

Biographical Description for The HistoryMakers® Video Oral History with Cecil Hale

PERSON

Hale, Cecil

Alternative Names: Cecil Hale;

Life Dates: August 3, 1945-

Place of Birth: St. Louis, Missouri, USA

Residence: Johns Creek, GA

Occupations: Radio Personality; Corporate Executive

Biographical Note

Born on August 3, 1945, in St. Louis, Missouri, Cecil Hale has distinguished himself in the world of communications. After graduating from Southern Illinois University in 1966, he began his career in radio by working as an announcer and assistant general manager at WMPP in Chicago Heights, Illinois. Beginning in 1970, Hale worked at WVON in Chicago as an announcer, assistant program director, and assistant music director. He also recorded a show for national and international syndication. From 1973 to 1975, Hale expanded opportunities for minorities in the radio business as the president for the National Association of Television and Radio Artists. In 1975, he earned an M.A. in communication from The International University of Communications.

In 1977, Hale left WVON for Phonogram/Mercury Records Polygram. There, he promoted rhythm and blues for a year while he completed work on his Ph.D. in philosophy from the Union Institute. In 1979, he accepted a job as vice president at Capitol Records/E.M.I. but left in 1981 to found Hale Media Communications Consultancy. In his capacity as a consultant, he advised the Federal Republic of Nigeria about network television.

Always looking for new, rewarding opportunities, Hale began teaching broadcasting at the City College of San Francisco in 1984 and was awarded tenure. He also taught summer classes at Stanford University and was granted a fellowship at the University of California, Berkeley. He spent eight years as General Manager for KCSF, a college radio station with a city-wide audience. Hale went back to being a student himself and completed a M.P.A. at Harvard University in 1995.

Hale's activities extend to a wide variety of civic organizations, including the American

Related Entries

William Penn Elementary School [STUDENTOF]
[from ? to ?]

George Washington Carver Elementary School [STUDENTOF]
[from ? to ?]

Dunbar Magnet Middle School [STUDENTOF]
[from ? to ?]

Horace Mann High School [STUDENTOF]
[from ? to ?]

diploma

Southern Illinois University [STUDENTOF]
[from ? to ?]

bachelor's degree

I.U.C. [STUDENTOF]
[from ? to ?]

M.A.

Union Institute & University [STUDENTOF]
[from ? to ?]

Ph.D.

Harvard Kennedy School [STUDENTOF]
[from ? to ?]

M.P.A.

Mann Arts and Science Middle School [STUDENTOF]
[from ? to ?]

WMPP Radio [EMPLOYEEOF]
[from 1967 to 1968]

Radio announcer

WNOV, Milwaukee, Wisc. [EMPLOYEEOF]
[from 1968 to 1970]

Radio announcer

WVON Radio [EMPLOYEEOF]
[from 1970 to 1977]

Radio announcer

Phonogram/Mercury Records/Polygram, Inc. [EMPLOYEEOF]
[from 1977 to 1978]

National Album Promotion Mgr./National Publicity Mgr, R&B

Capitol Records, Inc. [EMPLOYEEOF]
[from 1979 to 1981]

VP of A&R,

Hale Media/Communications Consultancy [EMPLOYEEOF]
[from 1981 to ?]

San Francisco State Univ., [EMPLOYEEOF]
[from 1984 to 1994]

Lecturer, Music /Recording Industry Program

City College of San Francisco [EMPLOYEEOF]
[from 1986 to ?]

City College of San Francisco [EMPLOYEEOF]
[from 1995 to ?]

Chair of Dept of Broadcast Communications

KOKY Little Rock [EMPLOYEEOF]
[from 1960 to 1963]

Radio talk show host