

Biographical Description for The HistoryMakers® Video Oral History with Art Gilliam, Jr.

PERSON

Gilliam, Art, Jr. 1943-

Alternative Names: Art Gilliam, Jr.;

Life Dates: March 6, 1943-

Place of Birth: Nashville, Tennessee, USA

Residence: Memphis, TN

Work: Memphis, TN

Occupations: Radio Station Owner

Biographical Note

Radio station owner Art Gilliam was born on March 6, 1943 in Nashville, Tennessee to Leola Hortense Caruthers and Herman Arthur Gilliam, Sr. Gilliam attended the Westminster School in Connecticut, and, at the age of sixteen, enrolled in Yale University. He graduated with his B.A. degree in economics from Yale University in 1963 and then joined the U.S. Air Force Reserve. Gilliam went on to receive his M.B.A degree from the University of Michigan in 1967.

Upon graduation, Gilliam returned to Memphis, Tennessee to work with his father at Universal Life Insurance Company, where he remained until 1975. In 1968, he began writing a weekly editorial for The Commercial Appeal and was hired by WMC-TV in Memphis as the weekend news anchor. Gilliam was the first African American to write for The Commercial Appeal and the first African American on-air reporter and anchor on Memphis television at WMC-TV. Then, from 1975 to 1976, he worked as an administrative assistant to U.S. Congressman Harold Ford, Sr.

In 1977, he launched Gilliam Communications, Inc. and bought the WLOK radio station. In doing so, WLOK became the first African American-owned Memphis radio station and the city's first locally owned station. As president and CEO of Gilliam Communications, Inc., Gilliam has also operated radio stations in New Orleans, Louisiana, Jacksonville, Florida, and Savannah, Georgia. He also sponsors the annual WLOK Stone Soul Picnic, which draws thousands of attendees.

Gilliam's WLOK has earned the title of #1 Gospel Station in the nation by Religion & Media Quarterly for several consecutive years; and, in 1997, was recognized by the

Tennessee Historical Commission as a Tennessee Historical Landmark. Gilliam has also received the Black History Men of Honor Leadership Award, the Gospel Bridge Lifetime Achievement Award, the Rainbow/PUSH Martin Luther King, Jr. Award, the Memphis Advertising Federation's Silver Medal Award, and the Downtown Memphis Commission's Visionary Award. He was also honored with the Alpha Kappa Alpha Sorority Outstanding Community Service Award, Omega Psi Phi Fraternity Citizen of the Year Award, Phi Beta Sigma African American Male Image Award, and the Delta Sigma Theta's Outstanding Community Service and Florence Cole Talbert McCleave Awards. In addition, Gilliam was recognized as one of the "Top 25 African Americans in Radio" by Radio Ink Magazine's, and one of "Ten Outstanding Young Men in America" by the United States Jaycees.

Gilliam has sat on the boards of the Memphis Advertising Federation, the Society of Entrepreneurs, Memphis Zoo, Inc., the National Federation of State Humanities Council, and Lemoyne-Owen College. He served as chairman of the Black Business Association of Memphis and the Tennessee Humanities Council, and was an advisory board member of the University of Memphis College of Communications and the Memphis Sheriff's Department. Gilliam is also a member of the Tennessee Association of Broadcasters, Leadership Memphis, NAACP, and Leadership Music – Nashville.

Art Gilliam was interviewed by The HistoryMakers on April 26, 2014.

Related Entries

University of Michigan [STUDENTOF]
[from ? to ?]

Masters

Yale University [STUDENTOF]
[from ? to ?]

B.A.

Westminster School [STUDENTOF]
[from ? to ?]

Diploma

Hamilton High School [STUDENTOF]
[from ? to ?]

Universal Life Insurance Company [EMPLOYEEOF]
[from ? to ?]

Actuary

Harold Ford, Sr. Congressional Campaign [EMPLOYEEOF]
[from ? to ?]

WMC-TV [EMPLOYEEOF]
[from 1968 to 1975]

News Anchor, Features, Editorials

The Commercial Appeal [EMPLOYEEOf]
[from 1968 to 1975]

Editorial Columnist

Gilliam Communications, Inc. [EMPLOYEEOf]
[from 1977 to ?]

Chairman of Board and President

Advertising Federation of Memphis [MEMBEROf]
[from ? to ?]

Board Member

Black Business Association of Memphis [MEMBEROf]
[from ? to ?]

Past Chairman

NAACP [MEMBEROf]
[from ? to ?]

Lifetime Member

Memphis Sheriff's Department [MEMBEROf]
[from ? to ?]

Advisory Board

Society of Entrepreneurs [MEMBEROf]
[from ? to ?]

Board Member

Tennessee Association of Broadcasters [MEMBEROf]
[from ? to ?]

University of Memphis College of Communications [MEMBEROf]
[from ? to ?]

Advisory Board

Cleaborn Homes Adoption [MEMBEROf]
[from ? to ?]

Federation of State Humanities Councils [MEMBEROf]
[from ? to ?]

Treasurer

Humanities Tennessee [MEMBEROf]
[from ? to ?]

Chairman

Leadership Memphis [MEMBEROf]
[from ? to ?]

Leadership Music - Nashville [MEMBEROF]
[from ? to ?]

Lemoyne-Owen College [MEMBEROF]
[from ? to ?]

Trustee Emeritus

Memphis Zoo, Inc. [MEMBEROF]
[from ? to ?]

Board Member

The Assisi Foundation of Memphis, Inc. [MEMBEROF]
[from ? to ?]