

# Finding Aid to The HistoryMakers® Video Oral History with Joe Madison

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## Overview of the Collection

<b>Repository:</b>	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
<b>Creator:</b>	Madison, Joe, 1949-
<b>Title:</b>	The HistoryMakers® Video Oral History Interview with Joe Madison,
<b>Dates:</b>	August 14, 2019 and August 17, 2018
<b>Bulk Dates:</b>	2018 and 2019
<b>Physical Description:</b>	13 uncompressed MOV digital video files (6:18:12).
<b>Abstract:</b>	Radio host Joe Madison (1949- ) joined SiriusXM in 2007, hosting SiriusXM Urban View's weekday morning show, The Joe Madison Show, as "The Black Eagle." Madison was interviewed by The HistoryMakers® on August 14, 2019 and August 17, 2018, in Martha's Vineyard, Massachusetts. This collection is comprised of the original video footage of the interview.
<b>Identification:</b>	A2018_158
<b>Language:</b>	The interview and records are in English.

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## Biographical Note by The HistoryMakers®

Radio host Joe Madison was born on June 16, 1949 in Dayton, Ohio to Nancy Stone and Felix Madison. He graduated from Roosevelt High School in 1967 in Dayton. Madison enrolled at University of Wisconsin-Whitewater, in 1967, but received his B.A. degree in sociology in 1971 from Washington University in St. Louis, Missouri.

He worked in public relations at General Motors Corporation, in Detroit, Michigan from 1969 to 1970 and also worked as a statistician for the Saint Louis Cardinals football club, in St Louis, Missouri in 1970. He served as a communications associate for Mead Corporation, in Dayton, during the 1970s, and worked as associate director in urban affairs at Seymour & Lundy Associates, a public relations firm in Detroit from 1971 to 1974. Madison was selected to serve as executive director of Detroit's NAACP branch at the age of twenty four, the youngest person to be appointed to the position, serving from 1974 to 1978. Appointed by NAACP executive director Benjamin Hooks, Madison then served as NAACP national political director from 1978 to 1986. He began his broadcasting career at Detroit's *WXYZ-AM* radio station in 1980, and later worked at FM talk station *WWDB* in Philadelphia. Madison joined *WWRC-AM* in Washington, D.C., from 1988 to 1989 where he developed "a crossover appeal" handling issues that included race, but were aimed at the station's multicultural audience. From 1989 to 2007, he worked as a broadcaster at *Radio One*. In 1998, Madison left *WWRC-AM* to start an online chat show. He joined urban talk radio station *WOL-AM*, in Washington, D.C., serving as broadcaster and program director from 1999 to 2013. He joined SiriusXM in 2007. A radio talk show host and civil rights activist, widely known as "The Black Eagle," Madison can be heard on his *SiriusXM Urban View* titular weekday morning show, *The Joe Madison Show*.

Joe Madison was elected to the board of directors for the NAACP, and served from 1986 to 1999 and he also was appointed chairman of the NAACP Image Awards.

Madison and his wife Sharon have four children including Michelle, Shawna, Jason and Monesha, and five grandchildren.

Joe Madison was interviewed by *The HistoryMakers* on August 17, 2018.

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## Scope and Content

This life oral history interview with Joe Madison was conducted by Larry Crowe on August 14, 2019 and August 17, 2018, in Martha's Vineyard, Massachusetts, and was recorded on 13 uncompressed MOV digital video files. Radio host Joe Madison (1949- ) joined SiriusXM in 2007, hosting SiriusXM Urban View's weekday morning show, The Joe Madison Show, as "The Black Eagle."

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## Restrictions

### Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

### Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

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## Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

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## Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

### Persons:

Madison, Joe, 1949-

Crowe, Larry (Interviewer)

Hickey, Matthew (Videographer)

### Subjects:

African Americans--Interviews

Madison, Joe, 1949- --Interviews

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## Organizations:

HistoryMakers® (Video oral history collection)

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The HistoryMakers® African American Video Oral History Collection

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## Occupations:

Radio Host

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## HistoryMakers® Category:

MediaMakers

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## Administrative Information

### Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

### Preferred Citation

The HistoryMakers® Video Oral History Interview with Joe Madison, August 14, 2019 and August 17, 2018. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

### Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

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## Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

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## Detailed Description of the Collection

### Series I: Original Interview Footage

Video Oral History Interview with Joe Madison, Section A2018\_158\_001\_001, TRT: 1:28:57 ?

Video Oral History Interview with Joe Madison, Section A2018\_158\_001\_002, TRT: 2:29:59 ?

- Video Oral History Interview with Joe Madison, Section A2018\_158\_001\_003, TRT: 3:31:14 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_001\_004, TRT: 4:31:24 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_001\_005, TRT: 5:29:02 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_001\_006, TRT: 6:28:53 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_001\_007, TRT: 7:28:25 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_002\_008, TRT: 8:28:34 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_002\_009, TRT: 9:30:17 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_002\_010, TRT: 10:31:56 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_002\_011, TRT: 11:28:38 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_002\_012, TRT: 12:30:43 ?
- Video Oral History Interview with Joe Madison, Section A2018\_158\_002\_013, TRT: 13:20:10 ?