# Finding Aid to The HistoryMakers ® Video Oral History with Dan Moore, Sr.

#### Overview of the Collection

**Repository:** The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616

info@thehistorymakers.com www.thehistorymakers.com

Creator: Moore, Dan, 1935-

Title: The HistoryMakers® Video Oral History Interview with Dan Moore, Sr.,

**Dates:** September 24, 2004

Bulk Dates: 2004

**Physical Description:** 4 Betacame SP videocasettes (1:55:32).

**Abstract:** Curator, film producer, and museum director Dan Moore, Sr. (1935 - ) is the founder of

the African American Panoramic Museum Experience. His first film was a documentary entitled On Patrol for God, filmed at a Christian rally he helped to organize. Moore also produced, wrote, and directed The Journey, Sweet Auburn Street of Pride, and A New Time for a New Voice. Moore was interviewed by The HistoryMakers® on September 24, 2004, in Atlanta, Georgia. This collection is comprised of the original video footage

of the interview.

**Identification:** A2004 180

**Language:** The interview and records are in English.

# Biographical Note by The HistoryMakers®

Noted filmmaker and museum founder Dan A. Moore, Sr. was born in Philadelphia, Pennsylvania, on November 20, 1935. After high school, Moore worked in several jobs, but found his true calling in 1967 when he began producing films.

His first film was a documentary entitled *On Patrol for God*, filmed at a Christian rally he helped to organize. A few years later, Moore went to Liberia on Africa's west coast and made the film *Welcome Home*, which was sponsored by the Liberian government on the condition that he return and make a second film, which he did. He would return to Africa and travel to several other countries, as well. He later made films featuring Bill Cosby and Gale Sayers, among others. Moore also produced, wrote, and directed *The Journey*, *Sweet Auburn Street of Pride*, and *A New Time for a New Voice*.

During the early 1970s Moore spent time as president of Image 7 Inc. in Atlanta, and Omega Films in Philadelphia. In 1978, Moore founded the African American Panoramic Experience Museum (APEX) in Atlanta, which seeks to educate people about the depth and breadth of the African American experience. His inspiration for the museum came as he attended a banquet honoring Dr. Benjamin Mays, and he dedicated himself to creating a museum that celebrates the unsung heroes of the African American experience. At the time of the interview, he remains there as executive director.

# **Scope and Content**

This life oral history interview with Dan Moore, Sr. was conducted by Jodi Merriday on September 24, 2004, in

Atlanta, Georgia, and was recorded on 4 Betacame SP videocasettes. Curator, film producer, and museum director Dan Moore, Sr. (1935 - ) is the founder of the African American Panoramic Museum Experience. His first film was a documentary entitled On Patrol for God, filmed at a Christian rally he helped to organize. Moore also produced, wrote, and directed The Journey, Sweet Auburn Street of Pride, and A New Time for a New Voice.

## Restrictions

#### **Restrictions on Access**

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

#### **Restrictions on Use**

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

### **Related Material**

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

## **Controlled Access Terms**

This interview collection is indexed under the following controlled access subject terms.

#### Persons:

Moore, Dan, 1935-

Merriday, Jodi (Interviewer)

Stearns, Scott (Videographer)

#### Subjects:

African Americans--Interviews Moore, Dan, 1935---Interviews

Museum curators--Interviews

Museum directors--Georgia--Atlanta--Interviews

African American motion picture producers and directors--Interviews

African American families--Pennsylvania--Philadelphia

Finding Aid to The HistoryMakers ® Video Oral History with Dan Moore, Sr.	
	Christian lifePennsylvaniaPhiladelphia
	Voyages and travelsAfrica
	Documentary filmsUnited States
	Civil rights movement
	Sexism in music
	Art and societyUnited States
	Men in popular cultureUnited States
	African American history
	Motion picturesAfrica
Orga	nizations:
	HistoryMakers® (Video oral history collection)
	The HistoryMakers® African American Video Oral History Collection
Occu	pations:
,	Museum Director
Histo	ryMakers® Category:
	CivicMakers

## **Administrative Information**

# **Custodial History**

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

#### **Preferred Citation**

The HistoryMakers® Video Oral History Interview with Dan Moore, Sr., September 24, 2004. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago,

Illinois.

## **Processing Information**

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

## **Other Finding Aid**

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

## **Detailed Description of the Collection**

#### **Series I: Original Interview Footage**

Video Oral History Interview with Dan Moore, Sr., Section A2004\_180\_001\_001, TRT: 0:28:40?

Dan A. Moore talks about his parents' backgrounds and the values they instilled in him. Moore then recalls his childhood growing up in Philadelphia, and shares stories about his vivid imagination. He then recalls his religious upbringing and his encounters with Father Divine. Lastly, Moore recalls his career aspirations in high school.

Museum curators--Interviews.

Museum directors--Georgia--Atlanta--Interviews.

African American motion picture producers and directors--Interviews.

African American families--Pennsylvania--Philadelphia.

Christian life--Pennsylvania--Philadelphia.

Voyages and travels--Africa.

Documentary films--United States.

Civil rights movements.

Sexism in music.

Art and society--United States.

Men in popular culture--United States.

Motion pictures--Africa.

Video Oral History Interview with Dan Moore, Sr., Section A2004 180 001 002, TRT: 0:29:02?

Dan A. Moore talks about his career interests in high school. He then recounts his foray into producing documentary films and his inspiring tour of Africa. Moore then comments on his attitudes in the 1960s and 1970s during the Civil Rights Movement and the Vietnam War. He then talks about the denigration of black women in contemporary black music. Lastly, he details how the arts impact the American society's aesthetic.

Video Oral History Interview with Dan Moore, Sr., Section A2004 180 001 003, TRT: 0:29:00?

Dan A. Moore comments about the portrayal of the white male as "savior" in America's popular culture. Moore then talks about the projects his film companies have produced. He then details the history of the African American

Panoramic Experience Museum (APEX), its objectives, and its initial reception by the Atlanta community. Lastly Moore discusses his career and comments on the importance of African American history.

Video Oral History Interview with Dan Moore, Sr., Section A2004\_180\_001\_004, TRT: 0:28:50?

Dan A. Moore details his filmmaking experiences in Africa in the 1970s. He then reflects on his career in film and his founding the African American Panoramic Experience Museum (APEX) in Atlanta. Moore then comments on his concern for the African American community, focusing particularly on the young black male. He talks about the past and present films and film directors he most admires. Lastly, he considers his legacy and how he would like to be remembered.