

# Finding Aid to The HistoryMakers® Video Oral History with Sylvester Joubert

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## Overview of the Collection

<b>Repository:</b>	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
<b>Creator:</b>	Joubert, Sylvester, 1946-
<b>Title:</b>	The HistoryMakers® Video Oral History Interview with Sylvester Joubert,
<b>Dates:</b>	May 20, 2018
<b>Bulk Dates:</b>	2018
<b>Physical Description:</b>	5 uncompressed MOV digital video files (1:56:19).
<b>Abstract:</b>	Entrepreneur Sylvester Joubert (1946- ) the first African American TEXACO station owner in the State of Alaska in 1981 was named Entrepreneur of the Year in 2017 by the NAACP, Anchorage Branch. Joubert was interviewed by The HistoryMakers® on May 20, 2018, in Anchorage, Alaska. This collection is comprised of the original video footage of the interview.
<b>Identification:</b>	A2018_099
<b>Language:</b>	The interview and records are in English.

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## Biographical Note by The HistoryMakers®

Entrepreneur Sylvester Joubert was born on March 16, 1946 in Plaisance, Louisiana to Lillian and Adolph Joubert, Jr. Joubert graduated from Plaisance High School in 1965 and then received his certification in automotive mechanics in 1970 from the Technical School in Opelousas, Louisiana.

In 1970, he moved to Anchorage, Alaska to pursue career opportunities and went to work in aircraft and ground equipment maintenance at Western Air Lines in Anchorage in 1971. While working at Western Air Lines for nearly fifteen years, Joubert became “entrepreneurial” and developed multiple businesses. He established his first company: Joubert Landscaping Plus which was in operation from 1972 to 1979. He opened an income tax office and bought and sold real estate. In 1980, he took a leave of absence from Western Air Lines, to dedicate more time to his businesses. In 1981, he was awarded a contract with the State of Alaska for Skycap and Storage Services at Anchorage International Airport. In the same year, Joubert became the first African American TEXACO station independent owner in the State of Alaska. He retired from Western Air Lines in 1985, and opened the eatery, Catfish Kitchen, bringing the freshwater food staple and his mother’s secret recipes to Alaska from the years of 1986 to 1988. He also has operated Advantage Car & Van Rental, an enterprise operating in equipment rental and leasing since 1988. Also, that same year, Joubert entered the car sales business full-time launching Midnight Sun Car Sales and then expanded the business, and added a rental car division called Midnight Sun Car & Van Rental, in 1997. With two Anchorage locations, and a staff of twenty five, he also instituted a hiring and mentoring internship program for high school and college students during the summer months. In 2002, Joubert served as president at Fairview Auto, Inc., a family-owned and operated used-car dealership in Anchorage.

Joubert was recognized for his accomplishments in business and awarded Entrepreneur of the Year in 2017 by the National Association for the Advancement of Colored People (NAACP), Anchorage Branch.

Joubert and his wife JoAnn have two adult children, Christine and Gregory, and six grandchildren.

Sylvester Joubert was interviewed by *The HistoryMakers* on May 20, 2018.

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# Scope and Content

This life oral history interview with Sylvester Joubert was conducted by Larry Crowe on May 20, 2018, in Anchorage, Alaska, and was recorded on 5 uncompressed MOV digital video files. Entrepreneur Sylvester Joubert (1946- ) the first African American TEXACO station owner in the State of Alaska in 1981 was named Entrepreneur of the Year in 2017 by the NAACP, Anchorage Branch.

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# Restrictions

## Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

## Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

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# Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

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# Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

## Persons:

Joubert, Sylvester, 1946-

Crowe, Larry (Interviewer)

Hickey, Matthew (Videographer)

## Subjects:

African Americans--Interviews

Joubert, Sylvester, 1946- --Interviews

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# Organizations:

HistoryMakers® (Video oral history collection)

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## The HistoryMakers® African American Video Oral History Collection

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### Occupations:

Entrepreneur

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### HistoryMakers® Category:

BusinessMakers

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## Administrative Information

### Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

### Preferred Citation

The HistoryMakers® Video Oral History Interview with Sylvester Joubert, May 20, 2018. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

### Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

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## Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

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## Detailed Description of the Collection

### Series I: Original Interview Footage

Video Oral History Interview with Sylvester Joubert, Section A2018\_099\_001\_001, TRT: 1:28:57 ?

Video Oral History Interview with Sylvester Joubert, Section A2018\_099\_001\_002, TRT: 2:28:30 ?

Video Oral History Interview with Sylvester Joubert, Section A2018\_099\_001\_003, TRT: 3:30:05 ?

Video Oral History Interview with Sylvester Joubert, Section A2018\_099\_001\_004, TRT: 4:26:00 ?

Video Oral History Interview with Sylvester Joubert, Section A2018\_099\_001\_005, TRT: 5:02:47 ?