal influences and answer the question of what they want to be remembered for.

Raw Footage: Activate.net Clips #2, TRT: 0:42:50

The HistoryMakers featured on this tape are Etta Moten Barnett, Rev. Willie T. Barrow, Hon. Carol Moseley Braun, Abena Brown, Peter Bynoe, Merri Dee, Rev. Clay Evans, Edward Gardner, Hon. Charles Hayes, Jewel Lafontant MANKarious, Fred Rice John Rogers, Jr., Dempsey Travis, and Hon. Bobby Rush. In these interview clips, each HistoryMaker recalls their lives and careers and the struggles they faced as African Americans. They also discuss their influences and what they want to be remembered for. Gwen Robinson, former Executive Director of the DuSable Museum of African American History, is also featured on this tape but she is not a HistoryMaker.

Raw Footage: Activate.net Clips #3, TRT: 0:35:24

The HistoryMakers featured on this tape are Etta Moten Barnett, Rev. Willie T. Barrow, Hon. Carol Moseley Braun, Abena Brown, Peter Bynoe, Merri Dee, Rev. Clay Evans, Edward Gardner, Hon. Charles Hayes, Jewel Lafontant MANKarious, Fred Rice, John Rogers, Jr., Dempsey Travis, and Hon. Bobby Rush. In these interview clips, each HistoryMaker recalls stories regarding their lives and careers and the struggles they faced as African Americans. Executive Director of the DuSable Museum of African American History, Gwen Robinson, is also interviewed on this tape, but she is not a HistoryMaker.